

ESTTA Tracking number: **ESTTA624735**

Filing date: **09/02/2014**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer Information

Name	Disney Enterprises, Inc.
Granted to Date of previous extension	08/31/2014
Address	500 South Buena Vista Street Burbank, CA 91521 UNITED STATES
Attorney information	Linda K. McLeod Kelly IP, LLP 1330 Connecticut Avenue, N.W.Suite 300 Washington, DC 20036 UNITED STATES linda.mcleod@kelly-ip.com, docketing@kelly-ip.com, larry.white@kelly-ip.com

Applicant Information

Application No	85972976	Publication date	03/04/2014
Opposition Filing Date	09/02/2014	Opposition Period Ends	08/31/2014
International Registration No.	NONE	International Registration Date	NONE
Applicant	Ronica Holdings Limited 16000 Ventura Blvd., Ste. 600 Encino, CA 91436 UNITED STATES		

Goods/Services Affected by Opposition

Class 009. First Use: 0 First Use In Commerce: 0

All goods and services in the class are opposed, namely: Apparatus and instruments for recording, receiving, processing, reproducing or transmitting sound or visual information or recordings; stereo turntables, slipmats, namely, elastomeric appliques for placement onto electronic devices to prevent slipping, headphones; audio speakers; radio broadcasting receiving and transmitting apparatus; telephone apparatus and instruments; telephones, mobile telephones and telephone handsets; power supply adapters for use with telephones; battery chargers for use with telephones; cases adapted for mobile telephones; sunglasses; spectacles, spectacle frames and cases; sound and/or visual recordings featuring music or videos featuring music, music videos, concerts, interviews and entertainment news; interactive sound or visual recordings featuring music or videos featuring music, music videos, concerts, interviews and entertainment news; blank electric sound or visual recording storage media; juke boxes; computer games adapted for use with television receivers; video games software and programs; coin or counter operated video games; arcade apparatus and games; computer game programs and software; computer software for music playback, music download, gaming or database management; computers; data processing equipment; USB sticks; mouse pads; mice for computers; computer screen saver software; downloadable publications provided on-line from databases from

the Internet or from any other communications network including wireless, cable or satellite, namely, a magazine featuring entertainment news; compact discs featuring music; DVDs featuring music and videos featuring music, music videos, concerts, interviews and entertainment news; carrying cases adapted for compact discs; carrying cases adapted for DVDs; video cameras; cameras; photographic and cinematographic apparatus and instruments, namely, cameras; photographic transparencies, exposed photographic films; downloadable digital music; MP3 players; personal digital assistants and other hand held electronic devices; metronomes; downloadable telephone ring tones; electronically encoded magnetic cards and cards bearing machine readable information; magnetically encoded blank bank cards for issuance by a financial institution; magnetically encoded credit cards; magnetically encoded cheque cards; magnetically encoded cash cards; blank electronic smart cards; automatic vending machines and mechanisms for coin operated apparatus; batteries; digital holographic images; digital holographic cards; digital holograms, magnetically encoded credit cards with holograms

Class 012. First Use: 0 First Use In Commerce: 0

All goods and services in the class are opposed, namely: BMX bikes

Class 016. First Use: 0 First Use In Commerce: 0

All goods and services in the class are opposed, namely: Printed matter, namely, magazines in the field of entertainment; printed publications, namely, magazines in the field of entertainment; books in the field of music and entertainment; greeting cards, post cards; picture cards; photographs, pictures, prints, posters, stationery, pens, pencils, erasers, pencil sharpeners, pencil cases, staplers, staple removers, rulers, boxes for pens, book markers, notepads; address books; diaries; scrapbooks; albums for photographs; catalogues in the field of music; stickers; printed gift vouchers; gift bags; carrier gift bags; calendars; artists' materials, namely, pens and brushes; paint brushes; decalcomanias; plastic materials for packaging not included in other classes, namely, bags; cheques and travelers cheques; banking cards, other than encoded or magnetic; credit cards, other than encoded or magnetic

Class 018. First Use: 0 First Use In Commerce: 0

All goods and services in the class are opposed, namely: Leather and imitations of leather and goods made of these materials and not included in other classes, namely, leather cases; trunks and traveling bags; suitcases; bags, namely, all-purpose sports bags; schoolbags; tote bags; backpacks; day packs; handbags; shoulder bags; duffel bags; messenger bags; purses; wallets; leather shoulder belts; credit card holders; umbrellas, parasols and walking sticks

Class 025. First Use: 0 First Use In Commerce: 0

All goods and services in the class are opposed, namely: Clothing for men, women and children, namely, t-shirts, tank tops, sweat shirts, sweaters, jackets, hats, caps, visors, head bands, scarves, shorts, socks and casual footwear

Class 028. First Use: 0 First Use In Commerce: 0

All goods and services in the class are opposed, namely: Toys, games and playthings, namely, board games, card games and action skill games; board games; skateboards; musical toys; playing cards; novelty figurines, namely, molded plastic toy figurines; slot machines; automatic, coin operated or counter operated amusement apparatus adapted for use with an external display screen or monitor; Christmas tree festive decorations; carnival masks

Class 030. First Use: 0 First Use In Commerce: 0

All goods and services in the class are opposed, namely: Coffee, coffee essences, coffee extracts; mixtures of coffee and chicory; mixtures of coffee and chicory, chicory and chicory mixtures, all for use as substitutes for coffee; tea, tea extracts; cocoa; chocolate; chocolate products, namely, truffles; sugar, maltose for food, rice, tapioca, sago, couscous; flour and preparations made from cereals and/or rice and/or flour, namely, cereal based snackfoods; nut paste, confectionery made of sugar and candy, breakfast cereals; pastry; pizza, pasta and pasta products, namely, noodles and alimentary pastas; bread; biscuits; cookies; cakes; ice, ice cream, water ices, frozen confections; preparations for making ice cream and/or water ices; honey; preparations consisting wholly or substantially wholly of sugar, for use as substitutes for honey, namely, honey substitutes; syrup, treacle, molasses; ketchup; custard powder; frozen, prepared or packaged prepared meals consisting primarily of pasta or rice; dessert mousses; bakery desserts; puddings; yeast, baking powder; salt, pepper, mustard; vinegar; chutney; spices and seasonings; vegetal preparations for use as drinks; herbal and tea infusions, other than for medicinal use; meat pies; mayonnaise; meat tenderizers for household purposes; royal jelly for human consumption, other than for medicinal purposes; natural sweeteners; syrups, namely, maple syrup; salad dressings

Class 032. First Use: 0 First Use In Commerce: 0

All goods and services in the class are opposed, namely: Beers; mineral and aerated and effervescent waters and other non-alcoholic drinks, namely, soda and juice; fruit juices; syrups, essences and extracts and other preparations for making beverages; isotonic beverages


Class 041. First Use: 0 First Use In Commerce: 0

All goods and services in the class are opposed, namely: Entertainment in the nature of live performances by a musical artist; educational services, namely, providing classes, seminars or workshops in the field of music; production and distribution services in the field of sound and/or visual recordings and entertainment programs, namely, motion pictures, radio programs or videos in the field of music; music library services; music publishing services; recording studio services; disk jockey services; provision of information relating to music, entertainment, games and events provided on-line from a computer database, from the Internet or any other communications network including wireless, cable or satellite; provision of non-downloadable digital music from the Internet; provision of non-downloadable digital music from MP3 websites; production, preparation, presentation, distribution, and rental of television and radio programs and films, animated films and sound and/or visual recordings; production of live entertainment features in the nature of music concerts; organization, production and presentation of quiz shows, exhibitions for entertainment purposes, sporting events, shows in the nature of music concerts, road shows, live staged events in the nature of musical performances, theatrical performances, concerts, live musical performances and audience participation events; provision of on-line non-downloadable electronic publications, namely, a magazine in the field of music; electronic computer game services provided from a computer database, the Internet or any other communications network including wireless, cable, satellite; advisory and consultancy services related to the aforementioned services

Grounds for Opposition

Priority and likelihood of confusion	Trademark Act section 2(d)
Dilution	Trademark Act section 43(c)


Marks Cited by Opposer as Basis for Opposition

U.S. Registration No.	3482128	Application Date	05/25/2005
Registration Date	08/05/2008	Foreign Priority Date	NONE
Word Mark	NONE		
Design Mark			

Description of Mark	NONE
Goods/Services	Class 018. First use: First Use: 2008/05/15 First Use In Commerce: 2008/05/15 calling card cases; duffel bags; knapsacks; overnight bags


U.S. Registration No.	3581688	Application Date	05/25/2005
Registration Date	02/24/2009	Foreign Priority Date	NONE


Word Mark	NONE
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Design Mark	
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Description of Mark	NONE
Goods/Services	Class 021. First use: First Use: 2008/11/00 First Use In Commerce: 2008/11/00 Bowls; decorative plates; dishes

U.S. Registration No.	3482129	Application Date	05/25/2005
Registration Date	08/05/2008	Foreign Priority Date	NONE
Word Mark	NONE		


Design Mark	
Description of Mark	NONE
Goods/Services	Class 024. First use: First Use: 2008/05/15 First Use In Commerce: 2008/05/15 bath linen; bed linen; bed sheets; bed skirts; comforters; curtains; hooded towels; household linen; kitchen towels; pillow cases; pillow covers; pot holders; table linen; textile place mats; washcloths

U.S. Registration No.	3450892	Application Date	05/25/2005
Registration Date	06/17/2008	Foreign Priority Date	NONE
Word Mark	NONE		
Design Mark			

Description of Mark	The mark consists, in part, of the stylized head of a mouse.
Goods/Services	Class 025. First use: First Use: 2008/04/24 First Use In Commerce: 2008/04/24 beach cover-ups; beachwear; bikinis; night shirts; robes; sandals; scarves; shirts; swimsuits; tights

U.S. Registration No.	3648840	Application Date	05/25/2005
Registration Date	06/30/2009	Foreign Priority Date	NONE


Word Mark	NONE
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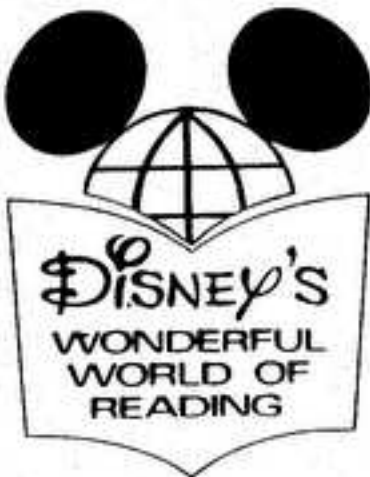
Design Mark	
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Description of Mark	The mark consists, in part, of the stylized head of a mouse.
Goods/Services	Class 028. First use: First Use: 2009/04/29 First Use In Commerce: 2009/04/29 bean bag dolls; toy trucks

U.S. Registration No.	3450893	Application Date	05/25/2005
Registration Date	06/17/2008	Foreign Priority Date	NONE

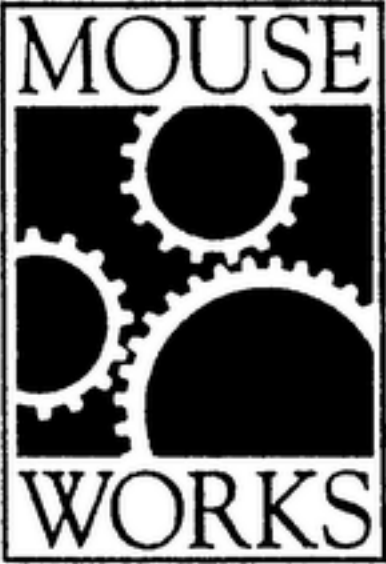
Word Mark	NONE
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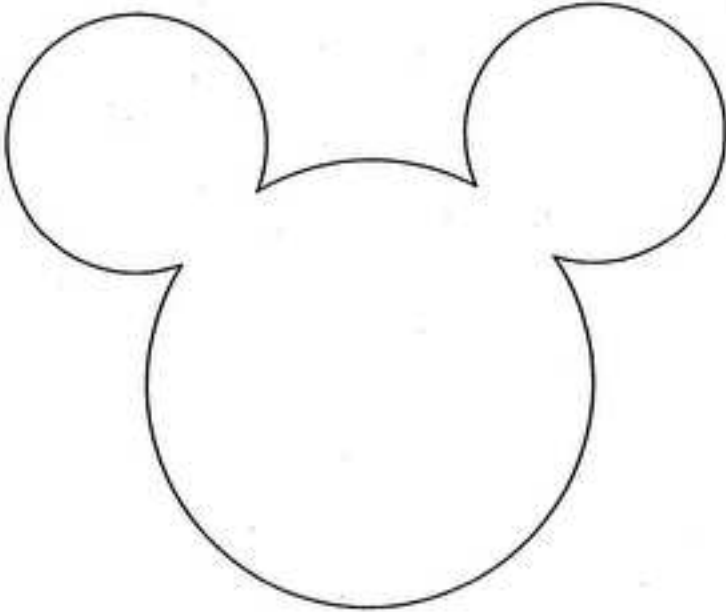
Design Mark	
Description of Mark	The mark consists, in part, of the stylized head of a mouse.
Goods/Services	Class 014. First use: First Use: 2007/09/12 First Use In Commerce: 2007/09/12 Alarm clocks; bracelets; necklaces; wall clocks; watches

U.S. Registration No.	1028641	Application Date	11/25/1974
Registration Date	12/30/1975	Foreign Priority Date	NONE
Word Mark	DISNEY'S WONDERFUL WORLD OF READING		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 016. First use: First Use: 1972/11/15 First Use In Commerce: 1972/11/15 CHILDREN'S BOOKS CONTAINING A VARIETY OF READING MATTER		

U.S. Registration No.	1703188	Application Date	03/18/1991
Registration Date	07/28/1992	Foreign Priority Date	NONE
Word Mark	DISNEY PRESS		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 016. First use: First Use: 1991/05/21 First Use In Commerce: 1991/05/21 children's books Class 041. First use: First Use: 1991/05/21 First Use In Commerce: 1991/05/21 book publication services		

U.S. Registration No.	1810769	Application Date	04/09/1993
Registration Date	12/14/1993	Foreign Priority Date	NONE
Word Mark	MOUSE WORKS		

Design Mark			
Description of Mark	NONE		
Goods/Services	Class 016. First use: First Use: 1992/11/25 First Use In Commerce: 1992/11/25 children's books		

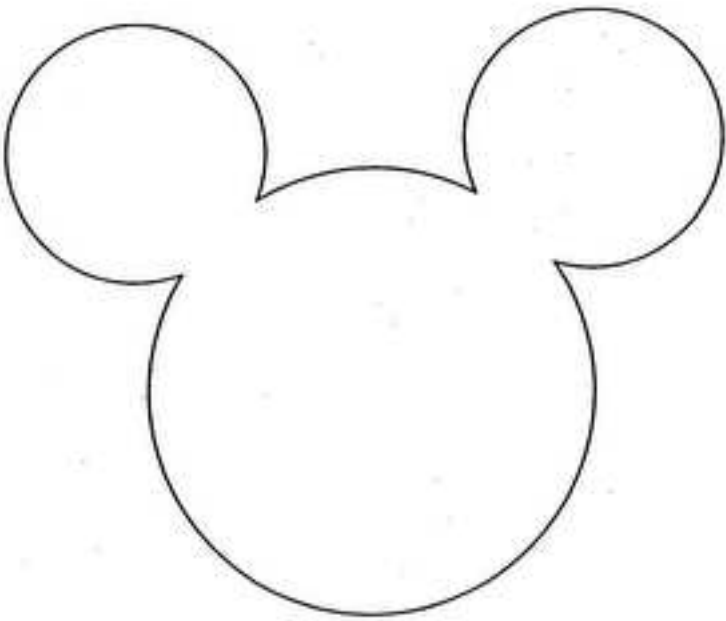
U.S. Registration No.	2781693	Application Date	12/04/2002
Registration Date	11/11/2003	Foreign Priority Date	NONE
Word Mark	NONE		
Design Mark			
Description of Mark	NONE		

Goods/Services	Class 018. First use: First Use: 1998/03/31 First Use In Commerce: 1998/03/31 Backpacks, wallets, tote bags, luggage,[umbrellas,] diaper bags		
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U.S. Registration No.	2784058	Application Date	12/04/2002
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Registration Date	11/18/2003	Foreign Priority Date	NONE
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Word Mark	NONE		
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Design Mark			
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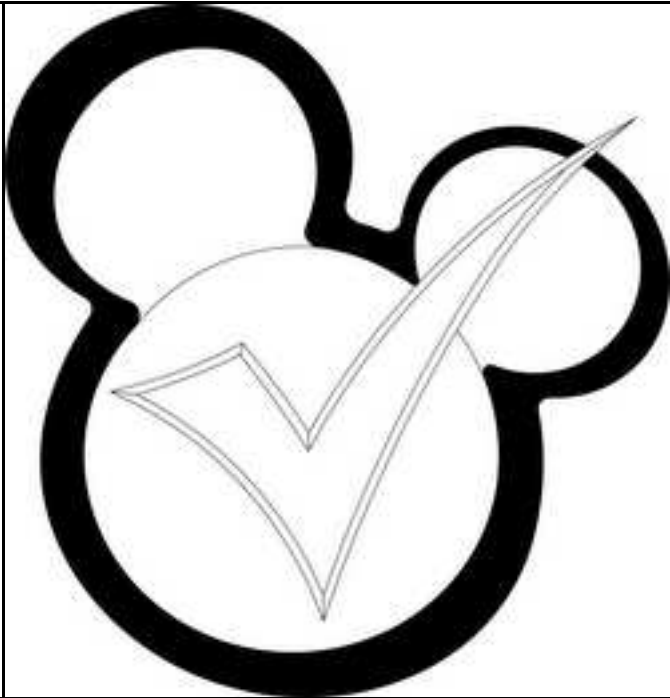
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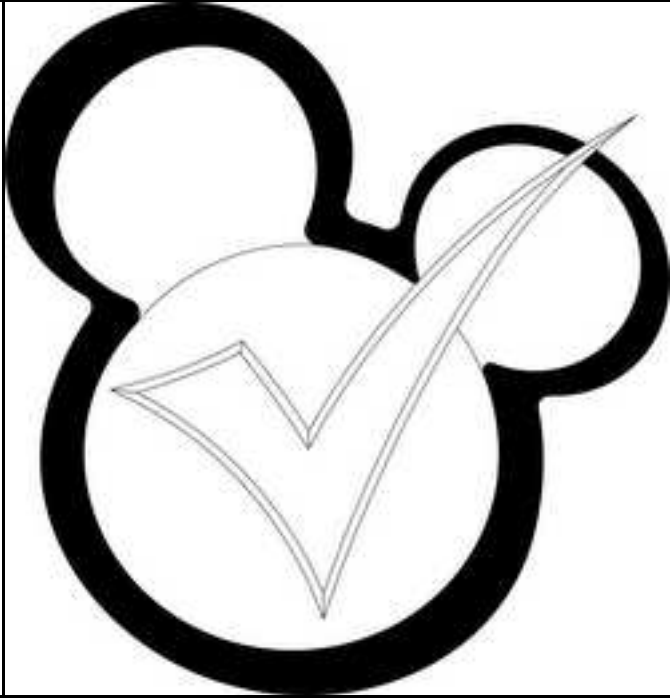
Goods/Services	Class 025. First use: First Use: 1998/03/31 First Use In Commerce: 1998/03/31 T-shirts, [shorts, swim trunks], baseball caps, [visors, polar fleece caps,] mit-tens, underwear, jackets, sweatshirts,[infant sleepers], infant pants, infant shirts, swimsuits		
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U.S. Registration No.	4324647	Application Date	02/09/2009
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Registration Date	04/23/2013	Foreign Priority Date	NONE
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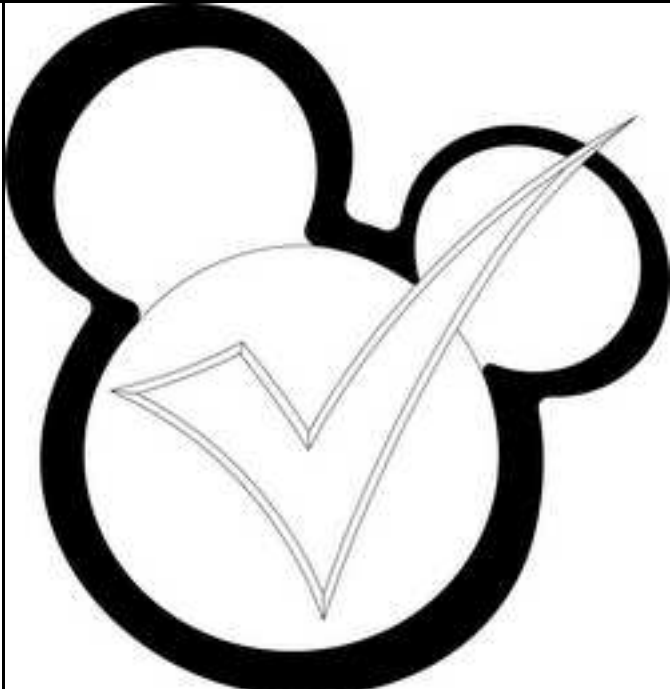
Word Mark	NONE		
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Design Mark	
Description of Mark	The mark consists of the outline of three incomplete interlocking circles with a check mark placed over the circles.
Goods/Services	Class 029. First use: First Use: 2012/08/00 First Use In Commerce: 2012/08/00 poultry; vegetables, namely, processed vegetables

U.S. Registration No.	3962280	Application Date	02/09/2009
Registration Date	05/17/2011	Foreign Priority Date	NONE
Word Mark	NONE		
Design Mark			
Description of	The mark consists of the outline of three incomplete interlocking circles with a		

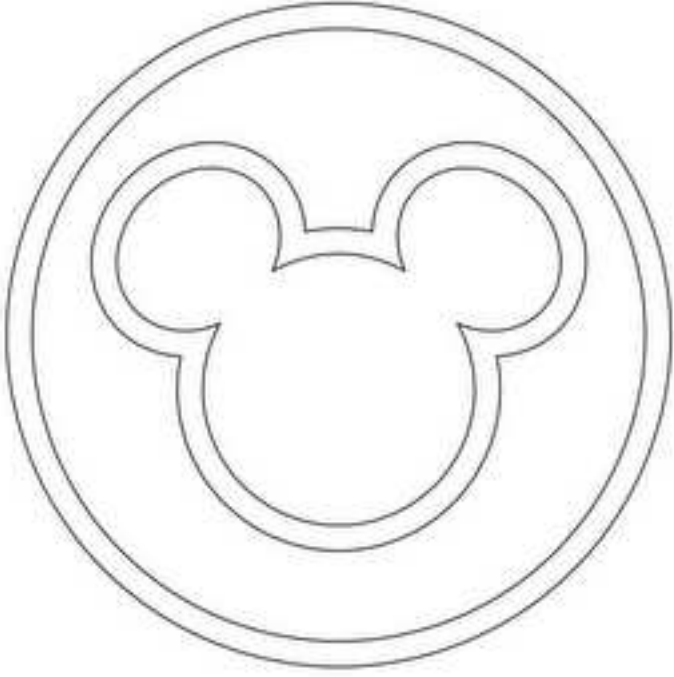
Mark	check mark placed over the circles.
Goods/Services	Class 031. First use: First Use: 2009/06/30 First Use In Commerce: 2009/06/30 Raw fruits; fresh fruits; unprocessed fruits; raw vegetables; fresh vegetables; unprocessed vegetables

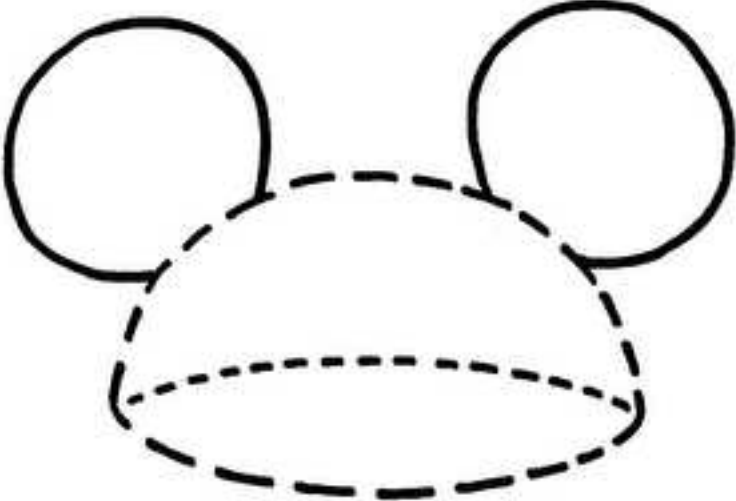
U.S. Registration No.	3952308	Application Date	02/09/2009
Registration Date	04/26/2011	Foreign Priority Date	NONE
Word Mark	NONE		

Design Mark	
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Description of Mark	The mark consists of the outline of three incomplete interlocking circles with a check mark placed over the circles.
Goods/Services	Class 029. First use: First Use: 2009/05/31 First Use In Commerce: 2009/05/31 Milk products excluding ice cream, ice milk and frozen yogurt

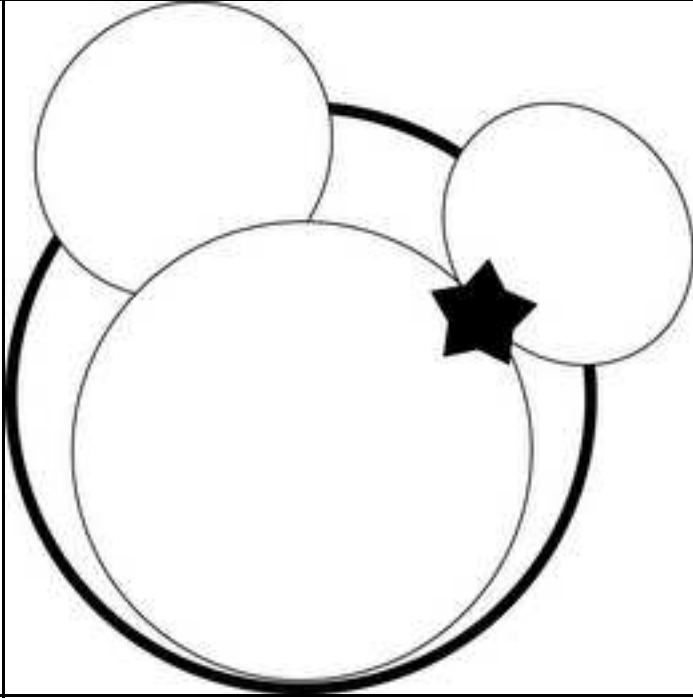
U.S. Registration No.	4556694	Application Date	10/22/2012
Registration Date	06/24/2014	Foreign Priority Date	NONE
Word Mark	NONE		

Design Mark			
Description of Mark	The mark consists of three circles forming a stylized mouse head and mouse ears which appear in an outer circle.		
Goods/Services	Class 041. First use: First Use: 2012/12/00 First Use In Commerce: 2012/12/00 production and provision of entertainment news and entertainment information via communication and computer networks; providing entertainment services via a global communication network in the nature of online games and websites featuring a wide variety of general interest entertainment information relating to motion picture films, television show programs, amusement park and theme park services, related film clips, photographs, and other multimedia materials; amusement park and theme park services; educational and entertainment services rendered in or relating to theme parks, namely, live performances by costumed characters		
U.S. Registration No.	1524601	Application Date	03/21/1988
Registration Date	02/14/1989	Foreign Priority Date	NONE
Word Mark	NONE		

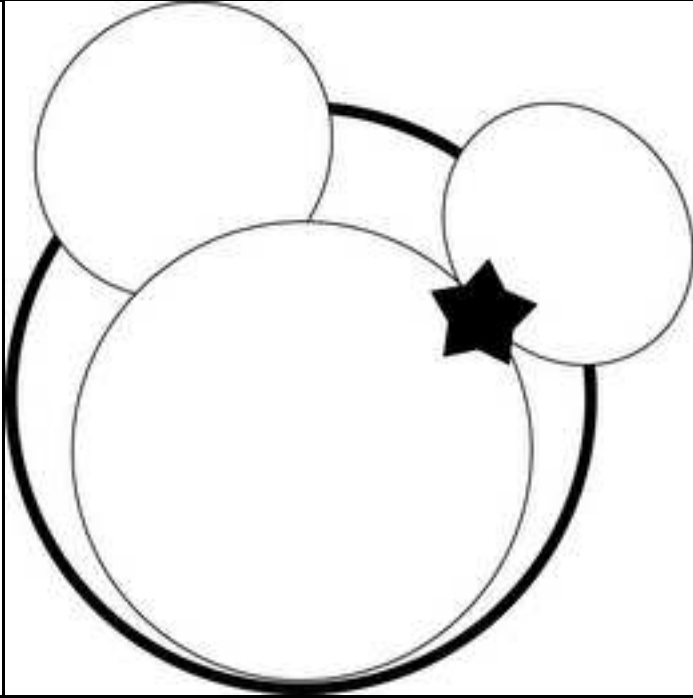
Design Mark	
Description of Mark	THE MARK CONSISTS OF THE CONFIGURATION OF ROUND MOUSE EARS ATTACHED TO A BEANIE.
Goods/Services	Class 025. First use: First Use: 1955/00/00 First Use In Commerce: 1955/00/00 HATS

U.S. Application No.	85705877	Application Date	08/16/2012
Registration Date	NONE	Foreign Priority Date	NONE

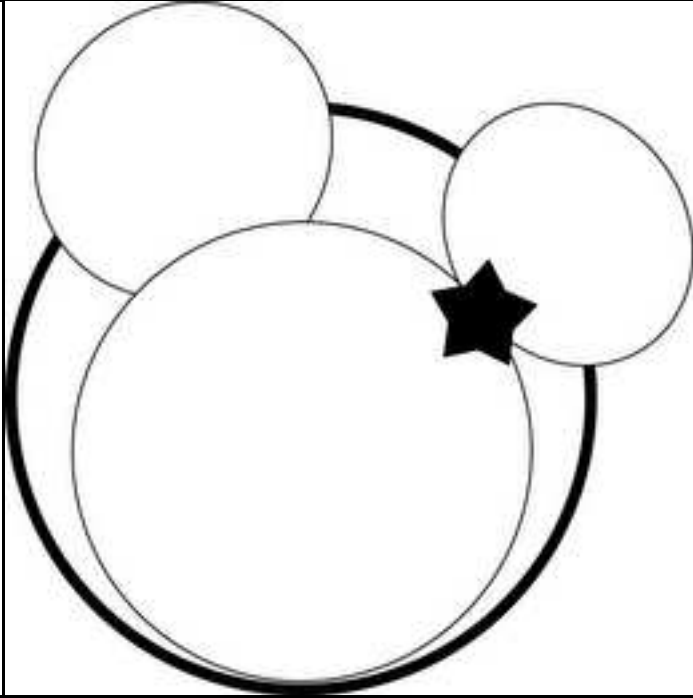
Word Mark	NONE
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Design Mark	
Description of Mark	The mark consists of 3 circles forming a stylized mouse head and mouse ears, a star touching the mouse head and right ear and all of which appears within an outer circle.
Goods/Services	Class 041. First use: First Use: 0 First Use In Commerce: 0

	Production, presentation, distribution, and rental of motion picture films; production, presentation, distribution, and rental of television and radio programs; productions, presentation, and rental of sound and visual recordings; production of live-action and animated entertainment shows and interactive programs for distribution via audio and visual media, and electronic means; production and provision of entertainment news and entertainment information via communication and computer networks; providing entertainment services via a global communication network in the nature of online games and websites featuring a wide variety of general interest entertainment information relating to motion picture films, television show programs, musical videos, related film clips, photographs, and other multimedia materials; amusement park and theme park services; educational and entertainment services rendered in or relating to theme parks, namely, live stage shows, live amusement park shows, live performances by costumed characters, and presentation of live theatrical performances; presentation of live stage shows; presentation of live show performances; theater productions; entertainer services, namely, live appearances by a professional entertainer
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U.S. Application No.	86193414	Application Date	02/13/2014
Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	NONE		
Design Mark			
Description of Mark	The mark consists of 3 circles and a star, within an outer-circle.		
Goods/Services	Class 041. First use: 2013/07/00 First Use In Commerce: 2013/07/00 Organizing and conducting community festivals and gatherings featuring a variety of activities, namely, sporting, dining and dancing events and the like		

U.S. Application No.	85705736	Application Date	08/16/2012
Registration Date	NONE	Foreign Priority Date	NONE


Word Mark	NONE		
Design Mark			
Description of Mark	The mark consists of 3 circles forming a stylized mouse head and mouse ears, a star touching the mouse head and right ear and all of which appears within an outer circle.		
Goods/Services	Class 025. First use: First Use: 0 First Use In Commerce: 0 Footwear; headwear; clothing, namely, aprons, beachwear, belts, bottoms, chaps, cloaks, cloth bibs, coats, costumes for use in role-playing games, beach cover-ups, cummerbunds, dresses, ear muffs, gowns, gloves, Halloween costumes, hosiery, infantwear, jackets, leotards, lingerie, loungewear, mittens, overalls, pants, ponchos, rainwear, scarves, shirts, shorts, skirts, sleepwear, socks, suits, sweaters, sweatshirts, swimwear, ties, tops, underwear, wrist bands		
U.S. Application No.	85705351	Application Date	08/16/2012
Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	NONE		


Design Mark	
Description of Mark	NONE
Goods/Services	Class 003. First use: First Use: 0 First Use In Commerce: 0 Cosmetics; dentifrices; non-medicated toiletries; fragrances; perfumes

U.S. Application No.	85705367	Application Date	08/16/2012
Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	NONE		


Design Mark	
Description of	The mark consists of of 3 circles forming a stylized mouse head and mouse

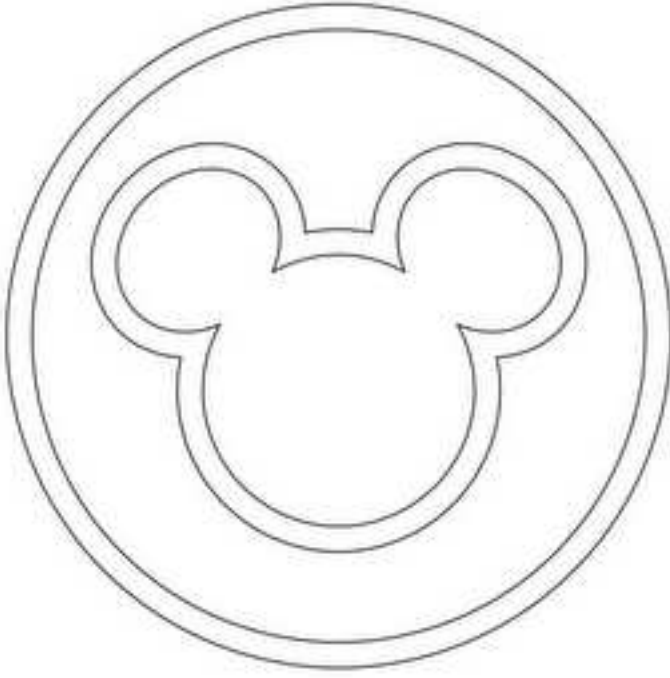
Mark	ears,a check mark touching the mouse head and right ear and all of which appears within an outer circle.
Goods/Services	Class 021. First use: First Use: 0 First Use In Commerce: 0 Bakeware; beverageware; hair brushes and combs; bowls; busts of ceramic, crystal, china, terra cotta, earthenware, porcelain or glass; coasters not of paper and not being table linen; household containers for food and beverages; cake pans; cake molds; candle holders not of precious metal; canteens; figurines made of ceramic, china, crystal, earthenware, glass, or porcelain; beverage glassware; cookie jars; cookie cutters; cork screws; cups; decorating bags for confectioners; decorative crystal prisms; decorative glass; decorative plates; dinnerware; dishware; servingware for serving food; heat-insulated vessels; kettles; lunch boxes; lunch kits comprising lunch boxes and beverage containers; serving trays; mugs; napkin holders; napkin rings not of precious metals; pie pans; pie servers; plates; portable coolers; removable insulators for drink cans and bottles; sports bottles sold empty; soap dishes; tea pots; tea sets; thermal insulated containers for food or beverage; toothbrushes; trivets; vacuum bottles; waste baskets

U.S. Application No.	85705385	Application Date	08/16/2012
Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	NONE		
Design Mark			
Description of Mark	The mark consists of 3 circles forming a stylized mouse head and mouse ears, a check mark touching the mouse head and right ear and all of which appears within an outer circle.		
Goods/Services	Class 025. First use: First Use: 0 First Use In Commerce: 0 Footwear; headwear; clothing, namely, aprons, beachwear, belts, bottoms, chaps, cloaks, cloth bibs, coats, costumes for use in role-playing games, beach cover-ups, cummerbunds, dresses, ear muffs, gowns, gloves, Halloween costumes, hosiery, infantwear, jackets, leotards, lingerie, loungewear, mittens, overalls, pants, ponchos, rainwear, scarves, shirts, shorts, skirts, sleepwear, socks, suits, sweaters, sweatshirts, swimwear, ties, tops, underwear, wrist bands		

U.S. Application No.	85705621	Application Date	08/16/2012
Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	NONE		
Design Mark			
Description of Mark	The mark consists of 3 circles forming a stylized mouse head and mouse ears, a check mark touching the mouse head and right ear and all of which appears within an outer circle.		
Goods/Services	<p>Class 028. First use: First Use: 0 First Use In Commerce: 0</p> <p>Action skill games; action figures and accessories therefor; board games; card games; children's multiple activity toys; badminton sets; balloons; bath toys; baseball bats; baseballs; beach balls; bean bags; bean bag dolls; toy building blocks; bowling balls; bubble making wands and solution sets; chess sets; children's play cosmetics; Christmas stockings; Christmas tree ornaments and decorations; collectable toy figures; crib mobiles; crib toys; disc toss toys; dolls; doll clothing; doll accessories; doll playsets; electric action toys; equipment sold as a unit for playing card games; fishing tackle; footballs; golf balls; golf gloves; golf ball markers; hand-held units for playing electronic games other than those adapted for use with or without an external display screen or monitor; hockey pucks; hockey sticks; infant toys; inflatable toys; jigsaw puzzles; jump ropes; kites; magic tricks; marbles; manipulative games; mechanical toys; music box toys; musical toys; parlor games; party favors in the nature of small toys; paper party hats; party games; playing cards; plush toys; puppets; roller skates; rubber balls; skateboards; snow boards; snow globes; soccer balls; spinning tops; squeeze toys; stuffed toys; table tennis balls; table tennis paddles and rackets; table tennis tables; talking toys; target games; teddy bears; tennis balls; tennis rackets; toy action figures and accessories therefor; toy bucket and shovel sets; toy mobiles; toy vehicles; toy scooters; toy cars; toy model hobbycraft kits; toy figures; toy banks; toy trucks; toy watches; toy weapons; volley balls; wind-up toys; yo-yos</p>		

U.S. Application No.	85705670	Application Date	08/16/2012
Registration Date	NONE	Foreign Priority	NONE

		Date	
Word Mark	NONE		
Design Mark			
Description of Mark	The mark consists of 3 circles forming a stylized mouse head and mouse ears, a check mark touching the mouse head and right ear and all of which appears within an outer circle.		
Goods/Services	<p>Class 041. First use: First Use: 0 First Use In Commerce: 0</p> <p>Production, presentation, distribution, and rental of motion picture films; production, presentation, distribution, and rental of television and radio programs; production, presentation, and rental of sound and visual recordings; production of live-action and animated entertainment shows and interactive programs for distribution via audio and visual media, and electronic means; production and provision of entertainment news and entertainment information via communication and computer networks; providing entertainment services via a global communication network in the nature of online games and web sites featuring a wide variety of general interest entertainment information relating to motion picture films, television show programs, musical videos, related film clips, photographs, and other multimedia materials; amusement park and theme park services; educational and entertainment services rendered in or relating to theme parks, namely, live stage shows, live amusement park shows, live performances by costumed characters, and presentation of live theatrical performances; presentation of live stage shows; presentation of live show performances; theater productions; entertainer services; namely, live appearances by a professional entertainer</p>		
U.S. Application No.	85760324	Application Date	10/22/2012
Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	NONE		

Design Mark	
Description of Mark	The mark consists of three circles forming a stylized mouse head and mouse ears which appear in an outer circle.
Goods/Services	Class 009. First use: First Use: 0 First Use In Commerce: 0 Apparatus for recording, transmission or reproduction of sound or images; pre-recorded optical and magneto-optical discs, CDs, and DVDs featuring live action entertainment and music; audio books featuring fiction; audio books featuring non-fiction in the field of entertainment and music; audio recordings featuring music, stories, dramatic performances, non-dramatic performances, learning activities for children, and games; downloadable ringtones and sound recordings featuring music and other sounds, all for wireless communications devices; audio and visual recordings featuring live-action entertainment, animated entertainment, music, stories, and games for children; musical recordings; chips containing musical recordings; mouse pads; calculators; electrical and optical cables; electronic personal organizers; personal digital assistants; camcorders; cameras; digital cameras; optical and magneto-optical disc players and recorders for audio and video data; radios; audio speakers; headphones; earphones; walkie-talkies; pagers; telephones; videophones; head sets for cellular telephones; adapters for cellular telephones; batteries for cellular telephones; cellular telephone cases; face plates for cellular telephones; eyeglasses; sunglasses; eyeglass and sunglass cases; binoculars; decorative magnets; graduated rulers

Attachments	78637112#TMSN.png(bytes) 78637115#TMSN.png(bytes) 78637123#TMSN.png(bytes) 78637131#TMSN.png(bytes) 78637135#TMSN.png(bytes) 78637146#TMSN.png(bytes) 73038002#TMSN.png(bytes) 74148635#TMSN.png(bytes) 74377051#TMSN.png(bytes) 76472332#TMSN.png(bytes) 76472328#TMSN.png(bytes) 77666701#TMSN.png(bytes) 77666694#TMSN.png(bytes)
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Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/Linda K. McLeod/
Name	Linda K. McLeod
Date	09/02/2014

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

<p>DISNEY ENTERPRISES, INC.,</p> <p style="text-align: center;">Opposer,</p> <p style="text-align: center;">v.</p> <p>RONICA HOLDINGS LIMITED,</p> <p style="text-align: center;">Applicant.</p>	<p>Opposition No. _____</p>  <p>Mark: Serial No. 85972976 Filed: June 26, 2013</p>
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NOTICE OF OPPOSITION

Disney Enterprises, Inc. (“Disney” or “Opposer”), a Delaware corporation, having a principal place of business at 500 South Buena Vista Street, Burbank, California, 91521, believes that it is being and will be damaged by Ronica Holdings Limited’s (“Applicant”) registration of the mark shown in U.S. Application No. 85972976 and hereby opposes the same in all International Classes. As grounds for its opposition, Disney alleges that, upon actual knowledge with respect to itself and its own acts, and upon information and belief as to other matters:

Disney and its Mickey Mouse Ears Mark

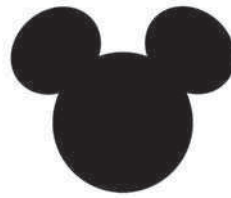
1. Disney Enterprises, Inc., by and through its predecessors and related companies (collectively, “Disney”), is one of the world’s leading producers and providers of entertainment, films, music, amusement parks, retail services, restaurant services, and a wide variety of consumer products, ranging from clothing and electronics to food and beverage products.

2. Disney, through its predecessors, related companies, and licensees, has used the MICKEY MOUSE word mark and the character depiction of MICKEY MOUSE shown below (and variations thereof) in commerce in connection with entertainment services, films, music, cartoon strips, and books since at least 1928. Over the past 80 years, Disney has used the character design of MICKEY MOUSE in connection with entertainment services and motion picture films, and a wide variety of collateral merchandise, including watches, clothing, photograph albums, ball-point pens, bathing suits, dresses, gloves, hats, caps, jackets, pajamas, pants, shirts, shoes, shorts, t-shirts, skirts, athletic shoes, boots and sandals, and consumer electronic goods.

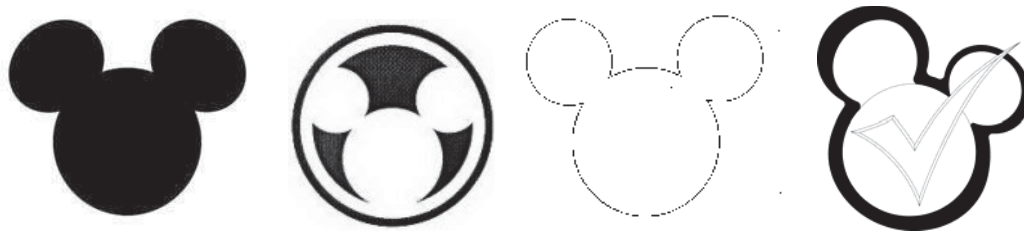


3. Over the years, MICKEY MOUSE has been one of the most popular Disney characters. Indeed, MICKEY MOUSE is recognized as among the greatest animated characters of all time.

4. Disney owns longstanding rights in its mouse ears mark (and variations thereof) as shown below ("Disney's Mouse Ears Mark"), which originated from Disney's famous Mickey Mouse character. For decades, Disney has used Disney's Mouse Ears Mark in commerce in connection with entertainment services, including television shows, motion picture films, live performances, music, and amusement parks, and with a wide variety of other goods and services.



5. Disney has used Disney's Mouse Ears Mark in various forms over the years, including as follows:



6. The iconic silhouette of Disney's Mouse Ears Mark has been recognized as Disney's company symbol or closely associated with Disney. Many millions of people have been exposed to, and recognize, Disney's MICKEY MOUSE characters, names, and marks, including Disney's Mouse Ears Mark.

7. Disney's already famous MICKEY MOUSE character was made even more famous in the 1950s with the *Mickey Mouse Club*, which was one of the most popular television shows for children in the United States for years. The television show's logo is pictured below.



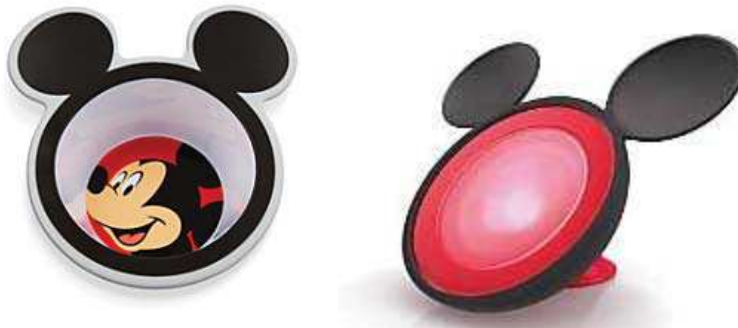
The signature black cap with mouse ears worn by the show's stars shown below has become one of the most widely distributed items in merchandising history. The

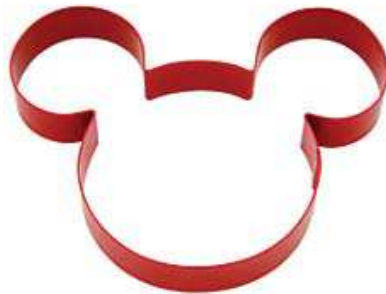
signature black caps with mouse ears signified the bearers as the “Mouseketeers,” followers of the famous Mickey Mouse character. These caps are among the best-selling souvenirs at Disney’s amusement parks.



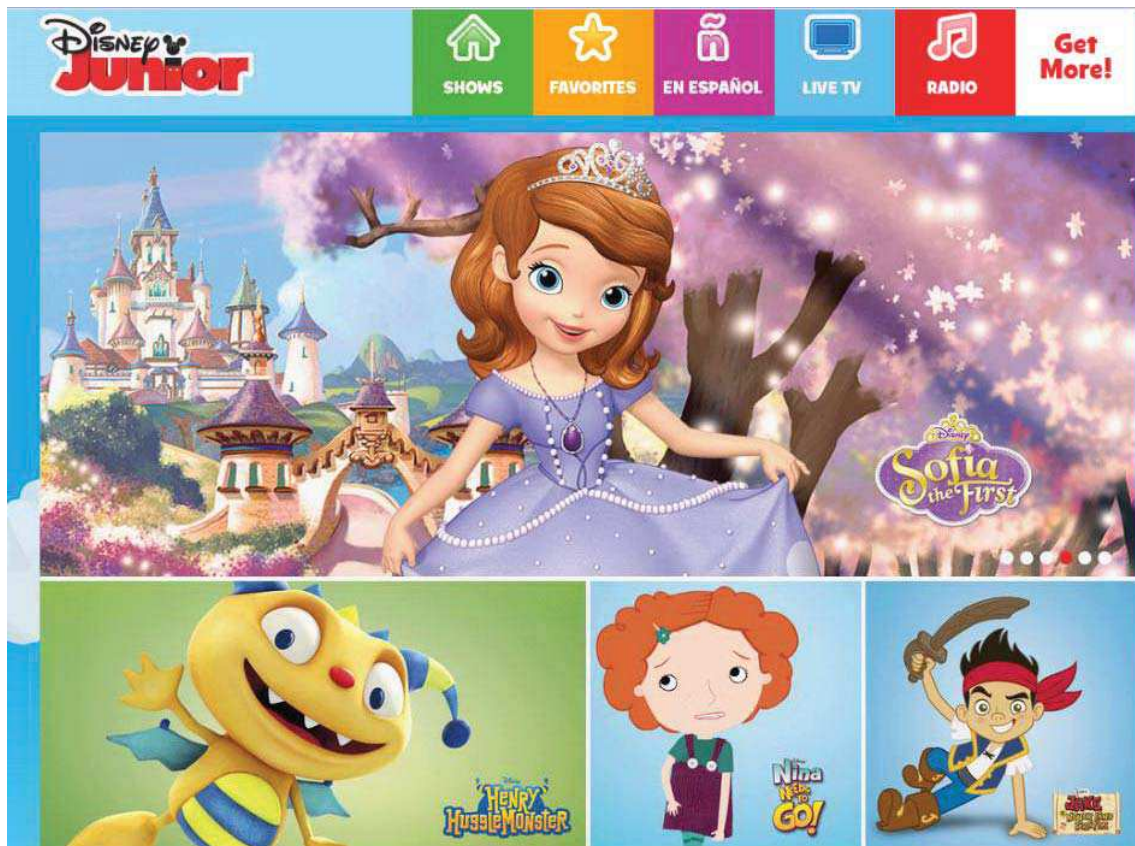
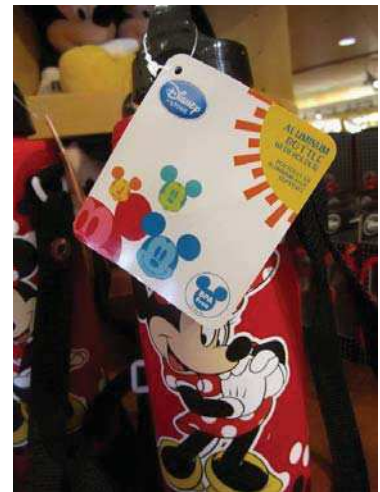
8. Disney has offered and sold the signature black caps shown above for almost 60 years.

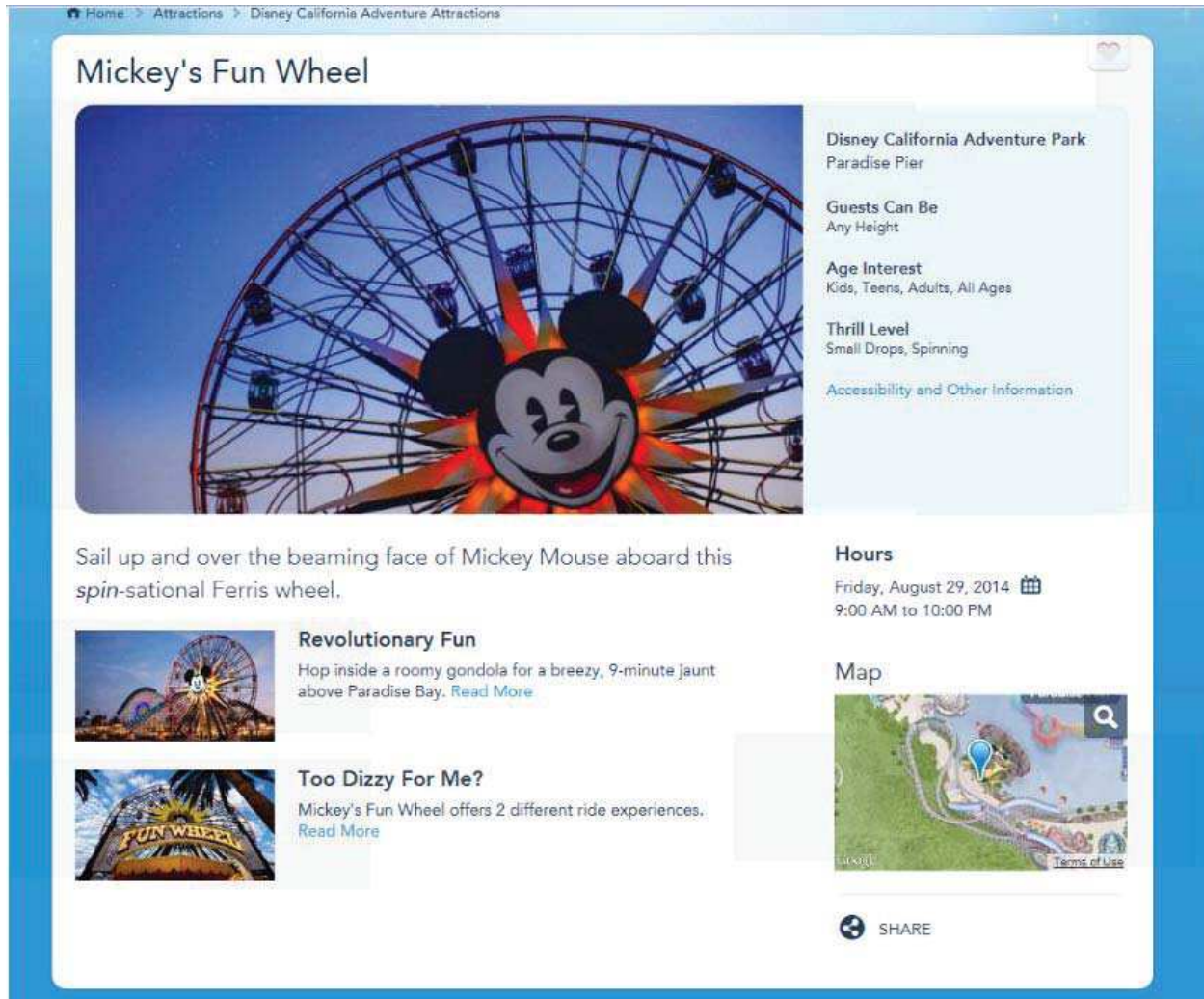
9. Since at least as early as 1955, Disney has used Disney’s Mouse Ears Mark in connection with entertainment services and various consumer products, including t-shirts, caps, mittens, underwear, jackets, sweatshirts, infant pants, infant shirts, swimsuits, backpacks, wallets, tote bags, luggage, and diaper bags, as shown below. A representative sample showing use of Disney’s Mouse Ears Mark is attached as Exhibit A.






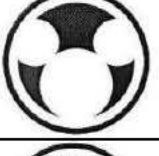
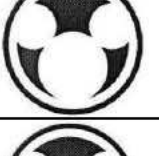
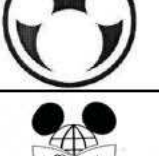





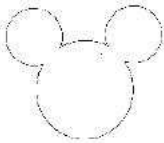
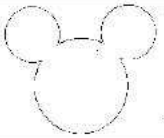



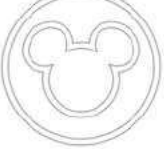
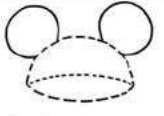
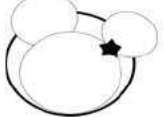


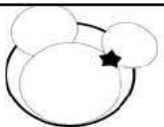
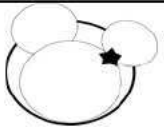









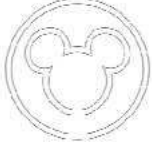
10. Disney is the owner of the following valid and subsisting United States trademark registrations for Disney's Mouse Ears Mark covering a wide variety of goods and services (collectively, the marks and goods and services set forth in Paragraphs 2 to 9 above and in this Paragraph are referred to as "Disney's Mouse Ears Marks" and "Disney's Products and Services"):

Mark	App./Reg. No. Filing/Reg. Date	Date of First Use in Commerce or Priority Date	Goods/Services
	3482128 August 5, 2008	May 15, 2008	Calling card cases; duffel bags; knapsacks; overnight bags
	3581688 February 24, 2009	Nov. 2008	Bowls; decorative plates; dishes
	3482129 August 5, 2008	May 15, 2008	Bath linen; bed linen; bed sheets; bed skirts; comforters; curtains; hooded towels; household linen; kitchen towels; pillow cases; pillow covers; pot holders; table linen; textile place mats; washcloths
	3450892 June 17, 2008	Apr. 24, 2008	Beach cover-ups; beachwear; bikinis; night shirts; robes; sandals; scarves; shirts; swimsuits; tights
	3648840 June 30, 2009	Apr. 29, 2009	Bean bag dolls; toy trucks
	3450893 June 17, 2008	Sep. 12, 2007	Alarm clocks; bracelets; necklaces; wall clocks; watches
	1,028,641 December 30, 1975	November 15, 1972	Children's books containing a variety of reading matter
	1,703,188 July 28, 1992	May 21, 1991	Children's books Book publication services
	1,810,769 December 14, 1993	November 25, 1992	Children's books

Mark	App./Reg. No. Filing/Reg. Date	Date of First Use in Commerce or Priority Date	Goods/Services
	2,781,693 November 11, 2003	March 31, 1998	Backpacks, wallets, tote bags, luggage, diaper bags
	2,784,058 November 18, 2003	March 31, 1998	T-shirts, baseball caps, mittens, underwear, jackets, sweatshirts, infant pants, infant shirts, swimsuits
	4,324,647 April 23, 2013	August 2012	Poultry; vegetables, namely, processed vegetables.
	3,962,280 May 17, 2011	Jun. 30, 2009	Raw fruits; fresh fruits; unprocessed fruits; raw vegetables; fresh vegetables; unprocessed vegetables
	3,952,308 April 26, 2011	May 31, 2009	Milk products excluding ice cream, ice milk and frozen yogurt
	4,556,694 June 24, 2014	December 2012	Production and provision of entertainment news and entertainment information via communication and computer networks; providing entertainment services via a global communication network in the nature of online games and websites featuring a wide variety of general interest entertainment information relating to motion picture films, television show programs, amusement park and theme park services, related film clips, photographs, and other multimedia materials; amusement park and theme park services; educational and entertainment services rendered in or relating to theme parks, namely, live performances by costumed characters
	1,524,601 February 14, 1989	1955	Hats
	85705877 August 16, 2012	n/a	Production, presentation, distribution, and rental of motion picture films; production, presentation, distribution, and rental of television and radio programs; productions, presentation, and rental of sound and visual recordings; production of live-action and animated entertainment shows and interactive programs for distribution via audio and visual media, and electronic means; production and provision of entertainment news and entertainment information via

Mark	App./Reg. No. Filing/Reg. Date	Date of First Use in Commerce or Priority Date	Goods/Services
			communication and computer networks; providing entertainment services via a global communication network in the nature of online games and websites featuring a wide variety of general interest entertainment information relating to motion picture films, television show programs, musical videos, related film clips, photographs, and other multimedia materials; amusement park and theme park services; educational and entertainment services rendered in or relating to theme parks, namely, live stage shows, live amusement park shows, live performances by costumed characters, and presentation of live theatrical performances; presentation of live stage shows; presentation of live show performances; theater productions; entertainer services, namely, live appearances by a professional entertainer
	86193414 February 13, 2014	July 2013	Organizing and conducting community festivals and gatherings featuring a variety of activities, namely, sporting, dining and dancing events and the like
	85705736 August 16, 2012	n/a	Footwear; headwear; clothing, namely, aprons, beachwear, belts, bottoms, chaps, cloaks, cloth bibs, coats, costumes for use in role-playing games, beach cover-ups, cummerbunds, dresses, ear muffs, gowns, gloves, Halloween costumes, hosiery, infantwear, jackets, leotards, lingerie, loungewear, mittens, overalls, pants, ponchos, rainwear, scarves, shirts, shorts, skirts, sleepwear, socks, suits, sweaters, sweatshirts, swimwear, ties, tops, underwear, wrist bands
	85705351 August 16, 2012	n/a	Cosmetics; dentifrices; non-medicated toiletries; fragrances; perfumes
	85705367 August 16, 2012	n/a	Bakeware; beverageware; hair brushes and combs; bowls; busts of ceramic, crystal, china, terra cotta, earthenware, porcelain or glass; coasters not of paper and not being table linen; household containers for food and beverages; cake pans; cake molds; candle holders not of precious metal; canteens; figurines made of ceramic, china, crystal, earthenware, glass, or porcelain; beverage glassware; cookie jars; cookie cutters; cork screws; cups; decorating bags for confectioners; decorative crystal prisms; decorative glass; decorative plates; dinnerware; dishware; servingware for serving food; heat-insulated vessels; kettles; lunch boxes; lunch kits comprising lunch boxes and beverage containers; serving trays; mugs; napkin holders; napkin rings not of precious metals; pie pans; pie servers; plates; portable coolers; removable insulators for drink cans and bottles; sports bottles sold empty; soap dishes; tea pots; tea sets; thermal insulated containers for food or beverage; toothbrushes; trivets; vacuum bottles; waste baskets

Mark	App./Reg. No. Filing/Reg. Date	Date of First Use in Commerce or Priority Date	Goods/Services
	85705385 August 16, 2012	n/a	Footwear; headwear; clothing, namely, aprons, beachwear, belts, bottoms, chaps, cloaks, cloth bibs, coats, costumes for use in role-playing games, beach cover-ups, cummerbunds, dresses, ear muffs, gowns, gloves, Halloween costumes, hosiery, infantwear, jackets, leotards, lingerie, loungewear, mittens, overalls, pants, ponchos, rainwear, scarves, shirts, shorts, skirts, sleepwear, socks, suits, sweaters, sweatshirts, swimwear, ties, tops, underwear, wrist bands
	85705621 August 16, 2012	n/a	Action skill games; action figures and accessories therefor; board games; card games; children's multiple activity toys; badminton sets; balloons; bath toys; baseball bats; baseballs; beach balls; bean bags; bean bag dolls; toy building blocks; bowling balls; bubble making wands and solution sets; chess sets; children's play cosmetics; Christmas stockings; Christmas tree ornaments and decorations; collectable toy figures; crib mobiles; crib toys; disc toss toys; dolls; doll clothing; doll accessories; doll playsets; electric action toys; equipment sold as a unit for playing card games; fishing tackle; footballs; golf balls; golf gloves; golf ball markers; hand-held units for playing electronic games other than those adapted for use with or without an external display screen or monitor; hockey pucks; hockey sticks; infant toys; inflatable toys; jigsaw puzzles; jump ropes; kites; magic tricks; marbles; manipulative games; mechanical toys; music box toys; musical toys; parlor games; party favors in the nature of small toys; paper party hats; party games; playing cards; plush toys; puppets; roller skates; rubber balls; skateboards; snow boards; snow globes; soccer balls; spinning tops; squeeze toys; stuffed toys; table tennis balls; table tennis paddles and rackets; table tennis tables; talking toys; target games; teddy bears; tennis balls; tennis rackets; toy action figures and accessories therefor; toy bucket and shovel sets; toy mobiles; toy vehicles; toy scooters; toy cars; toy model hobbycraft kits; toy figures; toy banks; toy trucks; toy watches; toy weapons; volley balls; wind-up toys; yo-yos
	85705670 August 16, 2012	n/a	Production, presentation, distribution, and rental of motion picture films; production, presentation, distribution, and rental of television and radio programs; production, presentation, and rental of sound and visual recordings; production of live-action and animated entertainment shows and interactive programs for distribution via audio and visual media, and electronic means; production and provision of entertainment news and entertainment information via communication and computer networks; providing entertainment services via a global communication network in the nature of online games and web sites featuring a wide variety of general interest entertainment information relating to motion picture films, television show programs, musical videos, related film clips, photographs, and other multimedia materials; amusement park and theme park services; educational and entertainment services rendered in or relating to theme parks, namely, live stage shows, live amusement park shows, live performances by costumed

Mark	App./Reg. No. Filing/Reg. Date	Date of First Use in Commerce or Priority Date	Goods/Services
			characters, and presentation of live theatrical performances; presentation of live stage shows; presentation of live show performances; theater productions; entertainer services; namely, live appearances by a professional entertainer
	85760324 October 22, 2012	n/a	Apparatus for recording, transmission or reproduction of sound or images; pre-recorded optical and magneto-optical discs, CDs, and DVDs featuring live action entertainment and music; audio books featuring fiction; audio books featuring non-fiction in the field of entertainment and music; audio recordings featuring music, stories, dramatic performances, non-dramatic performances, learning activities for children, and games; downloadable ringtones and sound recordings featuring music and other sounds, all for wireless communications devices; audio and visual recordings featuring live-action entertainment, animated entertainment, music, stories, and games for children; musical recordings; chips containing musical recordings; mouse pads; calculators; electrical and optical cables; electronic personal organizers; personal digital assistants; camcorders; cameras; digital cameras; optical and magneto-optical disc players and recorders for audio and video data; radios; audio speakers; headphones; earphones; walkie-talkies; pagers; telephones; videophones; head sets for cellular telephones; adapters for cellular telephones; batteries for cellular telephones; cellular telephone cases; face plates for cellular telephones; eyeglasses; sunglasses; eyeglass and sunglass cases; binoculars; decorative magnets; graduated rulers

11. Attached as Exhibit B are copies of TSDR printouts, including assignment records, showing the current status and title for each of the above registrations. The foregoing registrations are valid and subsisting and constitute *prima facie* evidence of the validity of the marks and registrations, of Disney's ownership of and exclusive right to use the marks in commerce, and provide constructive notice of ownership by Disney.

12. Disney has expended many millions of dollars of advertising and promoting Disney's Products and Services offered in connection with Disney's Mouse Ears Marks in national media among other advertising channels. Through extensive advertising and use, Disney has earned many millions of dollars in revenues from the

sale of Disney's Products and Services nationwide in connection with Disney's Mouse Ears Marks.

13. In addition, Disney's Mouse Ears Marks have received extensive unsolicited media attention, including mentions in, among other outlets, *USA Today*, *Chicago Tribune*, *The Washington Post*, *The Boston Globe*, *New York Daily News*, *Orlando Sentinel*, *The Tampa Tribune*, *The Philadelphia Inquirer*, *The New York Post*, *New York Times*, *Los Angeles Times*, *The San Francisco Chronicle*, and *The Baltimore Sun*. In a number of these sources, Disney's Mouse Ears Marks are referred to as "famous," "iconic," and "classic."

14. Through its long use of Disney's Mouse Ears Marks, and substantial advertising, promotion, and public exposure, Disney has developed valuable goodwill in its distinctive Disney's Mouse Ears Marks, and the mark has long been famous.

Applicant and its Applicant's Mouse Ears Mark

15. Ronica Holdings Limited is a British Virgin Islands corporation with an address of 16000 Ventura Boulevard, Suite 600, Encino, California 91436.

16. Ronica Holdings Limited is the listed owner of U.S. Trademark Application Serial No. 85972976 for the mark shown below ("Applicant's Mouse Ears Mark"), filed on June 28, 2013, under Section 44(e), 15 U.S.C. § 1126(e), covering the following goods and services (collectively, "Applicant's Products and Services"):

Apparatus and instruments for recording, receiving, processing, reproducing or transmitting sound or visual information or recordings; stereo turntables, slipmats, namely, elastomeric appliques for placement onto electronic devices to prevent slipping, headphones; audio speakers; radio broadcasting receiving and transmitting apparatus; telephone apparatus and instruments; telephones, mobile telephones and telephone handsets; power supply adapters for use with telephones; battery chargers for use with telephones; cases adapted for mobile telephones; sunglasses; spectacles, spectacle frames and cases; sound and/or

visual recordings featuring music or videos featuring music, music videos, concerts, interviews and entertainment news; interactive sound or visual recordings featuring music or videos featuring music, music videos, concerts, interviews and entertainment news; blank electric sound or visual recording storage media; juke boxes; computer games adapted for use with television receivers; video games software and programs; coin or counter operated video games; arcade apparatus and games; computer game programs and software; computer software for music playback, music download, gaming or database management; computers; data processing equipment; USB sticks; mouse pads; mice for computers; computer screen saver software; downloadable publications provided on-line from databases from the Internet or from any other communications network including wireless, cable or satellite, namely, a magazine featuring entertainment news; compact discs featuring music; DVDs featuring music and videos featuring music, music videos, concerts, interviews and entertainment news; carrying cases adapted for compact discs; carrying cases adapted for DVDs; video cameras; cameras; photographic and cinematographic apparatus and instruments, namely, cameras; photographic transparencies, exposed photographic films; downloadable digital music; MP3 players; personal digital assistants and other hand held electronic devices; metronomes; downloadable telephone ring tones; electronically encoded magnetic cards and cards bearing machine readable information; magnetically encoded blank bank cards for issuance by a financial institution; magnetically encoded credit cards; magnetically encoded cheque cards; magnetically encoded cash cards; blank electronic smart cards; automatic vending machines and mechanisms for coin operated apparatus; batteries; digital holographic images; digital holographic cards; digital holograms, magnetically encoded credit cards with holograms, in International Class 9;

BMX bikes, in International Class 12;

Printed matter, namely, magazines in the field of entertainment; printed publications, namely, magazines in the field of entertainment; books in the field of music and entertainment; greeting cards, post cards; picture cards; photographs, pictures, prints, posters, stationery, pens, pencils, erasers, pencil sharpeners, pencil cases, staplers, staple removers, rulers, boxes for pens, book markers, notepads; address books; diaries; scrapbooks; albums for photographs; catalogues in the field of music; stickers; printed gift vouchers; gift bags; carrier gift bags; calendars; artists' materials, namely, pens and brushes; paint brushes; decalcomanias; plastic materials for packaging not included in other classes, namely, bags; cheques and travelers cheques; banking cards, other than encoded or magnetic; credit cards, other than encoded or magnetic," in International Class 16;

Leather and imitations of leather and goods made of these materials and not included in other classes, namely, leather cases; trunks and travelling bags; suitcases; bags, namely, all-purpose sports bags; schoolbags; tote bags;

backpacks; day packs; handbags; shoulder bags; duffel bags; messenger bags; purses; wallets; leather shoulder belts; credit card holders; umbrellas, parasols and walking sticks, in International Class 18;

Clothing for men, women and children, namely, t-shirts, tank tops, sweat shirts, sweaters, jackets, hats, caps, visors, head bands, scarves, shorts, socks and casual footwear, in International Class 25;

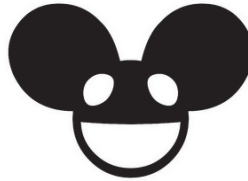
Toys, games and playthings, namely, board games, card games and action skill games; board games; skateboards; musical toys; playing cards; novelty figurines, namely, molded plastic toy figurines; slot machines; automatic, coin operated or counter operated amusement apparatus adapted for use with an external display screen or monitor; Christmas tree festive decorations; carnival masks, in International Class 28;

Coffee, coffee essences, coffee extracts; mixtures of coffee and chicory; mixtures of coffee and chicory, chicory and chicory mixtures, all for use as substitutes for coffee; tea, tea extracts; cocoa; chocolate; chocolate products, namely, truffles; sugar, maltose for food, rice, tapioca, sago, couscous; flour and preparations made from cereals and/or rice and/or flour, namely, cereal based snack foods; nut paste, confectionery made of sugar and candy, breakfast cereals; pastry; pizza, pasta and pasta products, namely, noodles and alimentary pastas; bread; biscuits; cookies; cakes; ice, ice cream, water ices, frozen confections; preparations for making ice cream and/or water ices; honey; preparations consisting wholly or substantially wholly of sugar, for use as substitutes for honey, namely, honey substitutes; syrup, treacle, molasses; ketchup; custard powder; frozen, prepared or packaged prepared meals consisting primarily of pasta or rice; dessert mousses; bakery desserts; puddings; yeast, baking powder; salt, pepper, mustard; vinegar; chutney; spices and seasonings; vegetal preparations for use as drinks; herbal and tea infusions, other than for medicinal use; meat pies; mayonnaise; meat tenderizers for household purposes; royal jelly for human consumption, other than for medicinal purposes; natural sweeteners; syrups, namely, maple syrup; salad dressings, in International Class 30;

Beers; mineral and aerated and effervescing waters and other non-alcoholic drinks, namely, soda and juice; fruit juices; syrups, essences and extracts and other preparations for making beverages; isotonic beverages," in International Class 32; and

Entertainment in the nature of live performances by a musical artist; educational services, namely, providing classes, seminars or workshops in the field of music; production and distribution services in the field of sound and/or visual recordings and entertainment programs, namely, motion pictures, radio programs or videos in the field of music; music library services; music publishing services; recording studio services; disk jockey services; provision of information relating to music, entertainment, games and events provided on-line from a computer database,

from the Internet or any other communications network including wireless, cable or satellite; provision of non-downloadable digital music from the Internet; provision of non-downloadable digital music from MP3 websites; production, preparation, presentation, distribution, and rental of television and radio programs and films, animated films and sound and/or visual recordings; production of live entertainment features in the nature of music concerts; organization, production and presentation of quiz shows, exhibitions for entertainment purposes, sporting events, shows in the nature of music concerts, road shows, live staged events in the nature of musical performances, theatrical performances, concerts, live musical performances and audience participation events; provision of on-line non-downloadable electronic publications, namely, a magazine in the field of music; electronic computer game services provided from a computer database, the Internet or any other communications network including wireless, cable, satellite; advisory and consultancy services related to the aforementioned services, in International Class 41.



Applicant's Mouse Ears Mark

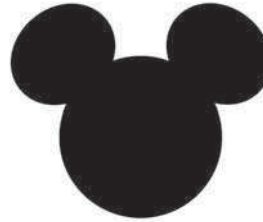
Count 1: Likelihood of Confusion
Under Section 2(d), 15 U.S.C. § 1052(d)

17. Disney repeats and realleges each and every allegation set forth above.
18. Disney has priority based on its valid and subsisting prior registrations for Disney's Mouse Ears Marks. In addition, Disney has priority based on its prior use of Disney's Mouse Ears Marks in commerce in connection with Disney's Products and Services. Disney used Disney's Mouse Ears Marks in commerce in connection with Disney's Products and Services before the filing date of U.S. Trademark Application No. 85972976. Further, Disney has used Disney's Mouse Ears Marks in commerce before any date of first use that Applicant may establish in connection with Applicant's Mouse Ears Mark.

19. Applicant's Mouse Ears Mark is nearly identical in appearance, connotation, and overall commercial impression to Disney's Mouse Ears Marks. As shown below, both parties' marks are comprised of a round head with prominent round mouse ears in silhouette, as shown below.



Applicant's Mouse Ears Mark



Disney's Mouse Ears Mark

20. Applicant's Products and Services are identical and/or closely related to Disney's Products and Services advertised, promoted, offered, and/or sold in connection with Disney's Mouse Ears Marks.

21. Accordingly, Applicant's Mouse Ears Mark so resembles Disney's prior used and registered Disney's Mouse Ears Marks as to be likely, when used in connection with Applicant's Products and Services, to cause confusion, or to cause mistake, or to deceive under Section 2(d) of the Lanham Act, as amended, 15 U.S.C. § 1052(d).

Dilution, 15 U.S.C. § 1125(c)(1)

22. Disney repeats and realleges each and every allegation set forth above.

23. Disney's Mouse Ears Marks is famous and distinctive.

24. Disney has engaged in extensive, nationwide advertising, promotion, and use of Disney's Mouse Ears Marks. Further, Disney has had massive sales of Disney's Products and Services under Disney's Mouse Ears Marks nationwide for decades. As a

result, Disney's Mouse Ears Marks became famous before the filing date of U.S. Trademark Application No. 85972976, and any date of first use that Applicant may establish.

25. Applicant's Mouse Ears Mark, as shown in U.S. Trademark Application No. 85972976, so closely resembles the previously registered and used Disney's Mouse Ears Marks as to be likely to cause dilution of the distinctive quality of the famous Disney's Mouse Ears Marks in violation of Section 43(c), 15 U.S.C. § 1125(c).

WHEREFORE, Disney believes that it is being damaged, and will be damaged, by the registration of Applicant's Mouse Ears Mark, as shown in U.S. Trademark Application No. 85972976. Accordingly, Disney respectfully requests that the Notice of Opposition be sustained, and that registration to Applicant be refused on all grounds.

Respectfully submitted,

DISNEY ENTERPRISES, INC.

Dated: September 2, 2014

By: /Linda K. McLeod/

David M. Kelly

david.kelly@kelly-ip.com

Linda K. McLeod

linda.mcleod@kelly-ip.com

Radiance W. Harris

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Kelly IP, LLP

1330 Connecticut Avenue, NW, Suite 300

Washington, DC 20036

Telephone: 202-808-3570

Facsimile: 202-354-5232

Attorneys for Opposer

CERTIFICATE OF SERVICE

I certify that a true and accurate copy of the foregoing NOTICE OF OPPOSITION was served by first class mail, postage prepaid, on September 2, 2014, upon Ronica Holdings Limited and its counsel at the following address of record:

Jason L. Liberman
The Corporate Practice
Ronica Holdings Limited
16000 Ventura Blvd., Suite 600
Encino, California 91436

/Jacob T. Mersing/
Senior Legal Assistant

EXHIBIT A



iPhone case
For Use With: **iPhone 5**



Also Includes Screen Guard and Cleaning Cloth





1.35
100072



Hallmark

FLIP IT
REVERSIBLE
GIFT WRAP



20 SQ FT (2.5 FT X 26.6 FT)
1.85 M² (16.2 CM X 293 M)





Minnie ♥ Mickey





WARNING
PLASTIC BAGS CAN
BE DANGEROUS
TO AVOID DANGER OF
SUFFOCATION, KEEP THIS
BAG AWAY FROM BABIES
AND CHILDREN



100%
Cotton

220
Thread
Count



Twin Sheet Set

Chicago Mickey Mouse Zip Fleece Hoodie for Adults



\$49.50

Item No. 7157047570482M

4 reviews Write a review

Windy City wear

If Chicago is your kind of town and Mickey is your kind of Mouse, this Zip Fleece Chicago Mickey Mouse Hoodie is perfect for you. Cut the chill in The Windy City wearing this soft, comfy sweatshirt. [See more](#)

Quantity:

1

Add to Bag

Size

Size Chart

Select a Size



Add to Favorites

AGES
7+



HEDBANZ

The **QUICK**
Question
Game of
"What Am I?"



The Disney Theme Park Edition

WARNING:
CHOKING HAZARD - Small parts.
Not for children under 3 years.

AGES
7+



HE



The Disney Theme Park Edition



Limited Edition of 2000



WARNING:

CHOKING HAZARD - Small parts.
Not for children under 3 years.





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The Mickey Mouse Club Tee for Baby - Mickey



now \$9.06

reg \$12.95, you save: 30%

Item No. 4010046863036M

Like 3

★★★★★ Be the first to write a review.

Join the jamboree!

Your "Original Mouseketeer" gets his first pair of ears on this official club tee made for *The Mickey Mouse Club's* newest recruit. It's soft and comfy in organic cotton. Why? Because we like you! [See more](#)

Quantity:

1

[Size Chart](#)

Size

[Add to Bag](#)[Add to Favorites](#)

Magic in the details...

- Mickey Ear Hat design with fuzzy flocked detail
- "Original Mouseketeer" screen art
- Ribbed crew neck

The bare necessities

- 100% organic cotton, exclusive of decoration
- Imported

Delivery

Most items ordered via Standard Delivery will arrive within 5-7 business days, personalized items will arrive within 7-9 business days. Exceptions include customized items and items shipped from locations other than our main warehouse. 2-Day Express and 3-Day Express Delivery are also available for an extra charge. Please allow an additional 1-2 business days for personalized express orders to ship.

Guests who looked at The Mickey Mouse Club Tee for Baby - Mickey had their eyes on these too!



FREE SHIPPING EVERY DAY
on orders of \$75 or more. CODE: SHIPMAGIC

[My Favorites \(0\)](#)

[My Bag \(0\)](#)

[NEW!](#) [CHARACTERS](#) [PRODUCTS](#) [GIRLS](#) [BOYS](#) [BABY](#) [ADULTS](#) [DISNEY PARKS PRODUCT](#) [HALLOWEEN](#) [SALE](#)

[Back to Disney Parks Vacation Fundamentals](#)

Mickey Mouse Ear Hat - Pirates of the Caribbean



\$16.95

Item No. 7507002520784P



39 reviews | [Write a review](#)

Like < 49

Buccanears

Yo-Ho, Yo-Ho a Mouse's life for me! Our *Pirates of the Caribbean* Mickey Mouse Ear Hat shows that even a bewitched skull with crossbones can be an honorary Mouseketeer! [See more](#)

Quantity:

1

[Add to Bag](#)

[Add to Favorites](#)

10% off 4 Vacation items, 20% off off 6 Vacation items, 30% off 8 Vacation items
[See Details](#)



Magic in the details...

Created especially for *Walt Disney World Resort* and *Disneyland Resort*

- Skull art ear hat
- Embroidered eyepatch with crossbones
- Bandana with Jolly Roger print
- Brass finish earring in right ear

The bare necessities

Polyester with plastic ears, metal ring 5 1/2" H x 6" W x 8" L x 12" circumference Imported

Delivery

Most items ordered via Standard Delivery will arrive within 5-7 business days, personalized items will arrive within 7-9 business days. Exceptions include customized items and items shipped from locations other than our main warehouse. 2-Day Express and 3-Day Express Delivery are also available for an extra charge. Please allow an additional 1-2 business days for personalized express orders to ship.

Guests who looked at Mickey Mouse Ear Hat - Pirates of the Caribbean had their eyes on these too!



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on orders of \$75 or more. CODE: SHIPMAGIC[My Favorites \(0\)](#)[My Bag \(0\)](#)[NEW!](#)[CHARACTERS](#)[PRODUCTS](#)[GIRLS](#)[BOYS](#)[BABY](#)[ADULTS](#)[DISNEY PARKS PRODUCT](#)[HALLOWEEN](#)[SALE](#)[Back to Disney Parks Vacation FUNDamentals](#)

Mickey Mouse Ear Hat for Adults - Walt Disney World



\$13.95

Item No. 7505002522200P



117 reviews

[Write a review](#)Like { 0**Hey There, Hi There, Ho There**

You're as welcome as can be in this iconic ear hat. Become an honorary member of *The Mickey Mouse Club* by wearing your very own Mouseketeer hat. Oh boy! [See more](#)

Quantity:

1

[Add to Bag](#)[Add to Favorites](#)

10% off 4 Vacation items, 20% off off 6 Vacation items, 30% off 8 Vacation items
[See Details](#)



Magic in the details...

Created especially for *Walt Disney World Resort*

- Mickey Mouse embroidered patch
- Elastic chin strap

The bare necessities

- Polyester
- Imported

Delivery

Most items ordered via Standard Delivery will arrive within 5-7 business days, personalized items will arrive within 7-9 business days. Exceptions include customized items and items shipped from locations other than our main warehouse. 2-Day Express and 3-Day Express Delivery are also available for an extra charge. Please allow an additional 1-2 business days for personalized express orders to ship.

Guests who looked at Mickey Mouse Ear Hat for Adults - Walt Disney World had their eyes on these too!



FREE SHIPPING EVERY DAY
on orders of \$75 or more. CODE: SHIPMAGIC[My Favorites \(0\)](#)[My Bag \(0\)](#)[NEW!](#)[CHARACTERS](#)[PRODUCTS](#)[GIRLS](#)[BOYS](#)[BABY](#)[ADULTS](#)[DISNEY PARKS PRODUCT](#)[HALLOWEEN](#)[SALE](#)[Back to Mickey Mouse](#)

Mickey Mouse Disney Cuddly Costume Bodysuit Set for Baby - Personalizable



now \$13.96

reg \$19.95, you save: 30%

Item No. 4010046722819M

Like 

7 reviews

[Write a review](#)

Mini Mouseketeer

This 2-piece classic Disney Cuddly Costume Bodysuit lets baby become the Leader of the Club! Mickey's iconic ears and red shorts will inspire smiles from coast-to-coast. Add his plush yellow shoes, sold separately, to complete the look. [See more](#)

Quantity:

[Add to Bag](#)[Size Chart](#)

Size

[Add to Favorites](#)

Add Personalization

\$4.95

Magic in the details...

- Cap is personalizable, up to 12 characters, including spaces
- Mickey Mouse costume bodysuit with matching cap
- Embroidered accents
- Long sleeves
- 3-snap placket on back
- Ribbed crew neck
- Beanie cap with padded mouse ears
- Two rows of Grow-An-Inch Snaps at the bottom, giving an extra inch of length to allow bodysuit to grow with your baby
- Coordinates with Mickey Mouse Costume Shoes for Baby, sold separately

The bare necessities

- 100% organic cotton, exclusive of decoration
- Imported

Delivery

Most items ordered via Standard Delivery will arrive within 5-7 business days, personalized items will arrive within 7-9 business days. Exceptions include customized items and items shipped from locations other than our main warehouse. 2-Day Express and 3-Day Express Delivery are also available for an extra charge. Please allow an additional 1-2 business days for personalized express orders to ship.

Guests who looked at Mickey Mouse Disney Cuddly Costume Bodysuit Set for Baby - Personalizable had their eyes on these too!

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with your gift. [Learn More >](#)[My Favorites \(0\)](#)[My Bag \(0\)](#)[NEW!](#)[CHARACTERS](#)[PRODUCTS](#)[GIRLS](#)[BOYS](#)[BABY](#)[ADULTS](#)[DISNEY PARKS PRODUCT](#)[HALLOWEEN](#)[SALE](#)[Back to Search Results for luggage](#)

Mickey Mouse Icon Rolling Luggage - 20"



\$149.00

Item No. 7501002529669P



5 reviews

[Write a review](#)Like [10](#)

Case study

If you're planning on doing a spot of traveling, then this spot-covered case is perfect. Its hard shell will protect all your valuables, its wheels make it easy to manouever and the Mickey icons make it fun, just like your holiday. [See more](#)

Quantity:

1

[Add to Bag](#)[Add to Favorites](#)

10% off 4 Vacation items, 20% off off 6 Vacation items, 30% off 8 Vacation items
[See Details](#)



Magic in the details...

Designed especially for *Walt Disney World Resort* and *Disneyland Resort*

- Durable molded casing with double-zip closure
- Deluxe telescopic handle mechanism with push-button locking feature
- Fully lined
- Two zippered interior compartments
- Locking elastic ties
- Spinner wheel system
- Top carry handle
- 2 exterior zippered compartments

The bare necessities

- All man-made materials
- 20" H
- Imported

Delivery

Most items ordered via Standard Delivery will arrive within 5-7 business days, personalized items will arrive within 7-9 business days. Exceptions include customized items and items shipped from locations other than our main warehouse. 2-Day Express and 3-Day Express Delivery are also available for an extra charge. Please allow an additional 1-2 business days for personalized express orders to ship.

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Mickey Mouse Icon Striped Tee for Women



\$19.95

Item No. 5701047785634M



5 reviews

[Write a review](#)Like < 46**For lovers only!**Mickey's fa-mouse icon forms the "o" in *love* on this contemporary design tee with heathered stripe fabric and deep scoop neck. [See more](#)

Quantity:

1

[Add to Bag](#)

Size

[Size Chart](#)[Select a Size](#)[Add to Favorites](#)**Graphic Tees for
Adults \$15 each
when you buy 2 or
more**[See Details](#)

Magic in the details...

- Screen art
- Striped, heathered jersey knit
- Contrast ribbed scoop neck

The bare necessities

- 95% organic cotton certified under the USDA's National Organic Program / 5% polyester
- Each Tee includes a label with a tracking number that can be used to trace the making of the Tee on [DisneyStore.com/TrackMyT](#)
- Imported

Delivery

Most items ordered via Standard Delivery will arrive within 5-7 business days, personalized items will arrive within 7-9 business days. Exceptions include customized items and items shipped from locations other than our main warehouse. 2-Day Express and 3-Day Express Delivery are also available for an extra charge. Please allow an additional 1-2 business days for personalized express orders to ship.

Guests who looked at Mickey Mouse Icon Striped Tee for Women had their eyes on these too!



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on orders of \$75 or more. CODE: SHIPMAGIC[My Favorites \(0\)](#)[My Bag \(0\)](#)[NEW!](#) [CHARACTERS](#) [PRODUCTS](#) [GIRLS](#) [BOYS](#) [BABY](#) [ADULTS](#) [DISNEY PARKS PRODUCT](#) [HALLOWEEN](#) [SALE](#)[Back to Women](#)

Pop Art Mickey Large Satchel by Harveys

**\$148.00**

Item No. 7501055880484P



Be the first to write a review.

Like 0

Color my world

Mickey's pop art icon carries the moment in a burst of brilliant color. Our large satchel is sturdy, stylish and made from authentic safety strap fabrics. Created by famed fashion maker Harveys, it fits all your daily essentials! [See more](#)

Quantity:

1

[Add to Bag](#)[Add to Favorites](#)

Magic in the details...

Created especially for Walt Disney World Resort and Disneyland Resort

- Made of durable automotive seatbelts
- Smooth, zippered top closure
- Dual shoulder seatbelt straps
- Harveys for Disney Couture monogrammed interior lining
- One interior zip pocket
- Five interior slip pockets for a cell phone, keys, pens and other items
- Polished nickel hardware
- Protective metal feet
- Inside D-ring for a Click-n-Go keychain or accessory
- Harveys for Disney Couture labels
- From the Harveys for Disney Couture Pop Art Mickey Collection

*Please note: Each piece is unique. Characters and logos included on pattern may vary.

The bare necessities

- All man-made materials
- 7 1/2" H x 3 3/4" W x 13" L
- Strap drops 10 1/2"
- Made in U.S.A.

Delivery

Most items ordered via Standard Delivery will arrive within 5-7 business days, personalized items will arrive within 7-9 business days. Exceptions include customized items and items shipped from locations other than our main warehouse. 2-Day Express and 3-Day Express Delivery are also available for an extra charge. Please allow an additional 1-2 business days for personalized express orders to ship.

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Mickey Mouse Tee for Men



\$24.95

Item No. 7505002523961M



21 reviews

[Write a review](#)Like [211](#)

"I'll Be Your Mickey"

Send the message that you're no stranger to fun with this bold, comfy tee featuring the famous Mickey icon. You'll turn heads and get conversations started, because that's what great entertainers - like you and Mickey - do! [See more](#)

Quantity:

1

[Add to Bag](#)

Size

[Size Chart](#)[Select a Size](#)[Add to Favorites](#)

Magic in the details...

Created especially for *Walt Disney World Resort* and *Disneyland Resort*

- Ribbed crew neck
- Screen art

The bare necessities

- 100% cotton
- Imported

Delivery

Most items ordered via Standard Delivery will arrive within 5-7 business days, personalized items will arrive within 7-9 business days. Exceptions include customized items and items shipped from locations other than our main warehouse. 2-Day Express and 3-Day Express Delivery are also available for an extra charge. Please allow an additional 1-2 business days for personalized express orders to ship.

Guests who looked at Mickey Mouse Tee for Men had their eyes on these too!



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Minnie Mouse Icon Bowling Wallet

**\$39.95**

Item No. 7184048491228P



15 reviews

[Write a review](#)Like < 31

Note perfect

Minnie will add gloss to your day with this Minnie Mouse Icon Wallet. Fashioned in metallic red and black vinyl, it features an indented Minnie and Mickey icon design, and has compartments for all your credit cards, bills, ID and change. [See more](#)

Quantity:

1

[Add to Bag](#)[Add to Favorites](#)

Magic in the details...

- Fold over tab with snap fastener
- 6 credit card slots
- 4 billfold pockets
- ID window pocket
- Zip compartment with two open pockets and zip change pocket
- Black zip pull with silver Mickey icons
- Match to our Minnie Mouse Icon Bowling Bag, sold separately

The bare necessities

- Man made materials
- 4" H x 7 1/2" W x 1 1/2" D
- Imported

Delivery

Most items ordered via Standard Delivery will arrive within 5-7 business days, personalized items will arrive within 7-9 business days. Exceptions include customized items and items shipped from locations other than our main warehouse. 2-Day Express and 3-Day Express Delivery are also available for an extra charge. Please allow an additional 1-2 business days for personalized express orders to ship.

Guests who looked at Minnie Mouse Icon Bowling Wallet had their eyes on these too!





ALUMINUM
BOTTLE
WITH HOLDER

BOUTEILLE EN
ALUMINUM AVEC
SUPPORT







2-6
PLAYERS

WHEEL



Disney
JUNIOR



SHOWS



FAVORITES



EN ESPAÑOL



LIVE TV



RADIO

Get
More!



Parks & Tickets

Places to Stay

Things to Do

Help

Cart

Home

Entertainment

Disney's Hollywood Studios Entertainment

Disney Junior Dance Party



Disney's Hollywood Studios®

Animation Courtyard

Valid Park Admission Required

Age Interest

Preschoolers, Kids

[Accessibility and Other Information](#)

Kids bust a move on the dance floor with stars from Disney Junior and surprise guests!



New Moves for Your Groove

Put your hands in the air and follow the DJ as you groove to hot hits at this ultra-fun, high-energy dance party. [Read More](#)



The Perfect Photo Op

Adults can enjoy this perfect opportunity to snap candid shots of their tots dancing with Disney Characters. [Read More](#)



Know Before You Go

Check the Times Guide at Disney's Hollywood Studios for the schedule. [Read More](#)

[Show in My Plans](#)

Reminder, this is not a reservation.

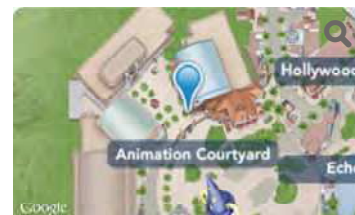
[Select Time](#)

Hours

Friday, August 29, 2014

No times available.

Map



SHARE

For assistance with your Walt Disney World visit, please call (407) 939-5277.

7:00 AM to 11:00 PM Eastern Time. Guests under 18 years of age must have parent or guardian permission to call.

Parks & Tickets

Magic Kingdom Park

Epcot

Disney's Hollywood Studios

Disney's Animal Kingdom Park

Things to Do

Make Dining Reservations

All Dining

Dining Plans

Attractions

Help

Contact Us

Help Center

Frequently Asked Questions

Guests with Disabilities

My Disney Experience

My Disney Experience

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Ships' Registry: The Bahamas!

Mickey's Fun Wheel



Disney California Adventure Park
Paradise Pier

Guests Can Be
Any Height

Age Interest
Kids, Teens, Adults, All Ages

Thrill Level
Small Drops, Spinning

[Accessibility and Other Information](#)

Sail up and over the beaming face of Mickey Mouse aboard this *spin*-sational Ferris wheel.



Revolutionary Fun

Hop inside a roomy gondola for a breezy, 9-minute jaunt above Paradise Bay. [Read More](#)



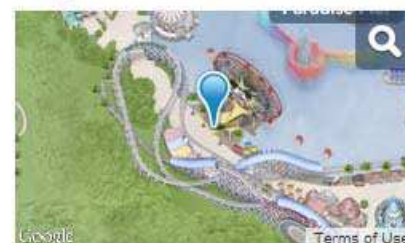
Too Dizzy For Me?

Mickey's Fun Wheel offers 2 different ride experiences. [Read More](#)

Hours

Friday, August 29, 2014
9:00 AM to 10:00 PM

Map



SHARE

Parks & Tickets

Disneyland Park
Disney California Adventure Park
Park Hours
Entertainment Schedule
Maps
Driving Directions
Park Tickets

Annual Passports

Prices and Pass Types
Renew My Pass
Passholder Benefits
Passholder Offers
Discounts

Places to Stay

Disney's Grand Californian Hotel & Spa
Disneyland Hotel
Disney's Paradise Pier Hotel
Good Neighbor Hotels
Offers and Discounts

Room Reservations

My Reservations
Make Payment
Vacation Packages

Things to Do

Make Dining Reservations
My Reservations
All Dining
Attractions
Character Experiences
Entertainment
Events and Tours
Recreation
Shops
Spa
Wish List
Special Occasions
Limited Time Magic
Celebration Gifts
Disneyland News

Help

Help Center
Pre-Arrival Tips
Guest Safety
Guest Services
Getting to the Disneyland Resort
Guests with Disabilities
Frequently Asked Questions
Website Help
Terms and Conditions

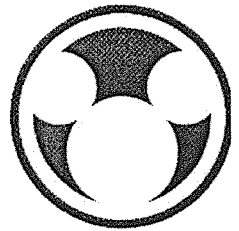
Contact Us

Phone Directory
Email
Share Disneyland.com Feedback

EXHIBIT B

Generated on: This page was generated by TSDR on 2014-08-29 13:52:54 EDT

Mark:



US Serial Number: 78637112

Application Filing Date: May 25, 2005

US Registration Number: 3482128

Registration Date: Aug. 05, 2008

Register: Principal

Mark Type: Trademark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Aug. 05, 2008

Publication Date: Sep. 19, 2006

Notice of Allowance Date: Dec. 12, 2006

Mark Information

Mark Literal Elements: None

Standard Character Claim: No

Mark Drawing Type: 2 - AN ILLUSTRATION DRAWING WITHOUT ANY WORDS(S)/ LETTER(S)/NUMBER(S)

Color(s) Claimed: Color is not claimed as a feature of the mark.

Design Search Code(s): 03.09.06 - Mice; Moles; Rats; Rats, mice, moles, gerbils, guinea pigs and the like; Gerbils; Guinea pigs; Hamsters
03.09.24 - Stylized small mammals, rodents, kangaroos, wallabies
03.09.25 - Anteaters; Gophers; Other rodents and small mammals other than cats and dogs; Platypus (semi-aquatic, egg-laying mammal of Australia and Tasmania with webbed feet and a snout resembling a duck's bill); Aardvarks
04.07.07 - Geometric shapes forming animals; Animals formed by geometric shapes; Geometric figures or combinations of geometric figures representing an animal
26.01.01 - Circles as carriers or as single line borders
26.05.02 - Plain single line triangles; Triangles, plain single line
26.05.13 - Two triangles; Triangles, exactly two triangles
26.05.21 - Triangles that are completely or partially shaded
26.05.25 - Triangles with one or more curved sides
26.13.02 - Plain single or multiple line quadrilaterals; Quadrilaterals (single line or multiple line)
26.13.21 - Quadrilaterals that are completely or partially shaded
26.13.25 - Quadrilaterals with one or more curved sides

Related Properties Information

Claimed Ownership of US Registrations: 2516004, 2781693, 2784058, 78978912 and others

Parent Of: 78978912

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (()) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: calling card cases; duffel bags; knapsacks; overnight bags

International Class(es): 018 - Primary Class

U.S Class(es): 001, 002, 003, 022, 041

Class Status: ACTIVE

Basis: 1(a)

First Use: May 15, 2008

Use in Commerce: May 15, 2008

Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Amended Use: No

Filed ITU: Yes

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No Currently 44E: No Amended 44E: No
Filed 66A: No Currently 66A: No
Filed No Basis: No Currently No Basis: No

Current Owner(s) Information

Owner Name: Disney Enterprises, Inc.
Owner Address: 500 South Buena Vista Street
Burbank, CALIFORNIA 91521
UNITED STATES
Legal Entity Type: CORPORATION State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record
Attorney Name: Steven Plotkin Docket Number: 48189
Attorney Primary Email Address: trademarks@disney.com Attorney Email No Authorized:
Correspondent
Correspondent Name/Address: Steven Plotkin
THE WALT DISNEY COMPANY
Corporate Legal- Trademark Department
500 S BUENA VISTA ST
BURBANK, CALIFORNIA 91521-0643
UNITED STATES
Phone: 818-560-7646 Fax: 818-848-6424
Correspondent e-mail: trademarks@disney.com Correspondent e-mail No Authorized:

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Aug. 05, 2008	REGISTERED-PRINCIPAL REGISTER	
Jun. 27, 2008	LAW OFFICE REGISTRATION REVIEW COMPLETED	73797
Jun. 27, 2008	ASSIGNED TO LIE	73797
Jun. 27, 2008	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
May 28, 2008	STATEMENT OF USE PROCESSING COMPLETE	66530
May 19, 2008	USE AMENDMENT FILED	66530
May 19, 2008	TEAS STATEMENT OF USE RECEIVED	
Dec. 20, 2007	EXTENSION 2 GRANTED	69302
Dec. 03, 2007	EXTENSION 2 FILED	69302
Dec. 03, 2007	TEAS EXTENSION RECEIVED	
Oct. 11, 2007	ASSIGNED TO EXAMINER	80807
Aug. 02, 2007	EXTENSION 1 GRANTED	66530
Jun. 12, 2007	EXTENSION 1 FILED	66530
Aug. 02, 2007	DIVISIONAL PROCESSING COMPLETE	
Jun. 12, 2007	DIVISIONAL REQUEST RECEIVED	
Jun. 15, 2007	PAPER RECEIVED	
Dec. 12, 2006	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Sep. 19, 2006	PUBLISHED FOR OPPOSITION	
Aug. 30, 2006	NOTICE OF PUBLICATION	
Jul. 31, 2006	LAW OFFICE PUBLICATION REVIEW COMPLETED	68123
Jul. 21, 2006	ASSIGNED TO LIE	68123
Jul. 18, 2006	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jul. 17, 2006	AMENDMENT FROM APPLICANT ENTERED	72589

Jun. 12, 2006	CORRESPONDENCE RECEIVED IN LAW OFFICE	72589
Jun. 12, 2006	PAPER RECEIVED	
Dec. 19, 2005	NON-FINAL ACTION E-MAILED	6325
Dec. 19, 2005	NON-FINAL ACTION WRITTEN	76612
Dec. 17, 2005	ASSIGNED TO EXAMINER	76612
Jun. 06, 2005	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Jun. 27, 2008

Proceedings

Summary

Number of Proceedings: 2

Type of Proceeding: Opposition

Proceeding Number: 91198733

Filing Date: Feb 23, 2011

Status: Terminated

Status Date: Jun 09, 2011

Interlocutory Attorney: ANDREW P BAXLEY

Defendant

Name: Sung Chan Yu

Correspondent Address: EUIHOON LEE
LAHIVE & COCKFIELD LLP
ONE POST OFFICE SQ 30TH FLOOR
BOSTON MA , 02109
UNITED STATES

Associated marks

Mark	Application Status	Serial Number	Registration Number
BE@TOY	Abandoned - After Inter-Partes Decision	<u>79069332</u>	

Plaintiff(s)

Name: Disney Enterprises, Inc.

Correspondent Address: LINDA K MCLEOD
FINNEGAN HENDERSON FARABOW GARRETT & DUNNER
901 NEW YORK AVENUE NW
WASHINGTON DC , 20001-4413
UNITED STATES

Correspondent e-mail: docketing@finnegan.com , linda.mcleod@finnegan.com , judy.valusek@finnegan.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
	Registered	<u>77487431</u>	<u>3656661</u>
	Registered	<u>76588117</u>	<u>3583686</u>
	Registered	<u>76588115</u>	<u>3583684</u>
	Registered	<u>76588113</u>	<u>3623301</u>
	Registered	<u>76588173</u>	<u>3619662</u>
	Registered	<u>76587797</u>	<u>3598848</u>
	Registered	<u>76587793</u>	<u>3587509</u>
	Registered	<u>76587792</u>	<u>3587508</u>
	Registered	<u>76587791</u>	<u>3587507</u>
	Registered	<u>76588121</u>	<u>3583687</u>
	Registered	<u>76588116</u>	<u>3583685</u>
	Registered	<u>76588114</u>	<u>3580907</u>
	Registered	<u>76587796</u>	<u>3580906</u>
	Registered	<u>76587795</u>	<u>3580905</u>

	Registered	<u>76587794</u>	<u>3580904</u>
	Registered	<u>76587790</u>	<u>3580903</u>
	Registered	<u>76588118</u>	<u>3576585</u>
	Registered	<u>76588119</u>	<u>3572934</u>
	Cancelled - Section 8	<u>75365146</u>	<u>2700619</u>
	Renewed	<u>75364595</u>	<u>2704887</u>
WALT DISNEY RECORDS	Renewed	<u>75538293</u>	<u>2310987</u>
	Renewed	<u>74449729</u>	<u>1857626</u>
	Renewed	<u>73717780</u>	<u>1524601</u>
DISNEY PRESS	Renewed	<u>74148635</u>	<u>1703188</u>
	Renewed	<u>76472332</u>	<u>2781693</u>
	Renewed	<u>76472328</u>	<u>2784058</u>
	Cancelled - Section 8	<u>78978907</u>	<u>3314909</u>
	Cancelled - Section 8	<u>78978912</u>	<u>3314911</u>
	Cancelled - Section 8	<u>78978913</u>	<u>3314912</u>
	Registered	<u>78979534</u>	<u>3387023</u>
	Registered	<u>78979545</u>	<u>3387024</u>
	Registered	<u>78979546</u>	<u>3387025</u>
	Registered	<u>78979547</u>	<u>3387026</u>
	Registered	<u>78978911</u>	<u>3390308</u>
	Registered	<u>78979722</u>	<u>3407402</u>
	Registered	<u>78979721</u>	<u>3413553</u>
	Registered	<u>78979714</u>	<u>3424788</u>
	Registered	<u>78637131</u>	<u>3450892</u>
	Registered	<u>78637146</u>	<u>3450893</u>
	Registered	<u>78637112</u>	<u>3482128</u>
	Registered	<u>78637123</u>	<u>3482129</u>
	Registered	<u>78637115</u>	<u>3581688</u>
	Registered	<u>78637135</u>	<u>3648840</u>

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Feb 23, 2011	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Feb 25, 2011	Apr 06, 2011
3	PENDING, INSTITUTED	Feb 25, 2011	
4	NOTICE OF DEFAULT	Apr 25, 2011	
5	NOTICE OF DEFAULT	Apr 25, 2011	
6	BOARD'S DECISION: SUSTAINED	Jun 09, 2011	
7	TERMINATED	Jun 09, 2011	

Type of Proceeding: Opposition

Proceeding Number: 91180367

Filing Date: Oct 15, 2007

Status: Terminated

Status Date: Jun 17, 2008

Interlocutory Attorney: YONG OH (RICHARD) KIM

Defendant

Name: Shanda Latrice Pierce

Correspondent Address: Shanda Latrice Pierce
P.O. Box 211234
Chula Vista CA , 91921
UNITED STATES

Associated marks

Serial Registration

Mark	Application Status	Number	Number
BELLA CHOCOLATA	Abandoned - After Inter-Partes Decision	<u>78931400</u>	
	Plaintiff(s)		

Name: Disney Enterprises, Inc.

Correspondent Address: David M. Kelly
Finnegan, Henderson, Farabow, et al
901 New York Avenue, N.W.
Washington DC , 20001-4413
UNITED STATES

Correspondent e-mail: docketing@finnegan.com , linda.mcleod@finnegan.com , judy.valusek@finnegan.com , susannah.klank@finnegan.com

Associated marks

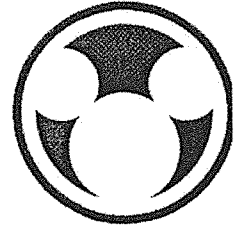
Mark	Application Status	Serial Number	Registration Number
	Abandoned - No Statement Of Use Filed	<u>78637100</u>	
	Abandoned - No Statement Of Use Filed	<u>78637103</u>	
	Registered	<u>78637112</u>	<u>3482128</u>
	Abandoned - No Statement Of Use Filed	<u>78637114</u>	
	Registered	<u>78637115</u>	<u>3581688</u>
	Registered	<u>78637123</u>	<u>3482129</u>
	Registered	<u>78637131</u>	<u>3450892</u>
	Registered	<u>78637135</u>	<u>3648840</u>
	Abandoned - No Statement Of Use Filed	<u>78637142</u>	
	Registered	<u>78637146</u>	<u>3450893</u>
DISNEY'S WONDERFUL WORLD OF READING	Renewed	<u>73038002</u>	<u>1028641</u>
DISNEY PRESS	Renewed	<u>74148635</u>	<u>1703188</u>
MOUSE WORKS	Renewed	<u>74377051</u>	<u>1810769</u>
WALT DISNEY RECORDS	Renewed	<u>75538293</u>	<u>2310987</u>
MICKEY BONUS POINTS	Cancelled - Section 8	<u>75308856</u>	<u>2516004</u>
	Renewed	<u>76472332</u>	<u>2781693</u>
	Renewed	<u>76472328</u>	<u>2784058</u>

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Oct 15, 2007	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Oct 30, 2007	Dec 09, 2007
3	PENDING, INSTITUTED	Oct 30, 2007	
4	P'S MOTION TO AMEND PLEADING/AMENDED PLEADING	Nov 13, 2007	
5	RESPONSE DUE 30 DAYS (DUE DATE)	Dec 06, 2007	Jan 05, 2008
6	NOTICE OF DEFAULT	Apr 17, 2008	
7	BOARD'S DECISION: SUSTAINED	Jun 17, 2008	
8	TERMINATED	Jun 17, 2008	

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Mark:



US Serial Number: 78637115 Application Filing Date: May 25, 2005
US Registration Number: 3581688 Registration Date: Feb. 24, 2009
Register: Principal
Mark Type: Trademark
Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.
Status Date: Feb. 24, 2009
Publication Date: Apr. 10, 2007 Notice of Allowance Date: Jul. 03, 2007

Mark Information

Mark Literal Elements: None
Standard Character Claim: No
Mark Drawing Type: 2 - AN ILLUSTRATION DRAWING WITHOUT ANY WORDS(S)/ LETTER(S)/NUMBER(S)
Color(s) Claimed: Color is not claimed as a feature of the mark.
Design Search Code(s): 03.09.06 - Rats, mice, moles, gerbils, guinea pigs and the like; Guinea pigs; Hamsters; Mice; Moles; Rats; Gerbils
03.09.24 - Stylized small mammals, rodents, kangaroos, wallabies
03.09.25 - Aardvarks; Anteaters; Gophers; Other rodents and small mammals other than cats and dogs; Platypus (semi-aquatic, egg-laying mammal of Australia and Tasmania with webbed feet and a snout resembling a duck's bill)
03.13.25 - Teeth of four-footed mammals or primates (excluding humans); Tusks of four-footed mammals or primates (excluding humans); Tails of four-footed mammals or primates (excluding humans); Snouts of four-footed mammals or primates (excluding humans); Other parts of four-footed mammals or primates (excluding humans); Eyes of four-footed mammals or primates (excluding humans); Ears of four-footed mammals or primates (excluding humans)
04.07.07 - Animals formed by geometric shapes; Geometric figures or combinations of geometric figures representing an animal; Geometric shapes forming animals
26.01.01 - Circles as carriers or as single line borders
26.05.02 - Triangles, plain single line; Plain single line triangles
26.05.13 - Triangles, exactly two triangles; Two triangles
26.05.21 - Triangles that are completely or partially shaded
26.05.25 - Triangles with one or more curved sides
26.13.02 - Plain single or multiple line quadrilaterals; Quadrilaterals (single line or multiple line)
26.13.21 - Quadrilaterals that are completely or partially shaded
26.13.25 - Quadrilaterals with one or more curved sides

Related Properties Information

Claimed Ownership of US Registrations: 2516004, 2781693, 2784058

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *...* identify additional (new) wording in the goods/services.

For: Bowls; decorative plates; dishes

International Class(es): 021 - Primary Class

U.S Class(es): 002, 013, 023, 029, 030, 033, 040, 050

Class Status: ACTIVE

Basis: 1(a)

First Use: Nov. 2008

Use in Commerce: Nov. 2008

Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Amended Use: No

Filed ITU: Yes	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

Current Owner(s) Information

Owner Name: Disney Enterprises, Inc.
 Owner Address: 500 South Buena Vista Street
 Burbank, CALIFORNIA 91521
 UNITED STATES
 Legal Entity Type: CORPORATION State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Attorney Name: Steven Plotkin	Docket Number: 48191
Attorney Primary Email Address: trademarks@disney.com	Attorney Email Authorized: No
Correspondent	
Correspondent Name/Address: Steven Plotkin THE WALT DISNEY COMPANY Corporate Legal- Trademark Department 500 S BUENA VISTA ST BURBANK, CALIFORNIA 91521-0643 UNITED STATES	
Phone: 818-560-7646	Fax: 818-848-6424
Correspondent e-mail: trademarks@disney.com	Correspondent e-mail Authorized: No

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Feb. 24, 2009	REGISTERED-PRINCIPAL REGISTER	
Jan. 21, 2009	LAW OFFICE REGISTRATION REVIEW COMPLETED	76539
Jan. 16, 2009	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Jan. 15, 2009	STATEMENT OF USE PROCESSING COMPLETE	65362
Dec. 16, 2008	USE AMENDMENT FILED	65362
Jan. 15, 2009	REVIEW OF CORRESPONDENCE COMPLETE	65362
Jan. 15, 2009	CASE ASSIGNED TO INTENT TO USE PARALEGAL	65362
Dec. 17, 2008	FAX RECEIVED	
Dec. 16, 2008	FAX RECEIVED	
Jul. 01, 2008	EXTENSION 2 GRANTED	71034
Jun. 24, 2008	EXTENSION 2 FILED	71034
Jun. 24, 2008	TEAS EXTENSION RECEIVED	
Jan. 25, 2008	EXTENSION 1 GRANTED	76873
Jan. 02, 2008	EXTENSION 1 FILED	76873
Jan. 02, 2008	TEAS EXTENSION RECEIVED	
Oct. 11, 2007	ASSIGNED TO EXAMINER	80807
Jul. 03, 2007	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Apr. 10, 2007	PUBLISHED FOR OPPOSITION	
Mar. 21, 2007	NOTICE OF PUBLICATION	
Feb. 22, 2007	LAW OFFICE PUBLICATION REVIEW COMPLETED	76539
Feb. 21, 2007	APPROVED FOR PUB - PRINCIPAL REGISTER	
Feb. 20, 2007	AMENDMENT FROM APPLICANT ENTERED	76539

Feb. 20, 2007	CORRESPONDENCE RECEIVED IN LAW OFFICE	76539
Feb. 20, 2007	ASSIGNED TO LIE	76539
Jan. 23, 2007	PAPER RECEIVED	
Jul. 21, 2006	FINAL REFUSAL E-MAILED	
Jul. 21, 2006	FINAL REFUSAL WRITTEN	76612
Jul. 21, 2006	AMENDMENT FROM APPLICANT ENTERED	68123
Jun. 12, 2006	CORRESPONDENCE RECEIVED IN LAW OFFICE	68123
Jun. 12, 2006	PAPER RECEIVED	
Dec. 19, 2005	NON-FINAL ACTION E-MAILED	6325
Dec. 19, 2005	NON-FINAL ACTION WRITTEN	76612
Dec. 17, 2005	ASSIGNED TO EXAMINER	76612
Jun. 06, 2005	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Jan. 21, 2009

Proceedings

Summary

Number of Proceedings: 2

Type of Proceeding: Opposition

Proceeding Number: 91198733

Filing Date: Feb 23, 2011

Status: Terminated

Status Date: Jun 09, 2011

Interlocutory Attorney: ANDREW P BAXLEY

Defendant

Name: Sung Chan Yu

Correspondent Address: EUIHOON LEE
LAHIVE & COCKFIELD LLP
ONE POST OFFICE SQ 30TH FLOOR
BOSTON MA , 02109
UNITED STATES

Associated marks

Mark	Application Status	Serial Number	Registration Number
BE@TOY	Abandoned - After Inter-Partes Decision Plaintiff(s)	<u>79069332</u>	

Name: Disney Enterprises, Inc.

Correspondent Address: LINDA K MCLEOD
FINNEGAN HENDERSON FARABOW GARRETT & DUNNER
901 NEW YORK AVENUE NW
WASHINGTON DC , 20001-4413
UNITED STATES

Correspondent e-mail: docketing@finnegan.com , linda.mcleod@finnegan.com , judy.valusek@finnegan.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
	Registered	<u>77487431</u>	<u>3656661</u>
	Registered	<u>76588117</u>	<u>3583686</u>
	Registered	<u>76588115</u>	<u>3583684</u>
	Registered	<u>76588113</u>	<u>3623301</u>
	Registered	<u>76588173</u>	<u>3619662</u>
	Registered	<u>76587797</u>	<u>3598848</u>
	Registered	<u>76587793</u>	<u>3587509</u>
	Registered	<u>76587792</u>	<u>3587508</u>

	Registered	<u>76587791</u>	<u>3587507</u>
	Registered	<u>76588121</u>	<u>3583687</u>
	Registered	<u>76588116</u>	<u>3583685</u>
	Registered	<u>76588114</u>	<u>3580907</u>
	Registered	<u>76587796</u>	<u>3580906</u>
	Registered	<u>76587795</u>	<u>3580905</u>
	Registered	<u>76587794</u>	<u>3580904</u>
	Registered	<u>76587790</u>	<u>3580903</u>
	Registered	<u>76588118</u>	<u>3576585</u>
	Registered	<u>76588119</u>	<u>3572934</u>
	Cancelled - Section 8	<u>75365146</u>	<u>2700619</u>
	Renewed	<u>75364595</u>	<u>2704887</u>
WALT DISNEY RECORDS	Renewed	<u>75538293</u>	<u>2310987</u>
	Renewed	<u>74449729</u>	<u>1857626</u>
	Renewed	<u>73717780</u>	<u>1524601</u>
DISNEY PRESS	Renewed	<u>74148635</u>	<u>1703188</u>
	Renewed	<u>76472332</u>	<u>2781693</u>
	Renewed	<u>76472328</u>	<u>2784058</u>
	Cancelled - Section 8	<u>78978907</u>	<u>3314909</u>
	Cancelled - Section 8	<u>78978912</u>	<u>3314911</u>
	Cancelled - Section 8	<u>78978913</u>	<u>3314912</u>
	Registered	<u>78979534</u>	<u>3387023</u>
	Registered	<u>78979545</u>	<u>3387024</u>
	Registered	<u>78979546</u>	<u>3387025</u>
	Registered	<u>78979547</u>	<u>3387026</u>
	Registered	<u>78978911</u>	<u>3390308</u>
	Registered	<u>78979722</u>	<u>3407402</u>
	Registered	<u>78979721</u>	<u>3413553</u>
	Registered	<u>78979714</u>	<u>3424788</u>
	Registered	<u>78637131</u>	<u>3450892</u>
	Registered	<u>78637146</u>	<u>3450893</u>
	Registered	<u>78637112</u>	<u>3482128</u>
	Registered	<u>78637123</u>	<u>3482129</u>
	Registered	<u>78637115</u>	<u>3581688</u>
	Registered	<u>78637135</u>	<u>3648840</u>

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Feb 23, 2011	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Feb 25, 2011	Apr 06, 2011
3	PENDING, INSTITUTED	Feb 25, 2011	
4	NOTICE OF DEFAULT	Apr 25, 2011	
5	NOTICE OF DEFAULT	Apr 25, 2011	
6	BOARD'S DECISION: SUSTAINED	Jun 09, 2011	
7	TERMINATED	Jun 09, 2011	

Type of Proceeding: Opposition

Proceeding Number: 91180367

Filing Date: Oct 15, 2007

Status: Terminated

Status Date: Jun 17, 2008

Interlocutory Attorney: YONG OH (RICHARD) KIM

Defendant**Name:** Shanda Latrice Pierce**Correspondent Address:** Shanda Latrice Pierce
P.O. Box 211234
Chula Vista CA , 91921
UNITED STATES**Associated marks**

Mark	Application Status	Serial Number	Registration Number
BELLA CHOCOLATA	Abandoned - After Inter-Partes Decision Plaintiff(s)	<u>78931400</u>	

Name: Disney Enterprises, Inc.**Correspondent Address:** David M. Kelly
Finnegan, Henderson, Farabow, et al
901 New York Avenue, N.W.
Washington DC , 20001-4413
UNITED STATES**Correspondent e-mail:** docketing@finnegan.com , linda.mcleod@finnegan.com , judy.valusek@finnegan.com , susannah.klank@finnegan.com**Associated marks**

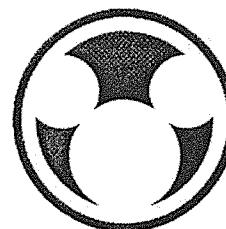
Mark	Application Status	Serial Number	Registration Number
	Abandoned - No Statement Of Use Filed	<u>78637100</u>	
	Abandoned - No Statement Of Use Filed	<u>78637103</u>	
	Registered	<u>78637112</u>	<u>3482128</u>
	Abandoned - No Statement Of Use Filed	<u>78637114</u>	
	Registered	<u>78637115</u>	<u>3581688</u>
	Registered	<u>78637123</u>	<u>3482129</u>
	Registered	<u>78637131</u>	<u>3450892</u>
	Registered	<u>78637135</u>	<u>3648840</u>
	Abandoned - No Statement Of Use Filed	<u>78637142</u>	
	Registered	<u>78637146</u>	<u>3450893</u>
DISNEY'S WONDERFUL WORLD OF READING	Renewed	<u>73038002</u>	<u>1028641</u>
DISNEY PRESS	Renewed	<u>74148635</u>	<u>1703188</u>
MOUSE WORKS	Renewed	<u>74377051</u>	<u>1810769</u>
WALT DISNEY RECORDS	Renewed	<u>75538293</u>	<u>2310987</u>
MICKEY BONUS POINTS	Cancelled - Section 8	<u>75308856</u>	<u>2516004</u>
	Renewed	<u>76472332</u>	<u>2781693</u>
	Renewed	<u>76472328</u>	<u>2784058</u>

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Oct 15, 2007	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Oct 30, 2007	Dec 09, 2007
3	PENDING, INSTITUTED	Oct 30, 2007	
4	P'S MOTION TO AMEND PLEADING/AMENDED PLEADING	Nov 13, 2007	
5	RESPONSE DUE 30 DAYS (DUE DATE)	Dec 06, 2007	Jan 05, 2008
6	NOTICE OF DEFAULT	Apr 17, 2008	
7	BOARD'S DECISION: SUSTAINED	Jun 17, 2008	
8	TERMINATED	Jun 17, 2008	

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Mark:



US Serial Number: 78637123 Application Filing Date: May 25, 2005
US Registration Number: 3482129 Registration Date: Aug. 05, 2008
Register: Principal
Mark Type: Trademark
Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.
Status Date: Aug. 05, 2008
Publication Date: Sep. 19, 2006 Notice of Allowance Date: Dec. 12, 2006

Mark Information

Mark Literal Elements: None
Standard Character Claim: No
Mark Drawing Type: 2 - AN ILLUSTRATION DRAWING WITHOUT ANY WORDS(S)/ LETTER(S)/NUMBER(S)
Color(s) Claimed: Color is not claimed as a feature of the mark.
Design Search Code(s): 03.09.06 - Rats, mice, moles, gerbils, guinea pigs and the like; Guinea pigs; Hamsters; Mice; Moles; Rats; Gerbils
03.09.24 - Stylized small mammals, rodents, kangaroos, wallabies
03.09.25 - Aardvarks; Anteaters; Gophers; Other rodents and small mammals other than cats and dogs; Platypus (semi-aquatic, egg-laying mammal of Australia and Tasmania with webbed feet and a snout resembling a duck's bill)
03.13.25 - Teeth of four-footed mammals or primates (excluding humans); Tusks of four-footed mammals or primates (excluding humans); Tails of four-footed mammals or primates (excluding humans); Snouts of four-footed mammals or primates (excluding humans); Other parts of four-footed mammals or primates (excluding humans); Eyes of four-footed mammals or primates (excluding humans); Ears of four-footed mammals or primates (excluding humans)
04.07.07 - Animals formed by geometric shapes; Geometric figures or combinations of geometric figures representing an animal; Geometric shapes forming animals
26.01.01 - Circles as carriers or as single line borders
26.05.02 - Triangles, plain single line; Plain single line triangles
26.05.13 - Triangles, exactly two triangles; Two triangles
26.05.21 - Triangles that are completely or partially shaded
26.05.25 - Triangles with one or more curved sides
26.13.02 - Plain single or multiple line quadrilaterals; Quadrilaterals (single line or multiple line)
26.13.21 - Quadrilaterals that are completely or partially shaded
26.13.25 - Quadrilaterals with one or more curved sides

Related Properties Information

Claimed Ownership of US Registrations: 2516004, 2781693, 2784058, 78979722 and others
Parent Of: 78979722

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks "*" identify additional (new) wording in the goods/services.

For: bath linen; bed linen; bed sheets; bed skirts; comforters; curtains; hooded towels; household linen; kitchen towels; pillow cases; pillow covers; pot holders; table linen; textile place mats; washcloths

International Class(es): 024 - Primary Class

U.S Class(es): 042, 050

Class Status: ACTIVE

Basis: 1(a)

First Use: May 15, 2008

Use in Commerce: May 15, 2008

Basis Information (Case Level)

Filed Use: No	Currently Use: Yes	Amended Use: No
Filed ITU: Yes	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

Current Owner(s) Information

Owner Name: Disney Enterprises, Inc.
 Owner Address: 500 South Buena Vista Street
 Burbank, CALIFORNIA 91521
 UNITED STATES
 Legal Entity Type: CORPORATION
 State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record
 Attorney Name: Steven Plotkin
 Attorney Primary Email Address: trademarks@disney.com
 Docket Number: 48192
 Attorney Email Authorized: No
Correspondent
 Correspondent Name/Address: Steven Plotkin
 THE WALT DISNEY COMPANY
 500 S BUENA VISTA ST
 Corporate Legal- Trademark Department
 BURBANK, CALIFORNIA 91521-0643
 UNITED STATES
 Phone: 818-560-7646
 Fax: 818-848-6424
 Correspondent e-mail: trademarks@disney.com
 Correspondent e-mail Authorized: No

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Aug. 05, 2008	REGISTERED-PRINCIPAL REGISTER	
Jul. 01, 2008	LAW OFFICE REGISTRATION REVIEW COMPLETED	78145
Jun. 30, 2008	ASSIGNED TO LIE	78145
Jun. 30, 2008	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Jun. 16, 2008	STATEMENT OF USE PROCESSING COMPLETE	66230
Jun. 11, 2008	USE AMENDMENT FILED	66230
Jun. 11, 2008	TEAS STATEMENT OF USE RECEIVED	
Jan. 14, 2008	DIVISIONAL PROCESSING COMPLETE	
Dec. 10, 2007	DIVISIONAL REQUEST RECEIVED	
Jan. 14, 2008	EXTENSION 2 GRANTED	65362
Dec. 10, 2007	EXTENSION 2 FILED	65362
Jan. 14, 2008	REVIEW OF CORRESPONDENCE COMPLETE	65362
Dec. 10, 2007	FAX RECEIVED	
Dec. 07, 2007	FAX RECEIVED	
Oct. 11, 2007	ASSIGNED TO EXAMINER	73362
Sep. 07, 2007	EXTENSION 1 GRANTED	76873
Jun. 12, 2007	EXTENSION 1 FILED	76873
Jun. 15, 2007	PAPER RECEIVED	
Dec. 12, 2006	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Sep. 19, 2006	PUBLISHED FOR OPPOSITION	

Aug. 30, 2006	NOTICE OF PUBLICATION	
Jul. 31, 2006	LAW OFFICE PUBLICATION REVIEW COMPLETED	68123
Jul. 21, 2006	ASSIGNED TO LIE	68123
Jul. 18, 2006	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jul. 17, 2006	AMENDMENT FROM APPLICANT ENTERED	72589
Jun. 12, 2006	CORRESPONDENCE RECEIVED IN LAW OFFICE	72589
Jun. 12, 2006	PAPER RECEIVED	
Dec. 19, 2005	NON-FINAL ACTION E-MAILED	6325
Dec. 19, 2005	NON-FINAL ACTION WRITTEN	76612
Dec. 17, 2005	ASSIGNED TO EXAMINER	76612
Jun. 06, 2005	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Jul. 01, 2008

Proceedings

Summary

Number of Proceedings: 2

Type of Proceeding: Opposition

Proceeding Number: 91198733

Filing Date: Feb 23, 2011

Status: Terminated

Status Date: Jun 09, 2011

Interlocutory Attorney: ANDREW P BAXLEY

Defendant

Name: Sung Chan Yu

Correspondent Address: EUIHOON LEE
LAHIVE & COCKFIELD LLP
ONE POST OFFICE SQ 30TH FLOOR
BOSTON MA , 02109
UNITED STATES

Associated marks

Mark

Application Status

Serial
Number

Registration
Number

BE@TOY

Abandoned - After Inter-Partes Decision

79069332

Plaintiff(s)

Name: Disney Enterprises, Inc.

Correspondent Address: LINDA K MCLEOD
FINNEGAN HENDERSON FARABOW GARRETT & DUNNER
901 NEW YORK AVENUE NW
WASHINGTON DC , 20001-4413
UNITED STATES

Correspondent e-mail: docketing@finnegan.com , linda.mcleod@finnegan.com , judy.valusek@finnegan.com

Associated marks

Mark

Application Status

Serial
Number

Registration
Number

Registered

77487431

3656661

Registered

76588117

3583686

Registered

76588115

3583684

Registered

76588113

3623301

Registered

76588173

3619662

Registered

76587797

3598848

Registered

76587793

3587509

Registered

76587792

3587508

Registered

76587791

3587507

	Registered	<u>76588121</u>	<u>3583687</u>
	Registered	<u>76588116</u>	<u>3583685</u>
	Registered	<u>76588114</u>	<u>3580907</u>
	Registered	<u>76587796</u>	<u>3580906</u>
	Registered	<u>76587795</u>	<u>3580905</u>
	Registered	<u>76587794</u>	<u>3580904</u>
	Registered	<u>76587790</u>	<u>3580903</u>
	Registered	<u>76588118</u>	<u>3576585</u>
	Registered	<u>76588119</u>	<u>3572934</u>
	Cancelled - Section 8	<u>75365146</u>	<u>2700619</u>
	Renewed	<u>75364595</u>	<u>2704887</u>
WALT DISNEY RECORDS	Renewed	<u>75538293</u>	<u>2310987</u>
	Renewed	<u>74449729</u>	<u>1857626</u>
	Renewed	<u>73717780</u>	<u>1524601</u>
DISNEY PRESS	Renewed	<u>74148635</u>	<u>1703188</u>
	Renewed	<u>76472332</u>	<u>2781693</u>
	Renewed	<u>76472328</u>	<u>2784058</u>
	Cancelled - Section 8	<u>78978907</u>	<u>3314909</u>
	Cancelled - Section 8	<u>78978912</u>	<u>3314911</u>
	Cancelled - Section 8	<u>78978913</u>	<u>3314912</u>
	Registered	<u>78979534</u>	<u>3387023</u>
	Registered	<u>78979545</u>	<u>3387024</u>
	Registered	<u>78979546</u>	<u>3387025</u>
	Registered	<u>78979547</u>	<u>3387026</u>
	Registered	<u>78978911</u>	<u>3390308</u>
	Registered	<u>78979722</u>	<u>3407402</u>
	Registered	<u>78979721</u>	<u>3413553</u>
	Registered	<u>78979714</u>	<u>3424788</u>
	Registered	<u>78637131</u>	<u>3450892</u>
	Registered	<u>78637146</u>	<u>3450893</u>
	Registered	<u>78637112</u>	<u>3482128</u>
	Registered	<u>78637123</u>	<u>3482129</u>
	Registered	<u>78637115</u>	<u>3581688</u>
	Registered	<u>78637135</u>	<u>3648840</u>

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Feb 23, 2011	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Feb 25, 2011	Apr 06, 2011
3	PENDING, INSTITUTED	Feb 25, 2011	
4	NOTICE OF DEFAULT	Apr 25, 2011	
5	NOTICE OF DEFAULT	Apr 25, 2011	
6	BOARD'S DECISION: SUSTAINED	Jun 09, 2011	
7	TERMINATED	Jun 09, 2011	

Type of Proceeding: Opposition

Proceeding Number: 91180367

Filing Date: Oct 15, 2007

Status: Terminated

Status Date: Jun 17, 2008

Interlocutory Attorney: YONG OH (RICHARD) KIM

Defendant

Name: Shanda Latrice Pierce

Correspondent Address: Shanda Latrice Pierce
P.O. Box 211234
Chula Vista CA , 91921
UNITED STATES

Associated marks

Mark	Application Status	Serial Number	Registration Number
BELLA CHOCOLATA	Abandoned - After Inter-Partes Decision Plaintiff(s)	<u>78931400</u>	

Name: Disney Enterprises, Inc.

Correspondent Address: David M. Kelly
Finnegan, Henderson, Farabow, et al
901 New York Avenue, N.W.
Washington DC , 20001-4413
UNITED STATES

Correspondent e-mail: docketing@finnegan.com , linda.mcleod@finnegan.com , judy.valusek@finnegan.com , susannah.klank@finnegan.com

Associated marks

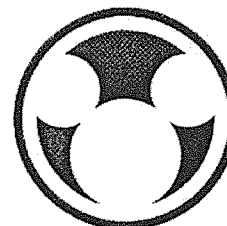
Mark	Application Status	Serial Number	Registration Number
	Abandoned - No Statement Of Use Filed	<u>78637100</u>	
	Abandoned - No Statement Of Use Filed	<u>78637103</u>	
	Registered	<u>78637112</u>	<u>3482128</u>
	Abandoned - No Statement Of Use Filed	<u>78637114</u>	
	Registered	<u>78637115</u>	<u>3581688</u>
	Registered	<u>78637123</u>	<u>3482129</u>
	Registered	<u>78637131</u>	<u>3450892</u>
	Registered	<u>78637135</u>	<u>3648840</u>
	Abandoned - No Statement Of Use Filed	<u>78637142</u>	
	Registered	<u>78637146</u>	<u>3450893</u>
DISNEY'S WONDERFUL WORLD OF READING	Renewed	<u>73038002</u>	<u>1028641</u>
DISNEY PRESS	Renewed	<u>74148635</u>	<u>1703188</u>
MOUSE WORKS	Renewed	<u>74377051</u>	<u>1810769</u>
WALT DISNEY RECORDS	Renewed	<u>75538293</u>	<u>2310987</u>
MICKEY BONUS POINTS	Cancelled - Section 8	<u>75308856</u>	<u>2516004</u>
	Renewed	<u>76472332</u>	<u>2781693</u>
	Renewed	<u>76472328</u>	<u>2784058</u>

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Oct 15, 2007	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Oct 30, 2007	Dec 09, 2007
3	PENDING, INSTITUTED	Oct 30, 2007	
4	P'S MOTION TO AMEND PLEADING/AMENDED PLEADING	Nov 13, 2007	
5	RESPONSE DUE 30 DAYS (DUE DATE)	Dec 06, 2007	Jan 05, 2008
6	NOTICE OF DEFAULT	Apr 17, 2008	
7	BOARD'S DECISION: SUSTAINED	Jun 17, 2008	
8	TERMINATED	Jun 17, 2008	

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Mark:



US Serial Number: 78637131 Application Filing Date: May 25, 2005
US Registration Number: 3450892 Registration Date: Jun. 17, 2008
Register: Principal
Mark Type: Trademark
Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.
Status Date: Jun. 17, 2008
Publication Date: Feb. 07, 2006 Notice of Allowance Date: May 02, 2006

Mark Information

Mark Literal Elements: None
Standard Character Claim: No
Mark Drawing Type: 2 - AN ILLUSTRATION DRAWING WITHOUT ANY WORDS(S)/ LETTER(S)/NUMBER(S)
Description of Mark: The mark consists, in part, of the stylized head of a mouse.
Color(s) Claimed: Color is not claimed as a feature of the mark.
Design Search Code(s): 03.09.06 - Gerbils; Guinea pigs; Rats, mice, moles, gerbils, guinea pigs and the like; Rats; Moles; Mice; Hamsters
03.09.24 - Stylized small mammals, rodents, kangaroos, wallabies
04.07.07 - Geometric shapes forming animals; Animals formed by geometric shapes; Geometric figures or combinations of geometric figures representing an animal
26.01.01 - Circles as carriers or as single line borders
26.05.02 - Plain single line triangles; Triangles, plain single line
26.05.13 - Two triangles; Triangles, exactly two triangles
26.05.21 - Triangles that are completely or partially shaded
26.05.25 - Triangles with one or more curved sides
26.13.02 - Plain single or multiple line quadrilaterals; Quadrilaterals (single line or multiple line)
26.13.21 - Quadrilaterals that are completely or partially shaded
26.13.25 - Quadrilaterals with one or more curved sides

Related Properties Information

Claimed Ownership of US Registrations: 2516004, 2781693, 2784058, 78979534
Parent Of: 78979534

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (..) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: beach cover-ups; beachwear; bikinis; night shirts; robes; sandals; scarves; shirts; swimsuits; tights

International Class(es): 025 - Primary Class

U.S Class(es): 022, 039

Class Status: ACTIVE

Basis: 1(a)

First Use: Apr. 24, 2008

Use in Commerce: Apr. 24, 2008

Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Amended Use: No

Filed ITU: Yes

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No Currently 44E: No Amended 44E: No
Filed 66A: No Currently 66A: No
Filed No Basis: No Currently No Basis: No

Current Owner(s) Information

Owner Name: Disney Enterprises, Inc.
Owner Address: 500 South Buena Vista Street
Burbank, CALIFORNIA 91521
UNITED STATES
Legal Entity Type: CORPORATION State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record
Attorney Name: Steven Plotkin Docket Number: 48193
Attorney Primary Email Address: trademarks@disney.com Attorney Email Authorized: No
Correspondent
Correspondent Name/Address: Steven Plotkin
THE WALT DISNEY COMPANY
500 S BUENA VISTA ST
Corporate Legal- Trademark Department
BURBANK, CALIFORNIA 91521-0643
UNITED STATES
Phone: 818-560-7646 Fax: 818-848-6424
Correspondent e-mail: trademarks@disney.com Correspondent e-mail Authorized: No

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Jun. 17, 2008	REGISTERED-PRINCIPAL REGISTER	
May 09, 2008	LAW OFFICE REGISTRATION REVIEW COMPLETED	76539
May 09, 2008	ASSIGNED TO LIE	76539
May 08, 2008	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
May 08, 2008	STATEMENT OF USE PROCESSING COMPLETE	70565
Apr. 25, 2008	USE AMENDMENT FILED	70565
Apr. 25, 2008	TEAS STATEMENT OF USE RECEIVED	
Nov. 29, 2007	DIVISIONAL PROCESSING COMPLETE	
Oct. 31, 2007	DIVISIONAL REQUEST RECEIVED	
Nov. 29, 2007	EXTENSION 3 GRANTED	65362
Oct. 31, 2007	EXTENSION 3 FILED	65362
Oct. 31, 2007	FAX RECEIVED	
Aug. 10, 2007	EXTENSION 2 GRANTED	70565
May 02, 2007	EXTENSION 2 FILED	70565
May 07, 2007	PAPER RECEIVED	
Dec. 20, 2006	EXTENSION 1 GRANTED	64657
Nov. 02, 2006	EXTENSION 1 FILED	64657
Nov. 02, 2006	PAPER RECEIVED	
May 02, 2006	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Feb. 07, 2006	PUBLISHED FOR OPPOSITION	
Jan. 18, 2006	NOTICE OF PUBLICATION	
Dec. 27, 2005	LAW OFFICE PUBLICATION REVIEW COMPLETED	69712
Dec. 23, 2005	ASSIGNED TO LIE	69712

Dec. 20, 2005	APPROVED FOR PUB - PRINCIPAL REGISTER	
Dec. 20, 2005	EXAMINERS AMENDMENT E-MAILED	6328
Dec. 20, 2005	EXAMINERS AMENDMENT -WRITTEN	73276
Dec. 17, 2005	ASSIGNED TO EXAMINER	73276
Dec. 17, 2005	ASSIGNED TO EXAMINER	73712
Jun. 06, 2005	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: May 09, 2008

Proceedings

Summary

Number of Proceedings: 2

Type of Proceeding: Opposition

Proceeding Number: 91198733

Filing Date: Feb 23, 2011

Status: Terminated

Status Date: Jun 09, 2011

Interlocutory Attorney: ANDREW P BAXLEY

Defendant

Name: Sung Chan Yu

Correspondent Address: EUIHOON LEE
LAHIVE & COCKFIELD LLP
ONE POST OFFICE SQ 30TH FLOOR
BOSTON MA , 02109
UNITED STATES

Associated marks

Mark	Application Status	Serial Number	Registration Number
BE@TOY	Abandoned - After Inter-Partes Decision Plaintiff(s)	<u>79069332</u>	

Name: Disney Enterprises, Inc.

Correspondent Address: LINDA K MCLEOD
FINNEGAN HENDERSON FARABOW GARRETT & DUNNER
901 NEW YORK AVENUE NW
WASHINGTON DC , 20001-4413
UNITED STATES

Correspondent e-mail: docteting@finnegan.com , linda.mcleod@finnegan.com , judy.valusek@finnegan.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
	Registered	<u>77487431</u>	<u>3656661</u>
	Registered	<u>76588117</u>	<u>3583686</u>
	Registered	<u>76588115</u>	<u>3583684</u>
	Registered	<u>76588113</u>	<u>3623301</u>
	Registered	<u>76588173</u>	<u>3619662</u>
	Registered	<u>76587797</u>	<u>3598848</u>
	Registered	<u>76587793</u>	<u>3587509</u>
	Registered	<u>76587792</u>	<u>3587508</u>
	Registered	<u>76587791</u>	<u>3587507</u>
	Registered	<u>76588121</u>	<u>3583687</u>
	Registered	<u>76588116</u>	<u>3583685</u>
	Registered	<u>76588114</u>	<u>3580907</u>
	Registered	<u>76587796</u>	<u>3580906</u>
	Registered	<u>76587795</u>	<u>3580905</u>

	Registered	<u>76587794</u>	<u>3580904</u>
	Registered	<u>76587790</u>	<u>3580903</u>
	Registered	<u>76588118</u>	<u>3576585</u>
	Registered	<u>76588119</u>	<u>3572934</u>
	Cancelled - Section 8	<u>75365146</u>	<u>2700619</u>
	Renewed	<u>75364595</u>	<u>2704887</u>
WALT DISNEY RECORDS	Renewed	<u>75538293</u>	<u>2310987</u>
	Renewed	<u>74449729</u>	<u>1857626</u>
	Renewed	<u>73717780</u>	<u>1524601</u>
DISNEY PRESS	Renewed	<u>74148635</u>	<u>1703188</u>
	Renewed	<u>76472332</u>	<u>2781693</u>
	Renewed	<u>76472328</u>	<u>2784058</u>
	Cancelled - Section 8	<u>78978907</u>	<u>3314909</u>
	Cancelled - Section 8	<u>78978912</u>	<u>3314911</u>
	Cancelled - Section 8	<u>78978913</u>	<u>3314912</u>
	Registered	<u>78979534</u>	<u>3387023</u>
	Registered	<u>78979545</u>	<u>3387024</u>
	Registered	<u>78979546</u>	<u>3387025</u>
	Registered	<u>78979547</u>	<u>3387026</u>
	Registered	<u>78978911</u>	<u>3390308</u>
	Registered	<u>78979722</u>	<u>3407402</u>
	Registered	<u>78979721</u>	<u>3413553</u>
	Registered	<u>78979714</u>	<u>3424788</u>
	Registered	<u>78637131</u>	<u>3450892</u>
	Registered	<u>78637146</u>	<u>3450893</u>
	Registered	<u>78637112</u>	<u>3482128</u>
	Registered	<u>78637123</u>	<u>3482129</u>
	Registered	<u>78637115</u>	<u>3581688</u>
	Registered	<u>78637135</u>	<u>3648840</u>

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Feb 23, 2011	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Feb 25, 2011	Apr 06, 2011
3	PENDING, INSTITUTED	Feb 25, 2011	
4	NOTICE OF DEFAULT	Apr 25, 2011	
5	NOTICE OF DEFAULT	Apr 25, 2011	
6	BOARD'S DECISION: SUSTAINED	Jun 09, 2011	
7	TERMINATED	Jun 09, 2011	

Type of Proceeding: Opposition

Proceeding Number: 91180367

Filing Date: Oct 15, 2007

Status: Terminated

Status Date: Jun 17, 2008

Interlocutory Attorney: YONG OH (RICHARD) KIM

Defendant

Name: Shanda Latrice Pierce

Correspondent Address: Shanda Latrice Pierce
P.O. Box 211234
Chula Vista CA , 91921
UNITED STATES

Associated marks

Serial	Registration
--------	--------------

Mark	Application Status	Number	Number
BELLA CHOCOLATA	Abandoned - After Inter-Partes Decision	<u>78931400</u>	
	Plaintiff(s)		

Name: Disney Enterprises, Inc.

Correspondent Address: David M. Kelly
Finnegan, Henderson, Farabow, et al
901 New York Avenue, N.W.
Washington DC , 20001-4413
UNITED STATES

Correspondent e-mail: docketing@finnegan.com , linda.mcleod@finnegan.com , judy.valusek@finnegan.com , susannah.klank@finnegan.com

Associated marks

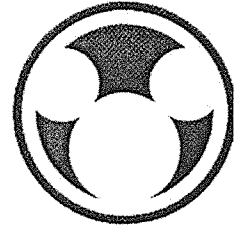
Mark	Application Status	Serial Number	Registration Number
	Abandoned - No Statement Of Use Filed	<u>78637100</u>	
	Abandoned - No Statement Of Use Filed	<u>78637103</u>	
	Registered	<u>78637112</u>	<u>3482128</u>
	Abandoned - No Statement Of Use Filed	<u>78637114</u>	
	Registered	<u>78637115</u>	<u>3581688</u>
	Registered	<u>78637123</u>	<u>3482129</u>
	Registered	<u>78637131</u>	<u>3450892</u>
	Registered	<u>78637135</u>	<u>3648840</u>
	Abandoned - No Statement Of Use Filed	<u>78637142</u>	
	Registered	<u>78637146</u>	<u>3450893</u>
DISNEY'S WONDERFUL WORLD OF READING	Renewed	<u>73038002</u>	<u>1028641</u>
DISNEY PRESS	Renewed	<u>74148635</u>	<u>1703188</u>
MOUSE WORKS	Renewed	<u>74377051</u>	<u>1810769</u>
WALT DISNEY RECORDS	Renewed	<u>75538293</u>	<u>2310987</u>
MICKEY BONUS POINTS	Cancelled - Section 8	<u>75308856</u>	<u>2516004</u>
	Renewed	<u>76472332</u>	<u>2781693</u>
	Renewed	<u>76472328</u>	<u>2784058</u>

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Oct 15, 2007	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Oct 30, 2007	Dec 09, 2007
3	PENDING, INSTITUTED	Oct 30, 2007	
4	P'S MOTION TO AMEND PLEADING/AMENDED PLEADING	Nov 13, 2007	
5	RESPONSE DUE 30 DAYS (DUE DATE)	Dec 06, 2007	Jan 05, 2008
6	NOTICE OF DEFAULT	Apr 17, 2008	
7	BOARD'S DECISION: SUSTAINED	Jun 17, 2008	
8	TERMINATED	Jun 17, 2008	

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Mark:



US Serial Number: 78637135 Application Filing Date: May 25, 2005
US Registration Number: 3648840 Registration Date: Jun. 30, 2009
Register: Principal
Mark Type: Trademark
Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.
Status Date: Jun. 30, 2009
Publication Date: Feb. 07, 2006 Notice of Allowance Date: May 02, 2006

Mark Information

Mark Literal Elements: None
Standard Character Claim: No
Mark Drawing Type: 2 - AN ILLUSTRATION DRAWING WITHOUT ANY WORDS(S)/ LETTER(S)/NUMBER(S)
Description of Mark: The mark consists, in part, of the stylized head of a mouse.
Color(s) Claimed: Color is not claimed as a feature of the mark.
Design Search Code(s): 03.09.06 - Gerbils; Guinea pigs; Rats, mice, moles, gerbils, guinea pigs and the like; Rats; Moles; Mice; Hamsters
03.09.24 - Stylized small mammals, rodents, kangaroos, wallabies
04.07.07 - Geometric shapes forming animals; Animals formed by geometric shapes; Geometric figures or combinations of geometric figures representing an animal
26.01.01 - Circles as carriers or as single line borders
26.05.02 - Plain single line triangles; Triangles, plain single line
26.05.13 - Two triangles; Triangles, exactly two triangles
26.05.21 - Triangles that are completely or partially shaded
26.05.25 - Triangles with one or more curved sides
26.13.02 - Plain single or multiple line quadrilaterals; Quadrilaterals (single line or multiple line)
26.13.21 - Quadrilaterals that are completely or partially shaded
26.13.25 - Quadrilaterals with one or more curved sides

Related Properties Information

Claimed Ownership of US Registrations: 2516004, 78979546
Parent Of: 78979546

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: bean bag dolls; toy trucks

International Class(es): 028 - Primary Class

U.S Class(es): 022, 023, 038, 050

Class Status: ACTIVE

Basis: 1(a)

First Use: Apr. 29, 2009

Use in Commerce: Apr. 29, 2009

Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Amended Use: No

Filed ITU: Yes

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No Currently 44E: No Amended 44E: No
Filed 66A: No Currently 66A: No
Filed No Basis: No Currently No Basis: No

Current Owner(s) Information

Owner Name: Disney Enterprises, Inc.
Owner Address: 500 South Buena Vista Street
Burbank, CALIFORNIA 91521
UNITED STATES
Legal Entity Type: CORPORATION State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record
Attorney Name: Steven Plotkin Docket Number: 48194
Attorney Primary Email Address: trademarks@disney.com Attorney Email Authorized: No
Correspondent
Correspondent Name/Address: Steven Plotkin
THE WALT DISNEY COMPANY
Corporate Legal- Trademark Department
500 S BUENA VISTA ST
BURBANK, CALIFORNIA 91521-0643
UNITED STATES
Phone: 818-560-7646 Fax: 818-848-6424
Correspondent e-mail: trademarks@disney.com Correspondent e-mail Authorized: No
Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Jun. 30, 2009	REGISTERED-PRINCIPAL REGISTER	
May 27, 2009	LAW OFFICE REGISTRATION REVIEW COMPLETED	74221
May 26, 2009	ASSIGNED TO LIE	74221
May 26, 2009	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
May 21, 2009	STATEMENT OF USE PROCESSING COMPLETE	66154
May 01, 2009	USE AMENDMENT FILED	66154
May 01, 2009	FAX RECEIVED	
Oct. 23, 2008	EXTENSION 5 GRANTED	66154
Oct. 22, 2008	EXTENSION 5 FILED	66154
Oct. 23, 2008	CASE ASSIGNED TO INTENT TO USE PARALEGAL	66154
Oct. 22, 2008	TEAS EXTENSION RECEIVED	
May 07, 2008	EXTENSION 4 GRANTED	64657
Apr. 28, 2008	EXTENSION 4 FILED	64657
Apr. 28, 2008	TEAS EXTENSION RECEIVED	
Nov. 26, 2007	DIVISIONAL PROCESSING COMPLETE	
Oct. 31, 2007	DIVISIONAL REQUEST RECEIVED	
Nov. 26, 2007	EXTENSION 3 GRANTED	71034
Oct. 31, 2007	EXTENSION 3 FILED	71034
Oct. 31, 2007	FAX RECEIVED	
Oct. 31, 2007	FAX RECEIVED	
Aug. 10, 2007	EXTENSION 2 GRANTED	70565
May 02, 2007	EXTENSION 2 FILED	70565
May 07, 2007	PAPER RECEIVED	

Jan. 04, 2007	EXTENSION 1 GRANTED	76569
Nov. 02, 2006	EXTENSION 1 FILED	76569
Nov. 02, 2006	PAPER RECEIVED	
May 02, 2006	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Feb. 07, 2006	PUBLISHED FOR OPPOSITION	
Jan. 18, 2006	NOTICE OF PUBLICATION	
Dec. 27, 2005	LAW OFFICE PUBLICATION REVIEW COMPLETED	69712
Dec. 23, 2005	ASSIGNED TO LIE	69712
Dec. 20, 2005	APPROVED FOR PUB - PRINCIPAL REGISTER	
Dec. 20, 2005	EXAMINERS AMENDMENT E-MAILED	6328
Dec. 20, 2005	EXAMINERS AMENDMENT -WRITTEN	73276
Dec. 17, 2005	ASSIGNED TO EXAMINER	73276
Jun. 06, 2005	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: May 27, 2009

Proceedings

Summary

Number of Proceedings: 2

Type of Proceeding: Opposition

Proceeding Number: 91198733

Filing Date: Feb 23, 2011

Status: Terminated

Status Date: Jun 09, 2011

Interlocutory Attorney: ANDREW P BAXLEY

Defendant

Name: Sung Chan Yu

Correspondent Address: EUJHOON LEE
LAHIVE & COCKFIELD LLP
ONE POST OFFICE SQ 30TH FLOOR
BOSTON MA , 02109
UNITED STATES

Associated marks

Mark

Application Status

Serial
Number

Registration
Number

BE@TOY

Abandoned - After Inter-Partes Decision

79069332

Plaintiff(s)

Name: Disney Enterprises, Inc.

Correspondent Address: LINDA K MCLEOD
FINNEGAN HENDERSON FARABOW GARRETT & DUNNER
901 NEW YORK AVENUE NW
WASHINGTON DC , 20001-4413
UNITED STATES

Correspondent e-mail: docketing@finnegan.com , linda.mcleod@finnegan.com , judy.valusek@finnegan.com

Associated marks

Mark

Application Status

Serial
Number

Registration
Number

Registered

77487431

3656661

Registered

76588117

3583686

Registered

76588115

3583684

Registered

76588113

3623301

Registered

76588173

3619662

Registered

76587797

3598848

Registered

76587793

3587509

Registered

76587792

3587508

	Registered	<u>76587791</u>	<u>3587507</u>
	Registered	<u>76588121</u>	<u>3583687</u>
	Registered	<u>76588116</u>	<u>3583685</u>
	Registered	<u>76588114</u>	<u>3580907</u>
	Registered	<u>76587796</u>	<u>3580906</u>
	Registered	<u>76587795</u>	<u>3580905</u>
	Registered	<u>76587794</u>	<u>3580904</u>
	Registered	<u>76587790</u>	<u>3580903</u>
	Registered	<u>76588118</u>	<u>3576585</u>
	Registered	<u>76588119</u>	<u>3572934</u>
	Cancelled - Section 8	<u>75365146</u>	<u>2700619</u>
	Renewed	<u>75364595</u>	<u>2704887</u>
WALT DISNEY RECORDS	Renewed	<u>75538293</u>	<u>2310987</u>
	Renewed	<u>74449729</u>	<u>1857626</u>
	Renewed	<u>73717780</u>	<u>1524601</u>
DISNEY PRESS	Renewed	<u>74148635</u>	<u>1703188</u>
	Renewed	<u>76472332</u>	<u>2781693</u>
	Renewed	<u>76472328</u>	<u>2784058</u>
	Cancelled - Section 8	<u>78978907</u>	<u>3314909</u>
	Cancelled - Section 8	<u>78978912</u>	<u>3314911</u>
	Cancelled - Section 8	<u>78978913</u>	<u>3314912</u>
	Registered	<u>78979534</u>	<u>3387023</u>
	Registered	<u>78979545</u>	<u>3387024</u>
	Registered	<u>78979546</u>	<u>3387025</u>
	Registered	<u>78979547</u>	<u>3387026</u>
	Registered	<u>78978911</u>	<u>3390308</u>
	Registered	<u>78979722</u>	<u>3407402</u>
	Registered	<u>78979721</u>	<u>3413553</u>
	Registered	<u>78979714</u>	<u>3424788</u>
	Registered	<u>78637131</u>	<u>3450892</u>
	Registered	<u>78637146</u>	<u>3450893</u>
	Registered	<u>78637112</u>	<u>3482128</u>
	Registered	<u>78637123</u>	<u>3482129</u>
	Registered	<u>78637115</u>	<u>3581688</u>
	Registered	<u>78637135</u>	<u>3648840</u>

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Feb 23, 2011	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Feb 25, 2011	Apr 06, 2011
3	PENDING, INSTITUTED	Feb 25, 2011	
4	NOTICE OF DEFAULT	Apr 25, 2011	
5	NOTICE OF DEFAULT	Apr 25, 2011	
6	BOARD'S DECISION: SUSTAINED	Jun 09, 2011	
7	TERMINATED	Jun 09, 2011	

Type of Proceeding: Opposition

Proceeding Number: 91180367

Filing Date: Oct 15, 2007

Status: Terminated

Status Date: Jun 17, 2008

Interlocutory Attorney: YONG OH (RICHARD) KIM

Defendant

Name: Shanda Latrice Pierce

Correspondent Address: Shanda Latrice Pierce
P.O. Box 211234
Chula Vista CA , 91921
UNITED STATES

Associated marks

Mark	Application Status	Serial Number	Registration Number
BELLA CHOCOLATA	Abandoned - After Inter-Partes Decision	<u>78931400</u>	

Plaintiff(s)

Name: Disney Enterprises, Inc.

Correspondent Address: David M. Kelly
Finnegan, Henderson, Farabow, et al
901 New York Avenue, N.W.
Washington DC , 20001-4413
UNITED STATES

Correspondent e-mail: docketing@finnegan.com , linda.mcleod@finnegan.com , judy.valusek@finnegan.com , susannah.klank@finnegan.com

Associated marks

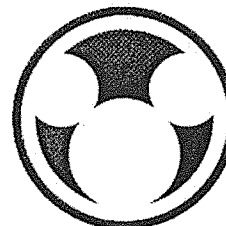
Mark	Application Status	Serial Number	Registration Number
	Abandoned - No Statement Of Use Filed	<u>78637100</u>	
	Abandoned - No Statement Of Use Filed	<u>78637103</u>	
	Registered	<u>78637112</u>	<u>3482128</u>
	Abandoned - No Statement Of Use Filed	<u>78637114</u>	
	Registered	<u>78637115</u>	<u>3581688</u>
	Registered	<u>78637123</u>	<u>3482129</u>
	Registered	<u>78637131</u>	<u>3450892</u>
	Registered	<u>78637135</u>	<u>3648840</u>
	Abandoned - No Statement Of Use Filed	<u>78637142</u>	
	Registered	<u>78637146</u>	<u>3450893</u>
DISNEY'S WONDERFUL WORLD OF READING	Renewed	<u>73038002</u>	<u>1028641</u>
DISNEY PRESS	Renewed	<u>74148635</u>	<u>1703188</u>
MOUSE WORKS	Renewed	<u>74377051</u>	<u>1810769</u>
WALT DISNEY RECORDS	Renewed	<u>75538293</u>	<u>2310987</u>
MICKEY BONUS POINTS	Cancelled - Section 8	<u>75308856</u>	<u>2516004</u>
	Renewed	<u>76472332</u>	<u>2781693</u>
	Renewed	<u>76472328</u>	<u>2784058</u>

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Oct 15, 2007	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Oct 30, 2007	Dec 09, 2007
3	PENDING, INSTITUTED	Oct 30, 2007	
4	P'S MOTION TO AMEND PLEADING/AMENDED PLEADING	Nov 13, 2007	
5	RESPONSE DUE 30 DAYS (DUE DATE)	Dec 06, 2007	Jan 05, 2008
6	NOTICE OF DEFAULT	Apr 17, 2008	
7	BOARD'S DECISION: SUSTAINED	Jun 17, 2008	
8	TERMINATED	Jun 17, 2008	

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Mark:



US Serial Number: 78637146 Application Filing Date: May 25, 2005
US Registration Number: 3450893 Registration Date: Jun. 17, 2008
Register: Principal
Mark Type: Trademark
Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.
Status Date: Jun. 17, 2008
Publication Date: Feb. 07, 2006 Notice of Allowance Date: May 02, 2006

Mark Information

Mark Literal Elements: None
Standard Character Claim: No
Mark Drawing Type: 2 - AN ILLUSTRATION DRAWING WITHOUT ANY WORDS(S)/ LETTER(S)/NUMBER(S)
Description of Mark: The mark consists, in part, of the stylized head of a mouse.
Color(s) Claimed: Color is not claimed as a feature of the mark.
Design Search Code(s): 03.09.06 - Gerbils; Guinea pigs; Rats, mice, moles, gerbils, guinea pigs and the like; Rats; Moles; Mice; Hamsters
03.09.24 - Stylized small mammals, rodents, kangaroos, wallabies
04.07.07 - Geometric shapes forming animals; Animals formed by geometric shapes; Geometric figures or combinations of geometric figures representing an animal
26.01.01 - Circles as carriers or as single line borders
26.05.02 - Plain single line triangles; Triangles, plain single line
26.05.13 - Two triangles; Triangles, exactly two triangles
26.05.21 - Triangles that are completely or partially shaded
26.05.25 - Triangles with one or more curved sides
26.13.02 - Plain single or multiple line quadrilaterals; Quadrilaterals (single line or multiple line)
26.13.21 - Quadrilaterals that are completely or partially shaded
26.13.25 - Quadrilaterals with one or more curved sides

Related Properties Information

Claimed Ownership of US Registrations: 2516004, 78979547
Parent Of: 78979547

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Alarm clocks; bracelets; necklaces; wall clocks; watches

International Class(es): 014 - Primary Class

U.S Class(es): 002, 027, 028, 050

Class Status: ACTIVE

Basis: 1(a)

First Use: Sep. 12, 2007

Use in Commerce: Sep. 12, 2007

Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Amended Use: No

Filed ITU: Yes

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No
Filed 66A: No
Filed No Basis: No

Currently 44E: No
Currently 66A: No
Currently No Basis: No

Amended 44E: No

Current Owner(s) Information

Owner Name: Disney Enterprises, Inc.
Owner Address: 500 South Buena Vista Street
Burbank, CALIFORNIA 91521
UNITED STATES
Legal Entity Type: CORPORATION
State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Brian A. Rupp
Attorney Primary Email Address: teri.mareks@disney.com
Attorney Email Authorized: No

Correspondent

Correspondent Name/Address: BRIAN A RUPP
THE WALT DISNEY COMPANY
500 S BUENA VISTA ST
BURBANK, CALIFORNIA 91521-0006
UNITED STATES
Phone: 818-560-2313
Fax: 818-848-6424
Correspondent e-mail: teri.mareks@disney.com
Correspondent e-mail Authorized: No

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Jun. 17, 2008	REGISTERED-PRINCIPAL REGISTER	
May 13, 2008	LAW OFFICE REGISTRATION REVIEW COMPLETED	74215
May 13, 2008	ASSIGNED TO LIE	74215
May 13, 2008	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
May 12, 2008	STATEMENT OF USE PROCESSING COMPLETE	66230
Apr. 25, 2008	USE AMENDMENT FILED	66230
Apr. 25, 2008	FAX RECEIVED	
Nov. 26, 2007	DIVISIONAL PROCESSING COMPLETE	
Oct. 31, 2007	DIVISIONAL REQUEST RECEIVED	
Nov. 26, 2007	EXTENSION 3 GRANTED	71034
Oct. 31, 2007	EXTENSION 3 FILED	71034
Oct. 31, 2007	FAX RECEIVED	
Oct. 31, 2007	FAX RECEIVED	
Oct. 31, 2007	FAX RECEIVED	
Oct. 31, 2007	FAX RECEIVED	
Aug. 10, 2007	EXTENSION 2 GRANTED	70565
May 02, 2007	EXTENSION 2 FILED	70565
May 07, 2007	PAPER RECEIVED	
Dec. 20, 2006	EXTENSION 1 GRANTED	64657
Nov. 02, 2006	EXTENSION 1 FILED	64657
Nov. 02, 2006	PAPER RECEIVED	
May 02, 2006	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Feb. 07, 2006	PUBLISHED FOR OPPOSITION	
Jan. 18, 2006	NOTICE OF PUBLICATION	

Dec. 27, 2005	LAW OFFICE PUBLICATION REVIEW COMPLETED	69712
Dec. 23, 2005	ASSIGNED TO LIE	69712
Dec. 20, 2005	APPROVED FOR PUB - PRINCIPAL REGISTER	
Dec. 20, 2005	EXAMINERS AMENDMENT E-MAILED	6328
Dec. 20, 2005	EXAMINERS AMENDMENT -WRITTEN	73276
Dec. 19, 2005	ASSIGNED TO EXAMINER	73276
Dec. 17, 2005	ASSIGNED TO EXAMINER	73712
Jun. 06, 2005	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: May 13, 2008

Proceedings

Summary

Number of Proceedings: 2

Type of Proceeding: Opposition

Proceeding Number: 91198733

Filing Date: Feb 23, 2011

Status: Terminated

Status Date: Jun 09, 2011

Interlocutory Attorney: ANDREW P BAXLEY

Defendant

Name: Sung Chan Yu

Correspondent Address: EUIHOON LEE
LAHIVE & COCKFIELD LLP
ONE POST OFFICE SQ 30TH FLOOR
BOSTON MA , 02109
UNITED STATES

Associated marks

Mark	Application Status	Serial Number	Registration Number
BE@TOY	Abandoned - After Inter-Partes Decision	<u>79069332</u>	
	Plaintiff(s)		

Name: Disney Enterprises, Inc.

Correspondent Address: LINDA K MCLEOD
FINNEGAN HENDERSON FARABOW GARRETT & DUNNER
901 NEW YORK AVENUE NW
WASHINGTON DC , 20001-4413
UNITED STATES

Correspondent e-mail: docketing@finnegan.com , linda.mcleod@finnegan.com , judy.valusek@finnegan.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
	Registered	<u>77487431</u>	<u>3656661</u>
	Registered	<u>76588117</u>	<u>3583686</u>
	Registered	<u>76588115</u>	<u>3583684</u>
	Registered	<u>76588113</u>	<u>3623301</u>
	Registered	<u>76588173</u>	<u>3619662</u>
	Registered	<u>76587797</u>	<u>3598848</u>
	Registered	<u>76587793</u>	<u>3587509</u>
	Registered	<u>76587792</u>	<u>3587508</u>
	Registered	<u>76587791</u>	<u>3587507</u>
	Registered	<u>76588121</u>	<u>3583687</u>
	Registered	<u>76588116</u>	<u>3583685</u>
	Registered	<u>76588114</u>	<u>3580907</u>

	Registered	<u>76587796</u>	<u>3580906</u>
	Registered	<u>76587795</u>	<u>3580905</u>
	Registered	<u>76587794</u>	<u>3580904</u>
	Registered	<u>76587790</u>	<u>3580903</u>
	Registered	<u>76588118</u>	<u>3576585</u>
	Registered	<u>76588119</u>	<u>3572934</u>
	Cancelled - Section 8	<u>75365146</u>	<u>2700619</u>
	Renewed	<u>75364595</u>	<u>2704887</u>
WALT DISNEY RECORDS	Renewed	<u>75538293</u>	<u>2310987</u>
	Renewed	<u>74449729</u>	<u>1857626</u>
	Renewed	<u>73717780</u>	<u>1524601</u>
DISNEY PRESS	Renewed	<u>74148635</u>	<u>1703188</u>
	Renewed	<u>76472332</u>	<u>2781693</u>
	Renewed	<u>76472328</u>	<u>2784058</u>
	Cancelled - Section 8	<u>78978907</u>	<u>3314909</u>
	Cancelled - Section 8	<u>78978912</u>	<u>3314911</u>
	Cancelled - Section 8	<u>78978913</u>	<u>3314912</u>
	Registered	<u>78979534</u>	<u>3387023</u>
	Registered	<u>78979545</u>	<u>3387024</u>
	Registered	<u>78979546</u>	<u>3387025</u>
	Registered	<u>78979547</u>	<u>3387026</u>
	Registered	<u>78978911</u>	<u>3390308</u>
	Registered	<u>78979722</u>	<u>3407402</u>
	Registered	<u>78979721</u>	<u>3413553</u>
	Registered	<u>78979714</u>	<u>3424788</u>
	Registered	<u>78637131</u>	<u>3450892</u>
	Registered	<u>78637146</u>	<u>3450893</u>
	Registered	<u>78637112</u>	<u>3482128</u>
	Registered	<u>78637123</u>	<u>3482129</u>
	Registered	<u>78637115</u>	<u>3581688</u>
	Registered	<u>78637135</u>	<u>3648840</u>

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Feb 23, 2011	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Feb 25, 2011	Apr 06, 2011
3	PENDING, INSTITUTED	Feb 25, 2011	
4	NOTICE OF DEFAULT	Apr 25, 2011	
5	NOTICE OF DEFAULT	Apr 25, 2011	
6	BOARD'S DECISION: SUSTAINED	Jun 09, 2011	
7	TERMINATED	Jun 09, 2011	

Type of Proceeding: Opposition

Proceeding Number: 91180367

Filing Date: Oct 15, 2007

Status: Terminated

Status Date: Jun 17, 2008

Interlocutory Attorney: YONG OH (RICHARD) KIM

Defendant

Name: Shanda Latrice Pierce

Correspondent Address: Shanda Latrice Pierce
P.O. Box 211234
Chula Vista CA , 91921

UNITED STATES

Associated marks

Mark	Application Status	Serial Number	Registration Number
BELLA CHOCOLATA	Abandoned - After Inter-Partes Decision Plaintiff(s)	<u>78931400</u>	

Name: Disney Enterprises, Inc.

Correspondent Address: David M. Kelly
Finnegan, Henderson, Farabow, et al
901 New York Avenue, N.W.
Washington DC , 20001-4413
UNITED STATES

Correspondent e-mail: docketing@finnegan.com , linda.mcleod@finnegan.com , judy.valusek@finnegan.com , susannah.klank@finnegan.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
	Abandoned - No Statement Of Use Filed	<u>78637100</u>	
	Abandoned - No Statement Of Use Filed	<u>78637103</u>	
	Registered	<u>78637112</u>	<u>3482128</u>
	Abandoned - No Statement Of Use Filed	<u>78637114</u>	
	Registered	<u>78637115</u>	<u>3581688</u>
	Registered	<u>78637123</u>	<u>3482129</u>
	Registered	<u>78637131</u>	<u>3450892</u>
	Registered	<u>78637135</u>	<u>3648840</u>
	Abandoned - No Statement Of Use Filed	<u>78637142</u>	
	Registered	<u>78637146</u>	<u>3450893</u>
DISNEY'S WONDERFUL WORLD OF READING	Renewed	<u>73038002</u>	<u>1028641</u>
DISNEY PRESS	Renewed	<u>74148635</u>	<u>1703188</u>
MOUSE WORKS	Renewed	<u>74377051</u>	<u>1810769</u>
WALT DISNEY RECORDS	Renewed	<u>75538293</u>	<u>2310987</u>
MICKEY BONUS POINTS	Cancelled - Section 8	<u>75308856</u>	<u>2516004</u>
	Renewed	<u>76472332</u>	<u>2781693</u>
	Renewed	<u>76472328</u>	<u>2784058</u>

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Oct 15, 2007	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Oct 30, 2007	Dec 09, 2007
3	PENDING, INSTITUTED	Oct 30, 2007	
4	P'S MOTION TO AMEND PLEADING/AMENDED PLEADING	Nov 13, 2007	
5	RESPONSE DUE 30 DAYS (DUE DATE)	Dec 06, 2007	Jan 05, 2008
6	NOTICE OF DEFAULT	Apr 17, 2008	
7	BOARD'S DECISION: SUSTAINED	Jun 17, 2008	
8	TERMINATED	Jun 17, 2008	

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Mark: DISNEY'S WONDERFUL WORLD OF READING



US Serial Number: 73038002

Application Filing Date: Nov. 25, 1974

US Registration Number: 1028641

Registration Date: Dec. 30, 1975

Register: Principal

Mark Type: Trademark

Status: The registration has been renewed.

Status Date: Apr. 13, 2006

Mark Information

Mark Literal Elements: DISNEY'S WONDERFUL WORLD OF READING

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Design Search Code(s): 01.07.02 - Globes with meridians and parallels only
03.09.06 - Guinea pigs; Rats, mice, moles, gerbils, guinea pigs and the like; Hamsters; Moles; Mice; Gerbils; Rats
03.09.24 - Stylized small mammals, rodents, kangaroos, wallabies
04.07.06 - Objects or combinations of objects representing an animal; Animals formed by objects; Objects forming animals
20.05.05 - Encyclopedias (open); Cook books (open); Books that are open; Bibles (open)
29.01.07 - Inconspicuous designs functioning as punctuation or parts of letters; Small, inconspicuous design elements functioning as punctuation or parts of letters

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks "*" identify additional (new) wording in the goods/services.

For: CHILDREN'S BOOKS CONTAINING A VARIETY OF READING MATTER

International Class(es): 016 - Primary Class

U.S Class(es): 038

Class Status: ACTIVE

Basis: 1(a)

First Use: Nov. 15, 1972

Use in Commerce: Nov. 15, 1972

Basis Information (Case Level)

Filed Use: Yes	Currently Use: Yes	Amended Use: No
Filed ITU: No	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

Current Owner(s) Information

Owner Name: DISNEY ENTERPRISES, INC.

Owner Address: 500 SOUTH BUENA VISTA STREET
BURBANK, CALIFORNIA 91521
UNITED STATES

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: STEVEN PLOTKIN

Correspondent

Correspondent Name/Address: STEVEN PLOTKIN
THE DISNEY COMPANY
500 S BUENA VISTA ST
BURBANK, CALIFORNIA 91521
UNITED STATES

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Jan. 08, 2009	NOTICE OF DESIGN SEARCH CODE MAILED	
Oct. 04, 2007	CASE FILE IN TICRS	
Apr. 13, 2006	REGISTERED AND RENEWED (SECOND RENEWAL - 10 YRS)	60132
Apr. 13, 2006	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Apr. 12, 2006	ASSIGNED TO PARALEGAL	60132
Jan. 04, 2006	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED	
Jan. 04, 2006	PAPER RECEIVED	
Aug. 22, 1995	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	
Jun. 26, 1995	REGISTERED - SEC. 9 FILED/CHECK RECORD FOR SEC. 8	
Jun. 23, 1981	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted

Affidavit of Incontestability: Section 15 - Accepted

Renewal Date: Dec. 30, 2005

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: SCANNING ON DEMAND

Date in Location: Oct. 04, 2007

Assignment Abstract Of Title Information

Summary

Total Assignments: 3

Registrant: WALT DISNEY PRODUCTIONS

Assignment 1 of 3

Conveyance: CHANGE OF NAME 19860211

Reel/Frame: 0543/0288

Pages: 4

Date Recorded: Nov. 04, 1986

Supporting Documents: No Supporting Documents Available

Assignor

Name: WALT DISNEY PRODUCTIONS

Execution Date: Feb. 11, 1986

Legal Entity Type: UNKNOWN

State or Country Where Organized: No Place Where Organized Found

Assignee

Name: WALT DISNEY COMPANY, THE

State or Country Where Organized: No Place Where Organized Found

Legal Entity Type: UNKNOWN

Address: No Assignee Address Found

Correspondent

Correspondent Name: THE WALT DISNEY COMPANY
Correspondent Address: 500 SOUTH BUENA VISTA ST.
BURBANK, CA 91521

Domestic Representative - Not Found

Assignment 2 of 3

Conveyance: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

Reel/Frame: 0589/0128

Pages: 4

Date Recorded: Jan. 04, 1988

Supporting Documents: No Supporting Documents Available

Name: WALT DISNEY COMPANY, THE

Legal Entity Type: CORPORATION

Assignor

Execution Date: Dec. 08, 1987

**State or Country Where
Organized:** CALIFORNIA

Assignee

Name: WALT DISNEY COMPANY, THE

Legal Entity Type: CORPORATION

**State or Country Where
Organized:** DELAWARE

Address: 500 SOUTH BUENA VISTA STREET
BURBANK, CALIFORNIA 91521

Correspondent

Correspondent Name: THE WALT DISNEY COMPANY

Correspondent Address: 500 SOUTH BUENA VISTA STREET
BURBANK, CA 91521

Domestic Representative - Not Found

Assignment 3 of 3

Conveyance: CHANGE OF NAME

Reel/Frame: 1544/0172

Pages: 8

Date Recorded: Jan. 13, 1997

Supporting Documents: No Supporting Documents Available

Name: WALT DISNEY COMPANY, THE

Legal Entity Type: CORPORATION

Assignor

Execution Date: Dec. 04, 1996

**State or Country Where
Organized:** DELAWARE

Assignee

Name: DISNEY ENTERPRISES, INC.

Legal Entity Type: CORPORATION

**State or Country Where
Organized:** DELAWARE

Address: 500 SOUTH BUENA VISTA STREET
BURBANK, CALIFORNIA 91521

Correspondent

Correspondent Name: LADAS & PARRY

Correspondent Address: FRANCIE R. GOROWITZ
5670 WILSHIRE BOULEVARD
SUITE 2100
LOS ANGELES, CA 90036

Domestic Representative - Not Found

Proceedings

Summary

Number of Proceedings: 1

Type of Proceeding: Opposition

Proceeding Number: 91180367

Filing Date: Oct 15, 2007

Status: Terminated

Status Date: Jun 17, 2008

Interlocutory Attorney: YONG OH (RICHARD) KIM

Defendant

Name: Shanda Latrice Pierce

Correspondent Address: Shanda Latrice Pierce
P.O. Box 211234
Chula Vista CA , 91921
UNITED STATES

Associated marks

Mark	Application Status	Serial Number	Registration Number
BELLA CHOCOLATA	Abandoned - After Inter-Partes Decision	<u>78931400</u>	

Plaintiff(s)**Name:** Disney Enterprises, Inc.**Correspondent Address:** David M. Kelly
Finnegan, Henderson, Farabow, et al
901 New York Avenue, N.W.
Washington DC , 20001-4413
UNITED STATES**Correspondent e-mail:** docketing@finnegan.com , linda.mcleod@finnegan.com , judy.valusek@finnegan.com , susannah.klank@finnegan.com**Associated marks**

Mark	Application Status	Serial Number	Registration Number
	Abandoned - No Statement Of Use Filed	<u>78637100</u>	
	Abandoned - No Statement Of Use Filed	<u>78637103</u>	
	Registered	<u>78637112</u>	<u>3482128</u>
	Abandoned - No Statement Of Use Filed	<u>78637114</u>	
	Registered	<u>78637115</u>	<u>3581688</u>
	Registered	<u>78637123</u>	<u>3482129</u>
	Registered	<u>78637131</u>	<u>3450892</u>
	Registered	<u>78637135</u>	<u>3648840</u>
	Abandoned - No Statement Of Use Filed	<u>78637142</u>	
	Registered	<u>78637146</u>	<u>3450893</u>
DISNEY'S WONDERFUL WORLD OF READING	Renewed	<u>73038002</u>	<u>1028641</u>
DISNEY PRESS	Renewed	<u>74148635</u>	<u>1703188</u>
MOUSE WORKS	Renewed	<u>74377051</u>	<u>1810769</u>
WALT DISNEY RECORDS	Renewed	<u>75538293</u>	<u>2310987</u>
MICKEY BONUS POINTS	Cancelled - Section 8	<u>75308856</u>	<u>2516004</u>
	Renewed	<u>76472332</u>	<u>2781693</u>
	Renewed	<u>76472328</u>	<u>2784058</u>

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Oct 15, 2007	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Oct 30, 2007	Dec 09, 2007
3	PENDING, INSTITUTED	Oct 30, 2007	
4	P'S MOTION TO AMEND PLEADING/AMENDED PLEADING	Nov 13, 2007	
5	RESPONSE DUE 30 DAYS (DUE DATE)	Dec 06, 2007	Jan 05, 2008
6	NOTICE OF DEFAULT	Apr 17, 2008	
7	BOARD'S DECISION: SUSTAINED	Jun 17, 2008	
8	TERMINATED	Jun 17, 2008	

Mark: DISNEY PRESS



US Serial Number: 74148635 Application Filing Date: Mar. 18, 1991
US Registration Number: 1703188 Registration Date: Jul. 28, 1992
Register: Principal
Mark Type: Trademark, Service Mark
Status: The registration has been renewed.
Status Date: Oct. 04, 2002
Publication Date: May 05, 1992

Mark Information

Mark Literal Elements: DISNEY PRESS
Standard Character Claim: No
Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)
Disclaimer: "PRESS"
Design Search Code(s): 03.09.06 - Guinea pigs; Rats, mice, moles, gerbils, guinea pigs and the like; Rats; Moles; Mice; Hamsters; Gerbils
03.09.24 - Stylized small mammals, rodents, kangaroos, wallabies
20.05.05 - Encyclopedias (open); Cook books (open); Books that are open; Bibles (open)
26.11.20 - Rectangles inside one another

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *...* identify additional (new) wording in the goods/services.

For: children's books

International Class(es): 016 - Primary Class

U.S Class(es): 038

Class Status: ACTIVE

Basis: 1(a)

First Use: May 21, 1991

Use in Commerce: May 21, 1991

For: book publication services

International Class(es): 041 - Primary Class

U.S Class(es): 107

Class Status: ACTIVE

Basis: 1(a)

First Use: May 21, 1991

Use in Commerce: May 21, 1991

Basis Information (Case Level)

Filed Use: No	Currently Use: Yes	Amended Use: No
Filed ITU: Yes	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

Current Owner(s) Information

Owner Name: DISNEY ENTERPRISES, INC.
Owner Address: 500 SOUTH BUENA VISTA STREET
BURBANK, CALIFORNIA 91521
UNITED STATES

Legal Entity Type: CORPORATION

State or Country Where
Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: BARBARA J. QUINN

Correspondent

Correspondent Name/Address: BARBARA J QUINN
THE WALT DISNEY COMPANY
500 S BUENA VISTA ST
BURBANK, CALIFORNIA 91521-0643
UNITED STATES

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Feb. 08, 2008	CASE FILE IN TICRS	
Oct. 04, 2002	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	
Oct. 04, 2002	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Jul. 15, 2002	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED	
Jul. 15, 2002	PAPER RECEIVED	
Oct. 15, 1998	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	
Jul. 28, 1998	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	
Jul. 28, 1992	REGISTERED-PRINCIPAL REGISTER	
May 05, 1992	PUBLISHED FOR OPPOSITION	
Apr. 03, 1992	NOTICE OF PUBLICATION	
Oct. 17, 1991	APPROVED FOR PUB - PRINCIPAL REGISTER	
Oct. 17, 1991	USE AMENDMENT ACCEPTED	
Aug. 08, 1991	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Jul. 19, 1991	NON-FINAL ACTION MAILED	
Jul. 09, 1991	ASSIGNED TO EXAMINER	59851

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted

Affidavit of Incontestability: Section 15 - Accepted

Renewal Date: Jul. 28, 2002

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: SCANNING ON DEMAND

Date in Location: Feb. 08, 2008

Assignment Abstract Of Title Information

Summary

Total Assignments: 1

Registrant: Walt Disney Company, The

Assignment 1 of 1

Conveyance: CHANGE OF NAME

Reel/Frame: 1544/0172

Pages: 8

Date Recorded: Jan. 13, 1997

Supporting Documents: No Supporting Documents Available

Assignor
Name: WALT DISNEY COMPANY,THE
Legal Entity Type: CORPORATION
Execution Date: Dec. 04, 1996
State or Country Where Organized: DELAWARE

Assignee
Name: DISNEY ENTERPRISES, INC.
Legal Entity Type: CORPORATION
State or Country Where Organized: DELAWARE
Address: 500 SOUTH BUENA VISTA STREET
BURBANK, CALIFORNIA 91521

Correspondent
Correspondent Name: LADAS & PARRY
Correspondent Address: FRANCIE R. GOROWITZ
5670 WILSHIRE BOULEVARD
SUITE 2100
LOS ANGELES, CA 90036

Domestic Representative - Not Found

Proceedings

Summary

Number of Proceedings: 5

Type of Proceeding: Opposition

Proceeding Number: 91198733
Status: Terminated
Filing Date: Feb 23, 2011
Status Date: Jun 09, 2011
Interlocutory Attorney: ANDREW P BAXLEY

Defendant

Name: Sung Chan Yu
Correspondent Address: EUHJOON LEE
LAHIVE & COCKFIELD LLP
ONE POST OFFICE SQ 30TH FLOOR
BOSTON MA , 02109
UNITED STATES

Associated marks

Mark	Application Status	Serial Number	Registration Number
BE@TOY	Abandoned - After Inter-Partes Decision Plaintiff(s)	<u>79069332</u>	

Name: Disney Enterprises, Inc.
Correspondent Address: LINDA K MCLEOD
FINNEGAN HENDERSON FARABOW GARRETT & DUNNER
901 NEW YORK AVENUE NW
WASHINGTON DC , 20001-4413
UNITED STATES
Correspondent e-mail: docketing@finnegan.com , linda.mcleod@finnegan.com , judy.valusek@finnegan.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
	Registered	<u>77487431</u>	<u>3656661</u>
	Registered	<u>76588117</u>	<u>3583686</u>
	Registered	<u>76588115</u>	<u>3583684</u>
	Registered	<u>76588113</u>	<u>3623301</u>
	Registered	<u>76588173</u>	<u>3619662</u>
	Registered	<u>76587797</u>	<u>3598848</u>
	Registered	<u>76587793</u>	<u>3587509</u>
	Registered	<u>76587792</u>	<u>3587508</u>
	Registered	<u>76587791</u>	<u>3587507</u>
	Registered	<u>76588121</u>	<u>3583687</u>
	Registered	<u>76588116</u>	<u>3583685</u>

	Registered	<u>76588114</u>	<u>3580907</u>
	Registered	<u>76587796</u>	<u>3580906</u>
	Registered	<u>76587795</u>	<u>3580905</u>
	Registered	<u>76587794</u>	<u>3580904</u>
	Registered	<u>76587790</u>	<u>3580903</u>
	Registered	<u>76588118</u>	<u>3576585</u>
	Registered	<u>76588119</u>	<u>3572934</u>
	Cancelled - Section 8	<u>75365146</u>	<u>2700619</u>
	Renewed	<u>75364595</u>	<u>2704887</u>
WALT DISNEY RECORDS	Renewed	<u>75538293</u>	<u>2310987</u>
	Renewed	<u>74449729</u>	<u>1857626</u>
	Renewed	<u>73717780</u>	<u>1524601</u>
DISNEY PRESS	Renewed	<u>74148635</u>	<u>1703188</u>
	Renewed	<u>76472332</u>	<u>2781693</u>
	Renewed	<u>76472328</u>	<u>2784058</u>
	Cancelled - Section 8	<u>78978907</u>	<u>3314909</u>
	Cancelled - Section 8	<u>78978912</u>	<u>3314911</u>
	Cancelled - Section 8	<u>78978913</u>	<u>3314912</u>
	Registered	<u>78979534</u>	<u>3387023</u>
	Registered	<u>78979545</u>	<u>3387024</u>
	Registered	<u>78979546</u>	<u>3387025</u>
	Registered	<u>78979547</u>	<u>3387026</u>
	Registered	<u>78978911</u>	<u>3390308</u>
	Registered	<u>78979722</u>	<u>3407402</u>
	Registered	<u>78979721</u>	<u>3413553</u>
	Registered	<u>78979714</u>	<u>3424788</u>
	Registered	<u>78637131</u>	<u>3450892</u>
	Registered	<u>78637146</u>	<u>3450893</u>
	Registered	<u>78637112</u>	<u>3482128</u>
	Registered	<u>78637123</u>	<u>3482129</u>
	Registered	<u>78637115</u>	<u>3581688</u>
	Registered	<u>78637135</u>	<u>3648840</u>

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Feb 23, 2011	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Feb 25, 2011	Apr 06, 2011
3	PENDING, INSTITUTED	Feb 25, 2011	
4	NOTICE OF DEFAULT	Apr 25, 2011	
5	NOTICE OF DEFAULT	Apr 25, 2011	
6	BOARD'S DECISION: SUSTAINED	Jun 09, 2011	
7	TERMINATED	Jun 09, 2011	

Type of Proceeding: Opposition

Proceeding Number: 91188877

Filing Date: Feb 17, 2009

Status: Terminated

Status Date: May 29, 2009

Interlocutory Attorney: YONG OH (RICHARD) KIM

Defendant

Name: Robert A. Champine

Correspondent Address: Sepehr Daghighian
Law Offices of Sepehr Daghighian, P.C.
433 North Camden Dr., 4th Floor
Beverly Hills CA , 90210
UNITED STATES

Correspondent e-mail: sepehr@daghighian.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
PAWS TOTAL PET STUDIO	Abandoned - After Inter-Partes Decision Plaintiff(s)	<u>77430931</u>	

Name: Disney Enterprises, Inc.

Correspondent Address: David M. Kelly
Finnegan, Henderson, Farabow, Garrett, et al.
901 New York Avenue, N.W.
Washington DC , 20001-4413
UNITED STATES

Correspondent e-mail: docketing@finnegan.com , naresh.kilaru@finnegan.com , susannah.kolstad@finnegan.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
WALT DISNEY'S SNOW WHITE & THE SEVEN DWARFS	Renewed	<u>75544254</u>	<u>2891463</u>
WALT DISNEY'S CINDERELLA	Partial Section 8 Accepted	<u>75543711</u>	<u>3057988</u>
WALT DISNEY'S THE JUNGLE BOOK	Cancelled - Section 8	<u>75543712</u>	<u>2976340</u>
WALT DISNEY'S LADY AND THE TRAMP	Partial Section 8 and 15 Accepted and Acknowledged	<u>75544231</u>	<u>2897511</u>
WALT DISNEY'S PETER PAN	Renewed	<u>75544250</u>	<u>2895967</u>
WALT DISNEY'S ALICE IN WONDERLAND	Renewed	<u>75544251</u>	<u>2895968</u>
WALT DISNEY'S BAMBI	Renewed	<u>75544252</u>	<u>2889386</u>
WALT DISNEY'S SLEEPING BEAUTY	Section 8 and 15 - Accepted and Acknowledged	<u>75543891</u>	<u>2895966</u>
WALT DISNEY'S PINOCCHIO	Cancelled - Section 8	<u>75545690</u>	<u>2920964</u>
WALT DISNEY'S DUMBO	Renewed	<u>75544253</u>	<u>2895969</u>
DISNEY'S SODA FOUNTAIN AND STUDIO STORE	Section 8 and 15 - Accepted and Acknowledged	<u>78604307</u>	<u>3341092</u>
DISNEY'S SODA FOUNTAIN AND STUDIO STORE	Section 8 and 15 - Accepted and Acknowledged	<u>78604303</u>	<u>3313624</u>
DISNEY'S FAST PLAY	Section 8 and 15 - Accepted and Acknowledged	<u>78347723</u>	<u>3197261</u>
DISNEY INTERACTIVE	Section 8 and 15 - Accepted and Acknowledged	<u>76423568</u>	<u>2926141</u>
DISNEY'S ANIMAL KINGDOM	Cancelled - Section 8	<u>75931089</u>	<u>2531368</u>
DISNEY PRESS	Renewed	<u>74148635</u>	<u>1703188</u>
WALT DISNEY RECORDS	Renewed	<u>75538293</u>	<u>2310987</u>
DISNEY BABY	Registered	<u>77976282</u>	<u>3565813</u>
DISNEY BABY	Registered	<u>77149515</u>	<u>3550879</u>
DISNEY BABY	Registered	<u>77976185</u>	<u>3548154</u>
DISNEY BABY	Registered	<u>77149525</u>	<u>3683565</u>
DISNEY BABY	Registered	<u>77149511</u>	<u>3576914</u>
DISNEY BABY	Registered	<u>77149536</u>	<u>3583897</u>
DISNEY BABY	Registered	<u>77149532</u>	<u>3576915</u>
DISNEY BABY	Abandoned - No Statement Of Use Filed	<u>77149521</u>	
DISNEY BABY	Registered	<u>77149514</u>	<u>3640232</u>
DISNEY BABY	Registered	<u>77149498</u>	<u>3640231</u>
DISNEY BABY	Abandoned - No Statement Of Use Filed	<u>77149509</u>	

DISNEY BABY	Abandoned - No Statement Of Use Filed	<u>77149558</u>	
DISNEY BABY	Abandoned - No Statement Of Use Filed	<u>77149518</u>	
DISNEY BABY	Registered	<u>77149537</u>	<u>3767867</u>
DISNEY BABY	Registered	<u>77149523</u>	<u>3693045</u>
DISNEY'S SODA FOUNTAIN AND STUDIO STORE	Registered	<u>77295027</u>	<u>3722910</u>
DISNEY'S SODA FOUNTAIN AND STUDIO STORE	Abandoned - No Statement Of Use Filed	<u>77295030</u>	
DISNEY'S SODA FOUNTAIN AND STUDIO STORE	Registered	<u>77295033</u>	<u>4077375</u>
DISNEY'S SODA FOUNTAIN AND STUDIO STORE	Abandoned - No Statement Of Use Filed	<u>77295040</u>	
DISNEY'S SODA FOUNTAIN AND STUDIO STORE	Abandoned - No Statement Of Use Filed	<u>77295044</u>	
DISNEY'S SODA FOUNTAIN AND STUDIO STORE	Abandoned - Failure to Respond	<u>77295054</u>	
DISNEY'S SODA FOUNTAIN AND STUDIO STORE	Abandoned - No Statement Of Use Filed	<u>77295049</u>	
DISNEY'S SODA FOUNTAIN AND STUDIO STORE	Abandoned - No Statement Of Use Filed	<u>77295057</u>	

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Feb 17, 2009	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Feb 17, 2009	Mar 29, 2009
3	PENDING, INSTITUTED	Feb 17, 2009	
4	NOTICE OF DEFAULT	Apr 14, 2009	
5	BOARD'S DECISION: SUSTAINED	May 29, 2009	
6	TERMINATED	May 29, 2009	

Type of Proceeding: Opposition

Proceeding Number: 91186237

Filing Date: Sep 08, 2008

Status: Terminated

Status Date: Dec 19, 2008

Interlocutory Attorney: GEORGE POLOGEORGIS

Defendant

Name: NINGBO BEAUTEX IMPORT & EXPORT COMPANY LIMITED

Correspondent Address: ERIC CHAN
42 PIN OAK DR
PHOENIXVILLE PA , 19460-1145
UNITED STATES

Correspondent e-mail: admin@chinahk-ip.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
DEAR DEER	Abandoned - After Inter-Partes Decision Plaintiff(s)	<u>77285205</u>	

Name: Disney Enterprises, Inc.

Correspondent Address: David M. Kelly
Finnegan, Henderson, Farabow, Garrett et al.
901 New York Avenue, N.W.,
Washington DC , 20001-4413
UNITED STATES

Correspondent e-mail: docketing@finnegan.com , naresh.kilaru@finnegan.com , david.kelly@finnegan.com , susannah.kolstad@finnegan.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
WALT DISNEY'S SNOW WHITE & THE SEVEN DWARFS	Renewed	<u>75544254</u>	<u>2891463</u>
WALT DISNEY'S CINDERELLA	Partial Section 8 Accepted	<u>75543711</u>	<u>3057988</u>
WALT DISNEY'S THE JUNGLE BOOK	Cancelled - Section 8	<u>75543712</u>	<u>2976340</u>
WALT DISNEY'S LADY AND THE TRAMP	Partial Section 8 and 15 Accepted and Acknowledged	<u>75544231</u>	<u>2897511</u>
WALT DISNEY'S PETER PAN	Renewed	<u>75544250</u>	<u>2895967</u>
WALT DISNEY'S ALICE IN WONDERLAND	Renewed	<u>75544251</u>	<u>2895968</u>
WALT DISNEY'S PINOCCHIO	Cancelled - Section 8	<u>75545690</u>	<u>2920964</u>

WALT DISNEY'S DUMBO	Renewed	<u>75544253</u>	<u>2895969</u>
D	Renewed	<u>75254400</u>	<u>2169245</u>
DISNEY'S SODA FOUNTAIN AND STUDIO STORE	Section 8 and 15 - Accepted and Acknowledged	<u>78604307</u>	<u>3341092</u>
DISNEY'S SODA FOUNTAIN AND STUDIO STORE	Section 8 and 15 - Accepted and Acknowledged	<u>78604303</u>	<u>3313624</u>
DISNEY'S FAST PLAY	Section 8 and 15 - Accepted and Acknowledged	<u>78347723</u>	<u>3197261</u>
DISNEY INTERACTIVE	Section 8 and 15 - Accepted and Acknowledged	<u>76423568</u>	<u>2926141</u>
DISNEY'S ANIMAL KINGDOM	Cancelled - Section 8	<u>75931089</u>	<u>2531368</u>
DISNEY PRESS	Renewed	<u>74148635</u>	<u>1703188</u>
WALT DISNEY RECORDS	Renewed	<u>75538293</u>	<u>2310987</u>
WALT DISNEY'S BAMBI	Renewed	<u>75544252</u>	<u>2889386</u>

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Sep 08, 2008	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Sep 08, 2008	Oct 18, 2008
3	PENDING, INSTITUTED	Sep 08, 2008	
4	NOTICE OF DEFAULT	Nov 04, 2008	
5	BOARD'S DECISION: SUSTAINED	Dec 19, 2008	
6	TERMINATED	Dec 19, 2008	

Type of Proceeding: Opposition

Proceeding Number: 91180367

Filing Date: Oct 15, 2007

Status: Terminated

Status Date: Jun 17, 2008

Interlocutory Attorney: YONG OH (RICHARD) KIM

Defendant

Name: Shanda Latrice Pierce

Correspondent Address: Shanda Latrice Pierce
P.O. Box 211234
Chula Vista CA , 91921
UNITED STATES

Associated marks

Mark	Application Status	Serial Number	Registration Number
BELLA CHOCOLATA	Abandoned - After Inter-Partes Decision	<u>78931400</u>	

Plaintiff(s)

Name: Disney Enterprises, Inc.

Correspondent Address: David M. Kelly
Finnegan, Henderson, Farabow, et al
901 New York Avenue, N.W.
Washington DC , 20001-4413
UNITED STATES

Correspondent e-mail: docteting@finnegan.com , linda.mcleod@finnegan.com , judy.valusek@finnegan.com , susannah.klank@finnegan.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
	Abandoned - No Statement Of Use Filed	<u>78637100</u>	
	Abandoned - No Statement Of Use Filed	<u>78637103</u>	
	Registered	<u>78637112</u>	<u>3482128</u>
	Abandoned - No Statement Of Use Filed	<u>78637114</u>	
	Registered	<u>78637115</u>	<u>3581688</u>
	Registered	<u>78637123</u>	<u>3482129</u>
	Registered	<u>78637131</u>	<u>3450892</u>

	Registered	<u>78637135</u>	<u>3648840</u>
	Abandoned - No Statement Of Use Filed	<u>78637142</u>	
	Registered	<u>78637146</u>	<u>3450893</u>
DISNEY'S WONDERFUL WORLD OF READING	Renewed	<u>73038002</u>	<u>1028641</u>
DISNEY PRESS	Renewed	<u>74148635</u>	<u>1703188</u>
MOUSE WORKS	Renewed	<u>74377051</u>	<u>1810769</u>
WALT DISNEY RECORDS	Renewed	<u>75538293</u>	<u>2310987</u>
MICKEY BONUS POINTS	Cancelled - Section 8	<u>75308856</u>	<u>2516004</u>
	Renewed	<u>76472332</u>	<u>2781693</u>
	Renewed	<u>76472328</u>	<u>2784058</u>

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Oct 15, 2007	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Oct 30, 2007	Dec 09, 2007
3	PENDING, INSTITUTED	Oct 30, 2007	
4	P'S MOTION TO AMEND PLEADING/AMENDED PLEADING	Nov 13, 2007	
5	RESPONSE DUE 30 DAYS (DUE DATE)	Dec 06, 2007	Jan 05, 2008
6	NOTICE OF DEFAULT	Apr 17, 2008	
7	BOARD'S DECISION: SUSTAINED	Jun 17, 2008	
8	TERMINATED	Jun 17, 2008	

Type of Proceeding: Opposition

Proceeding Number: 91104025

Filing Date: Nov 12, 1996

Status: Terminated

Status Date: Jan 22, 1997

Interlocutory Attorney:

Defendant

Name: JACK PERNO

Correspondent Address: STEPHEN M. ALDERMAN
GARFIELD & MEREL, LTD.
15TH FLOOR, 211 WEST WACKER DRIVE
CHICAGO IL , 60606-1217
UNITED STATES

Associated marks

Mark	Application Status	Serial Number	Registration Number
RAT BASTARD	Abandoned - After Inter-Partes Decision	<u>74599319</u>	

Plaintiff(s)

Name: THE WALT DISNEY COMPANY

Correspondent Address: LAURENCE R. HEFTER
FINNEGAN, HENDERSON, FARABOW, GARRETT
& DUNNER, L.L.P. 1300 I STREET, NW
WASHINGTON DC , 20005-3315
UNITED STATES

Associated marks

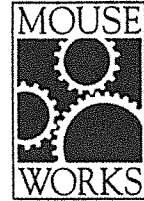
Mark	Application Status	Serial Number	Registration Number
DISNEY PRESS	Renewed	<u>74148635</u>	<u>1703188</u>

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Nov 12, 1996	
2	NOTICE SENT; ANSWER DUE (DUE DATE)	Dec 02, 1996	Jan 11, 1997
3	PENDING, INSTITUTED	Dec 02, 1996	
4	ABANDONMENT	Dec 31, 1996	
5	BD'S DECISION: DISMISSED W/O PREJUDICE	Jan 22, 1997	
6	TERMINATED	Jan 22, 1997	

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Mark: MOUSE WORKS



US Serial Number: 74377051
US Registration Number: 1810769
Register: Principal
Mark Type: Trademark
Status: The registration has been renewed.
Status Date: Feb. 11, 2004
Publication Date: Sep. 21, 1993
Application Filing Date: Apr. 09, 1993
Registration Date: Dec. 14, 1993

Mark Information

Mark Literal Elements: MOUSE WORKS
Standard Character Claim: No
Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)
Design Search Code(s): 15.07.01 - Cog wheels; Gears
26.01.07 - Circles with a decorative border, including scalloped, ruffled and zig-zag edges
26.01.15 - Circles, exactly three circles; Three circles
26.11.20 - Rectangles inside one another
26.11.21 - Rectangles that are completely or partially shaded

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *...* identify additional (new) wording in the goods/services.

For: children's books
International Class(es): 016 - Primary Class
U.S Class(es): 037, 038
Class Status: ACTIVE
Basis: 1(a)
First Use: Nov. 25, 1992
Use in Commerce: Nov. 25, 1992

Basis Information (Case Level)

Filed Use: Yes	Currently Use: Yes	Amended Use: No
Filed ITU: No	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

Current Owner(s) Information

Owner Name: DISNEY ENTERPRISES INC
Owner Address: 500 S BUENA VISTA ST
BURBANK, CALIFORNIA 91521
UNITED STATES
Legal Entity Type: CORPORATION
State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record - None
Correspondent

Correspondent BARBARA J QUINN
Name/Address: THE WALT DISNEY COMPANY
500 S BUENA VISTA ST
BURBANK, CALIFORNIA 91521-0643
UNITED STATES

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Sep. 05, 2007	CASE FILE IN TIGRS	
Feb. 11, 2004	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	
Feb. 11, 2004	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Nov. 24, 2003	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED	
Sep. 28, 2000	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	
Sep. 08, 2000	RESPONSE RECEIVED TO POST REG. ACTION - SEC. 8 & 15	
Apr. 07, 2000	POST REGISTRATION ACTION MAILED - SEC. 8 & 15	
Dec. 13, 1999	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	
Dec. 14, 1993	REGISTERED-PRINCIPAL REGISTER	
Sep. 21, 1993	PUBLISHED FOR OPPOSITION	
Aug. 20, 1993	NOTICE OF PUBLICATION	
Jul. 12, 1993	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jul. 07, 1993	ASSIGNED TO EXAMINER	68181

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted

Affidavit of Incontestability: Section 15 - Accepted

Renewal Date: Dec. 14, 2003

TM Staff and Location Information

TM Staff Information - None
File Location

Current Location: SCANNING ON DEMAND

Date in Location: Sep. 05, 2007

Assignment Abstract Of Title Information

Summary

Total Assignments: 1

Registrant: WALT DISNEY COMPANY, THE

Assignment 1 of 1

Conveyance: CHANGE OF NAME

Reel/Frame: 1544/0172

Pages: 8

Date Recorded: Jan. 13, 1997

Supporting Documents: No Supporting Documents Available

Assignor

Name: WALT DISNEY COMPANY, THE

Execution Date: Dec. 04, 1996

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: DISNEY ENTERPRISES, INC.

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 500 SOUTH BUENA VISTA STREET
BURBANK, CALIFORNIA 91521

Correspondent

Correspondent Name: LADAS & PARRY
Correspondent Address: FRANCIE R. GOROWITZ
5670 WILSHIRE BOULEVARD
SUITE 2100
LOS ANGELES, CA 90036

Domestic Representative - Not Found

Proceedings

Summary

Number of Proceedings: 1

Type of Proceeding: Opposition

Proceeding Number: 91180367

Filing Date: Oct 15, 2007

Status: Terminated

Status Date: Jun 17, 2008

Interlocutory Attorney: YONG OH (RICHARD) KIM

Defendant

Name: Shanda Latrice Pierce
Correspondent Address: Shanda Latrice Pierce
P.O. Box 211234
Chula Vista CA , 91921
UNITED STATES

Associated marks

Mark	Application Status	Serial Number	Registration Number
BELLA CHOCOLATA	Abandoned - After Inter-Partes Decision Plaintiff(s)	<u>78931400</u>	

Name: Disney Enterprises, Inc.
Correspondent Address: David M. Kelly
Finnegan, Henderson, Farabow, et al
901 New York Avenue, N.W.
Washington DC , 20001-4413
UNITED STATES

Correspondent e-mail: docketing@finnegan.com , linda.mcleod@finnegan.com , judy.valusek@finnegan.com , susannah.klank@finnegan.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
	Abandoned - No Statement Of Use Filed	<u>78637100</u>	
	Abandoned - No Statement Of Use Filed	<u>78637103</u>	
	Registered	<u>78637112</u>	<u>3482128</u>
	Abandoned - No Statement Of Use Filed	<u>78637114</u>	
	Registered	<u>78637115</u>	<u>3581688</u>
	Registered	<u>78637123</u>	<u>3482129</u>
	Registered	<u>78637131</u>	<u>3450892</u>
	Registered	<u>78637135</u>	<u>3648840</u>
	Abandoned - No Statement Of Use Filed	<u>78637142</u>	
	Registered	<u>78637146</u>	<u>3450893</u>
DISNEY'S WONDERFUL WORLD OF READING	Renewed	<u>73038002</u>	<u>1028641</u>
DISNEY PRESS	Renewed	<u>74148635</u>	<u>1703188</u>
MOUSE WORKS	Renewed	<u>74377051</u>	<u>1810769</u>
WALT DISNEY RECORDS	Renewed	<u>75538293</u>	<u>2310987</u>
MICKEY BONUS POINTS	Cancelled - Section 8	<u>75308856</u>	<u>2516004</u>
	Renewed	<u>76472332</u>	<u>2781693</u>
	Renewed	<u>76472328</u>	<u>2784058</u>

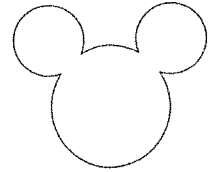
Prosecution History

Entry	History Text	Date	Due Date
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Number			
1	FILED AND FEE	Oct 15, 2007	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Oct 30, 2007	Dec 09, 2007
3	PENDING, INSTITUTED	Oct 30, 2007	
4	P'S MOTION TO AMEND PLEADING/AMENDED PLEADING	Nov 13, 2007	
5	RESPONSE DUE 30 DAYS (DUE DATE)	Dec 06, 2007	Jan 05, 2008
6	NOTICE OF DEFAULT	Apr 17, 2008	
7	BOARD'S DECISION: SUSTAINED	Jun 17, 2008	
8	TERMINATED	Jun 17, 2008	

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Mark:



US Serial Number: 76472332
US Registration Number: 2781693
Register: Principal
Mark Type: Trademark
Status: The registration has been renewed.
Status Date: May 31, 2013
Publication Date: Aug. 19, 2003

Application Filing Date: Dec. 04, 2002
Registration Date: Nov. 11, 2003

Mark Information

Mark Literal Elements: None
Standard Character Claim: No
Mark Drawing Type: 2 - AN ILLUSTRATION DRAWING WITHOUT ANY WORDS(S)/ LETTER(S)/NUMBER(S)
Color(s) Claimed: Color is not claimed as a feature of the mark.
Design Search Code(s): 03.09.06 - Gerbils; Rats, mice, moles, gerbils, guinea pigs and the like; Rats; Moles; Mice; Hamsters; Guinea pigs
03.09.24 - Stylized small mammals, rodents, kangaroos, wallabies
04.07.07 - Geometric shapes forming animals; Geometric figures or combinations of geometric figures representing an animal; Animals formed by geometric shapes
26.01.15 - Three circles; Circles, exactly three circles
26.01.16 - Circles touching or intersecting

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *...* identify additional (new) wording in the goods/services.

For: Backpacks, wallets, tote bags, luggage, [umbrellas,] diaper bags

International Class(es): 018 - Primary Class

U.S Class(es): 001, 002, 003, 022, 041

Class Status: ACTIVE

Basis: 1(a)

First Use: Mar. 31, 1998

Use in Commerce: Mar. 31, 1998

Basis Information (Case Level)

Filed Use: Yes	Currently Use: Yes	Amended Use: No
Filed ITU: No	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

Current Owner(s) Information

Owner Name: DISNEY ENTERPRISES, INC.
Owner Address: 500 South Buena Vista Street
Burbank, CALIFORNIA 91521
UNITED STATES
Legal Entity Type: CORPORATION
State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Steven Plotkin
Attorney Primary Email: trademarks@disney.com
Address:

Docket Number: Consumer Pro
Attorney Email: Yes
Authorized:

Correspondent

Correspondent Name/Address: Steven Plotkin
THE WALT DISNEY COMPANY
500 SOUTH BUENA VISTA STREET
IP Department - Trademark Group
BURBANK, CALIFORNIA 91521
UNITED STATES

Phone: 818-560-7646

Fax: 818-848-6424

Correspondent e-mail: trademarks@disney.com

Correspondent e-mail: Yes
Authorized:

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Aug. 12, 2014	NOTICE OF SUIT	
Jun. 20, 2014	NOTICE OF SUIT	
May 06, 2014	NOTICE OF SUIT	
May 05, 2014	NOTICE OF SUIT	
May 05, 2014	NOTICE OF SUIT	
Aug. 26, 2013	NOTICE OF SUIT	
Aug. 09, 2013	NOTICE OF SUIT	
Jul. 25, 2013	NOTICE OF SUIT	
May 31, 2013	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
May 31, 2013	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	69471
May 31, 2013	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	69471
May 31, 2013	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	69471
May 17, 2013	NOTICE OF SUIT	
May 02, 2013	TEAS SECTION 8 & 9 RECEIVED	
Apr. 17, 2013	NOTICE OF SUIT	
Mar. 26, 2013	NOTICE OF SUIT	
Mar. 07, 2013	NOTICE OF SUIT	
Mar. 05, 2013	NOTICE OF SUIT	
Feb. 27, 2013	NOTICE OF SUIT	
Feb. 21, 2013	NOTICE OF SUIT	
Feb. 06, 2013	NOTICE OF SUIT	
Feb. 01, 2013	NOTICE OF SUIT	
Jan. 24, 2013	NOTICE OF SUIT	
Jan. 23, 2013	NOTICE OF SUIT	
Jan. 22, 2013	NOTICE OF SUIT	
Jan. 18, 2013	NOTICE OF SUIT	
Jan. 16, 2013	NOTICE OF SUIT	
Dec. 20, 2012	NOTICE OF SUIT	
Dec. 18, 2012	NOTICE OF SUIT	
Dec. 17, 2012	NOTICE OF SUIT	
Nov. 09, 2012	NOTICE OF SUIT	
Oct. 26, 2012	NOTICE OF SUIT	
Oct. 23, 2012	NOTICE OF SUIT	

Oct. 12, 2012	NOTICE OF SUIT	
Aug. 07, 2012	NOTICE OF SUIT	
Jun. 25, 2012	NOTICE OF SUIT	
May 15, 2012	NOTICE OF SUIT	
May 10, 2012	NOTICE OF SUIT	
May 04, 2012	NOTICE OF SUIT	
Feb. 08, 2012	NOTICE OF SUIT	
Jan. 31, 2012	NOTICE OF SUIT	
Mar. 11, 2011	NOTICE OF SUIT	
Mar. 08, 2011	NOTICE OF SUIT	
Mar. 08, 2011	NOTICE OF SUIT	
Jan. 11, 2011	NOTICE OF SUIT	
Jan. 11, 2011	NOTICE OF SUIT	
Dec. 09, 2010	NOTICE OF SUIT	
Oct. 27, 2010	NOTICE OF SUIT	
Oct. 27, 2010	NOTICE OF SUIT	
Aug. 03, 2010	NOTICE OF SUIT	
Dec. 08, 2008	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	69934
Dec. 08, 2008	ASSIGNED TO PARALEGAL	69934
Nov. 20, 2008	ASSIGNED TO PARALEGAL	74886
Nov. 14, 2008	TEAS SECTION 8 & 15 RECEIVED	
Jun. 13, 2008	NOTICE OF SUIT	
Jun. 13, 2008	NOTICE OF SUIT	
May 29, 2008	NOTICE OF SUIT	
May 19, 2008	NOTICE OF SUIT	
Apr. 26, 2007	NOTICE OF SUIT	
Apr. 26, 2007	NOTICE OF SUIT	
Nov. 11, 2003	REGISTERED-PRINCIPAL REGISTER	
Aug. 19, 2003	PUBLISHED FOR OPPOSITION	
Jul. 30, 2003	NOTICE OF PUBLICATION	
Jun. 13, 2003	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jun. 13, 2003	ASSIGNED TO EXAMINER	77767

Maintenance Filings or Post Registration Information

Affidavit of Continued Section 8 - Accepted
Use:

Affidavit of Section 15 - Accepted
Incontestability:

Renewal Date: Nov. 11, 2013

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: GENERIC WEB UPDATE

Date in Location: May 31, 2013

Proceedings

Summary

Number of Proceedings: 2

Type of Proceeding: Opposition

Proceeding Number: 91198733

Filing Date: Feb 23, 2011

Status: Terminated

Status Date: Jun 09, 2011

Interlocutory Attorney: ANDREW P BAXLEY

Defendant

Name: Sung Chan Yu

Correspondent Address: EUIHOON LEE
LAHIVE & COCKFIELD LLP
ONE POST OFFICE SQ 30TH FLOOR
BOSTON MA , 02109
UNITED STATES

Associated marks

Mark	Application Status	Serial Number	Registration Number
BE@TOY	Abandoned - After Inter-Partes Decision Plaintiff(s)	<u>79069332</u>	

Name: Disney Enterprises, Inc.

Correspondent Address: LINDA K MCLEOD
FINNEGAN HENDERSON FARABOW GARRETT & DUNNER
901 NEW YORK AVENUE NW
WASHINGTON DC , 20001-4413
UNITED STATES

Correspondent e-mail: docketing@finnegan.com , linda.mcleod@finnegan.com , judy.valusek@finnegan.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
	Registered	<u>77487431</u>	<u>3656661</u>
	Registered	<u>76588117</u>	<u>3583686</u>
	Registered	<u>76588115</u>	<u>3583684</u>
	Registered	<u>76588113</u>	<u>3623301</u>
	Registered	<u>76588173</u>	<u>3619662</u>
	Registered	<u>76587797</u>	<u>3598848</u>
	Registered	<u>76587793</u>	<u>3587509</u>
	Registered	<u>76587792</u>	<u>3587508</u>
	Registered	<u>76587791</u>	<u>3587507</u>
	Registered	<u>76588121</u>	<u>3583687</u>
	Registered	<u>76588116</u>	<u>3583685</u>
	Registered	<u>76588114</u>	<u>3580907</u>
	Registered	<u>76587796</u>	<u>3580906</u>
	Registered	<u>76587795</u>	<u>3580905</u>
	Registered	<u>76587794</u>	<u>3580904</u>
	Registered	<u>76587790</u>	<u>3580903</u>
	Registered	<u>76588118</u>	<u>3576585</u>
	Registered	<u>76588119</u>	<u>3572934</u>
	Cancelled - Section 8	<u>75365146</u>	<u>2700619</u>
	Renewed	<u>75364595</u>	<u>2704887</u>
WALT DISNEY RECORDS	Renewed	<u>75538293</u>	<u>2310987</u>
	Renewed	<u>74449729</u>	<u>1857626</u>
	Renewed	<u>73717780</u>	<u>1524601</u>
DISNEY PRESS	Renewed	<u>74148635</u>	<u>1703188</u>
	Renewed	<u>76472332</u>	<u>2781693</u>
	Renewed	<u>76472328</u>	<u>2784058</u>
	Cancelled - Section 8	<u>78978907</u>	<u>3314909</u>
	Cancelled - Section 8	<u>78978912</u>	<u>3314911</u>
	Cancelled - Section 8	<u>78978913</u>	<u>3314912</u>
	Registered	<u>78979534</u>	<u>3387023</u>

Registered	<u>78979545</u>	<u>3387024</u>
Registered	<u>78979546</u>	<u>3387025</u>
Registered	<u>78979547</u>	<u>3387026</u>
Registered	<u>78978911</u>	<u>3390308</u>
Registered	<u>78979722</u>	<u>3407402</u>
Registered	<u>78979721</u>	<u>3413553</u>
Registered	<u>78979714</u>	<u>3424788</u>
Registered	<u>78637131</u>	<u>3450892</u>
Registered	<u>78637146</u>	<u>3450893</u>
Registered	<u>78637112</u>	<u>3482128</u>
Registered	<u>78637123</u>	<u>3482129</u>
Registered	<u>78637115</u>	<u>3581688</u>
Registered	<u>78637135</u>	<u>3648840</u>

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Feb 23, 2011	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Feb 25, 2011	Apr 06, 2011
3	PENDING, INSTITUTED	Feb 25, 2011	
4	NOTICE OF DEFAULT	Apr 25, 2011	
5	NOTICE OF DEFAULT	Apr 25, 2011	
6	BOARD'S DECISION: SUSTAINED	Jun 09, 2011	
7	TERMINATED	Jun 09, 2011	

Type of Proceeding: Opposition

Proceeding Number: 91180367

Filing Date: Oct 15, 2007

Status: Terminated

Status Date: Jun 17, 2008

Interlocutory Attorney: YONG OH (RICHARD) KIM

Defendant

Name: Shanda Latrice Pierce

Correspondent Address: Shanda Latrice Pierce
P.O. Box 211234
Chula Vista CA , 91921
UNITED STATES

Associated marks

Mark	Application Status	Serial Number	Registration Number
BELLA CHOCOLATA	Abandoned - After Inter-Partes Decision	<u>78931400</u>	

Plaintiff(s)

Name: Disney Enterprises, Inc.

Correspondent Address: David M. Kelly
Finnegan, Henderson, Farabow, et al
901 New York Avenue, N.W.
Washington DC , 20001-4413
UNITED STATES

Correspondent e-mail: docketing@finnegan.com , linda.mcleod@finnegan.com , judy.valusek@finnegan.com , susannah.klank@finnegan.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
	Abandoned - No Statement Of Use Filed	<u>78637100</u>	
	Abandoned - No Statement Of Use Filed	<u>78637103</u>	
	Registered	<u>78637112</u>	<u>3482128</u>
	Abandoned - No Statement Of Use Filed	<u>78637114</u>	
	Registered	<u>78637115</u>	<u>3581688</u>
	Registered	<u>78637123</u>	<u>3482129</u>

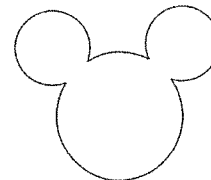
	Registered	<u>78637131</u>	<u>3450892</u>
	Registered	<u>78637135</u>	<u>3648840</u>
	Abandoned - No Statement Of Use Filed	<u>78637142</u>	
	Registered	<u>78637146</u>	<u>3450893</u>
DISNEY'S WONDERFUL WORLD OF READING	Renewed	<u>73038002</u>	<u>1028641</u>
DISNEY PRESS	Renewed	<u>74148635</u>	<u>1703188</u>
MOUSE WORKS	Renewed	<u>74377051</u>	<u>1810769</u>
WALT DISNEY RECORDS	Renewed	<u>75538293</u>	<u>2310987</u>
MICKEY BONUS POINTS	Cancelled - Section 8	<u>75308856</u>	<u>2516004</u>
	Renewed	<u>76472332</u>	<u>2781693</u>
	Renewed	<u>76472328</u>	<u>2784058</u>

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Oct 15, 2007	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Oct 30, 2007	Dec 09, 2007
3	PENDING, INSTITUTED	Oct 30, 2007	
4	P'S MOTION TO AMEND PLEADING/AMENDED PLEADING	Nov 13, 2007	
5	RESPONSE DUE 30 DAYS (DUE DATE)	Dec 06, 2007	Jan 05, 2008
6	NOTICE OF DEFAULT	Apr 17, 2008	
7	BOARD'S DECISION: SUSTAINED	Jun 17, 2008	
8	TERMINATED	Jun 17, 2008	

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Mark:



US Serial Number: 76472328
US Registration Number: 2784058
Register: Principal
Mark Type: Trademark
Status: The registration has been renewed.
Status Date: Dec. 05, 2013
Publication Date: Aug. 26, 2003

Application Filing Date: Dec. 04, 2002
Registration Date: Nov. 18, 2003

Mark Information

Mark Literal Elements: None
Standard Character Claim: No
Mark Drawing Type: 2 - AN ILLUSTRATION DRAWING WITHOUT ANY WORDS(S)/ LETTER(S)/NUMBER(S)
Color(s) Claimed: Color is not claimed as a feature of the mark.
Design Search Code(s): 03.09.06 - Guinea pigs; Rats, mice, moles, gerbils, guinea pigs and the like; Rats; Moles; Mice; Hamsters; Gerbils
03.09.26 - Costumed small mammals, rodents, kangaroos, wallabies
26.01.03 - Incomplete circles (more than semi-circles); Circles, incomplete (more than semi-circles)
26.01.15 - Three circles; Circles, exactly three circles
26.01.16 - Circles touching or intersecting

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks "*" identify additional (new) wording in the goods/services.

For: T-shirts, [shorts, swim trunks], baseball caps, [visors, polar fleece caps,] mittens, underwear, jackets, sweatshirts,[infant sleepers], infant pants, infant shirts, swimsuits

International Class(es): 025 - Primary Class

U.S Class(es): 022, 039

Class Status: ACTIVE

Basis: 1(a)

First Use: Mar. 31, 1998

Use in Commerce: Mar. 31, 1998

Basis Information (Case Level)

Filed Use: Yes	Currently Use: Yes	Amended Use: No
Filed ITU: No	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

Current Owner(s) Information

Owner Name: DISNEY ENTERPRISES, INC.
Owner Address: 500 South Buena Vista Street
Burbank, CALIFORNIA 91521
UNITED STATES
Legal Entity Type: CORPORATION
State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record
Attorney Name: Steven Plotkin
Docket Number: Consumer Pro
Attorney Primary Email Address: trademarks@disney.com
Attorney Email Authorized: Yes
Correspondent
Correspondent Name/Address: Steven Plotkin
THE WALT DISNEY COMPANY
500 SOUTH BUENA VISTA STREET
Corporate Legal - Trademark Department
BURBANK, CALIFORNIA 91521
UNITED STATES
Phone: 818-560-7646
Fax: 818-848-6424
Correspondent e-mail: trademarks@disney.com
Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Mar. 24, 2014	NOTICE OF SUIT	
Dec. 05, 2013	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Dec. 05, 2013	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	68502
Dec. 05, 2013	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	68502
Nov. 15, 2013	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED	68502
Dec. 05, 2013	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	68502
Nov. 15, 2013	TEAS SECTION 8 & 9 RECEIVED	
Jan. 03, 2009	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	68335
Dec. 22, 2008	ASSIGNED TO PARALEGAL	68335
Dec. 17, 2008	TEAS SECTION 8 & 15 RECEIVED	
Mar. 03, 2008	NOTICE OF SUIT	
Feb. 18, 2008	NOTICE OF SUIT	
Nov. 18, 2003	REGISTERED-PRINCIPAL REGISTER	
Aug. 26, 2003	PUBLISHED FOR OPPOSITION	
Aug. 06, 2003	NOTICE OF PUBLICATION	
Jun. 16, 2003	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jun. 13, 2003	ASSIGNED TO EXAMINER	76745

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted
Affidavit of Incontestability: Section 15 - Accepted
Renewal Date: Nov. 18, 2013

TM Staff and Location Information

TM Staff Information - None
File Location
Current Location: GENERIC WEB UPDATE
Date in Location: Dec. 05, 2013

Proceedings

Summary

Number of Proceedings: 2

Type of Proceeding: Opposition

Proceeding Number: [91198733](#)

Filing Date: Feb 23, 2011

Status: Terminated

Status Date: Jun 09, 2011

Interlocutory Attorney: ANDREW P BAXLEY

Defendant

Name: Sung Chan Yu

Correspondent Address: EUIHOON LEE
LAHIVE & COCKFIELD LLP
ONE POST OFFICE SQ 30TH FLOOR
BOSTON MA , 02109
UNITED STATES

Associated marks

Mark	Application Status	Serial Number	Registration Number
BE@TOY	Abandoned - After Inter-Partes Decision Plaintiff(s)	<u>79069332</u>	

Name: Disney Enterprises, Inc.

Correspondent Address: LINDA K MCLEOD
FINNEGAN HENDERSON FARABOW GARRETT & DUNNER
901 NEW YORK AVENUE NW
WASHINGTON DC , 20001-4413
UNITED STATES

Correspondent e-mail: docketing@finnegan.com , linda.mcleod@finnegan.com , judy.valusek@finnegan.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
	Registered	<u>77487431</u>	<u>3656661</u>
	Registered	<u>76588117</u>	<u>3583686</u>
	Registered	<u>76588115</u>	<u>3583684</u>
	Registered	<u>76588113</u>	<u>3623301</u>
	Registered	<u>76588173</u>	<u>3619662</u>
	Registered	<u>76587797</u>	<u>3598848</u>
	Registered	<u>76587793</u>	<u>3587509</u>
	Registered	<u>76587792</u>	<u>3587508</u>
	Registered	<u>76587791</u>	<u>3587507</u>
	Registered	<u>76588121</u>	<u>3583687</u>
	Registered	<u>76588116</u>	<u>3583685</u>
	Registered	<u>76588114</u>	<u>3580907</u>
	Registered	<u>76587796</u>	<u>3580906</u>
	Registered	<u>76587795</u>	<u>3580905</u>
	Registered	<u>76587794</u>	<u>3580904</u>
	Registered	<u>76587790</u>	<u>3580903</u>
	Registered	<u>76588118</u>	<u>3576585</u>
	Registered	<u>76588119</u>	<u>3572934</u>
	Cancelled - Section 8	<u>75365146</u>	<u>2700619</u>
	Renewed	<u>75364595</u>	<u>2704887</u>
WALT DISNEY RECORDS	Renewed	<u>75538293</u>	<u>2310987</u>
	Renewed	<u>74449729</u>	<u>1857626</u>
	Renewed	<u>73717780</u>	<u>1524601</u>
DISNEY PRESS	Renewed	<u>74148635</u>	<u>1703188</u>
	Renewed	<u>76472332</u>	<u>2781693</u>
	Renewed	<u>76472328</u>	<u>2784058</u>
	Cancelled - Section 8	<u>78978907</u>	<u>3314909</u>
	Cancelled - Section 8	<u>78978912</u>	<u>3314911</u>
	Cancelled - Section 8	<u>78978913</u>	<u>3314912</u>

Registered	<u>78979534</u>	<u>3387023</u>
Registered	<u>78979545</u>	<u>3387024</u>
Registered	<u>78979546</u>	<u>3387025</u>
Registered	<u>78979547</u>	<u>3387026</u>
Registered	<u>78978911</u>	<u>3390308</u>
Registered	<u>78979722</u>	<u>3407402</u>
Registered	<u>78979721</u>	<u>3413553</u>
Registered	<u>78979714</u>	<u>3424788</u>
Registered	<u>78637131</u>	<u>3450892</u>
Registered	<u>78637146</u>	<u>3450893</u>
Registered	<u>78637112</u>	<u>3482128</u>
Registered	<u>78637123</u>	<u>3482129</u>
Registered	<u>78637115</u>	<u>3581688</u>
Registered	<u>78637135</u>	<u>3648840</u>

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Feb 23, 2011	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Feb 25, 2011	Apr 06, 2011
3	PENDING, INSTITUTED	Feb 25, 2011	
4	NOTICE OF DEFAULT	Apr 25, 2011	
5	NOTICE OF DEFAULT	Apr 25, 2011	
6	BOARD'S DECISION: SUSTAINED	Jun 09, 2011	
7	TERMINATED	Jun 09, 2011	

Type of Proceeding: Opposition

Proceeding Number: 91180367 **Filing Date:** Oct 15, 2007
Status: Terminated **Status Date:** Jun 17, 2008
Interlocutory Attorney: YONG OH (RICHARD) KIM

Defendant

Name: Shanda Latrice Pierce
Correspondent Address: Shanda Latrice Pierce
 P.O. Box 211234
 Chula Vista CA , 91921
 UNITED STATES

Associated marks

Mark	Application Status	Serial Number	Registration Number
BELLA CHOCOLATA	Abandoned - After Inter-Partes Decision	<u>78931400</u>	

Plaintiff(s)

Name: Disney Enterprises, Inc.
Correspondent Address: David M. Kelly
 Finnegan, Henderson, Farabow, et al
 901 New York Avenue, N.W.
 Washington DC , 20001-4413
 UNITED STATES
Correspondent e-mail: docketing@finnegan.com , linda.mcleod@finnegan.com , judy.valusek@finnegan.com , susannah.klank@finnegan.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
	Abandoned - No Statement Of Use Filed	<u>78637100</u>	
	Abandoned - No Statement Of Use Filed	<u>78637103</u>	
	Registered	<u>78637112</u>	<u>3482128</u>
	Abandoned - No Statement Of Use Filed	<u>78637114</u>	
	Registered	<u>78637115</u>	<u>3581688</u>

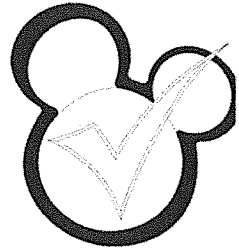
	Registered	<u>78637123</u>	<u>3482129</u>
	Registered	<u>78637131</u>	<u>3450892</u>
	Registered	<u>78637135</u>	<u>3648840</u>
	Abandoned - No Statement Of Use Filed	<u>78637142</u>	
	Registered	<u>78637146</u>	<u>3450893</u>
DISNEY'S WONDERFUL WORLD OF READING	Renewed	<u>73038002</u>	<u>1028641</u>
DISNEY PRESS	Renewed	<u>74148635</u>	<u>1703188</u>
MOUSE WORKS	Renewed	<u>74377051</u>	<u>1810769</u>
WALT DISNEY RECORDS	Renewed	<u>75538293</u>	<u>2310987</u>
MICKEY BONUS POINTS	Cancelled - Section 8	<u>75308856</u>	<u>2516004</u>
	Renewed	<u>76472332</u>	<u>2781693</u>
	Renewed	<u>76472328</u>	<u>2784058</u>

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Oct 15, 2007	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Oct 30, 2007	Dec 09, 2007
3	PENDING, INSTITUTED	Oct 30, 2007	
4	P'S MOTION TO AMEND PLEADING/AMENDED PLEADING	Nov 13, 2007	
5	RESPONSE DUE 30 DAYS (DUE DATE)	Dec 06, 2007	Jan 05, 2008
6	NOTICE OF DEFAULT	Apr 17, 2008	
7	BOARD'S DECISION: SUSTAINED	Jun 17, 2008	
8	TERMINATED	Jun 17, 2008	

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Mark:



US Serial Number: 77666701
US Registration Number: 4324647
Register: Principal
Mark Type: Trademark
Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.
Status Date: Apr. 23, 2013
Publication Date: Dec. 15, 2009
Application Filing Date: Feb. 09, 2009
Registration Date: Apr. 23, 2013
Notice of Allowance Date: Mar. 09, 2010

Mark Information

Mark Literal Elements: None
Standard Character Claim: No
Mark Drawing Type: 2 - AN ILLUSTRATION DRAWING WITHOUT ANY WORDS(S)/ LETTER(S)/NUMBER(S)
Description of Mark: The mark consists of the outline of three incomplete interlocking circles with a check mark placed over the circles.
Color(s) Claimed: Color is not claimed as a feature of the mark.
Design Search Code(s): 24.17.15 - Check marks
26.01.02 - Circles, plain single line; Plain single line circles
26.01.15 - Circles, exactly three circles; Three circles
26.01.16 - Circles touching or intersecting

Related Properties Information

Claimed Ownership of US 77981374
Registrations:
Parent Of: 77981374

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks "*" identify additional (new) wording in the goods/services.

For: poultry; vegetables, namely, processed vegetables
International Class(es): 029 - Primary Class
U.S Class(es): 046
Class Status: ACTIVE
Basis: 1(a)
First Use: Aug. 2012
Use in Commerce: Aug. 2012

Basis Information (Case Level)

Filed Use: No	Currently Use: Yes	Amended Use: No
Filed ITU: Yes	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

Current Owner(s) Information

Owner Name: Disney Enterprises, Inc.
Owner Address: 500 South Buena Vista Street
Burbank, CALIFORNIA 91521
UNITED STATES

Legal Entity Type: CORPORATION

**State or Country Where
Organized:** DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Steven Plotkin
**Attorney Primary Email
Address:** trademarks@disney.com

Docket Number: Consumer Pro
**Attorney Email No
Authorized:**

Correspondent

**Correspondent
Name/Address:** STEVEN PLOTKIN
THE WALT DISNEY COMPANY
500 S BUENA VISTA ST
BURBANK, CALIFORNIA 91521-0007
UNITED STATES

Phone: 818-560-7646

Fax: 818-848-6424

Correspondent e-mail: trademarks@disney.com

**Correspondent e-mail Yes
Authorized:**

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Apr. 23, 2013	REGISTERED-PRINCIPAL REGISTER	
Mar. 20, 2013	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Mar. 19, 2013	LAW OFFICE REGISTRATION REVIEW COMPLETED	73296
Mar. 18, 2013	ASSIGNED TO LIE	73296
Mar. 06, 2013	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Mar. 05, 2013	STATEMENT OF USE PROCESSING COMPLETE	66154
Mar. 01, 2013	USE AMENDMENT FILED	66154
Mar. 01, 2013	TEAS STATEMENT OF USE RECEIVED	
Sep. 01, 2012	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Aug. 31, 2012	EXTENSION 5 GRANTED	66154
Aug. 30, 2012	EXTENSION 5 FILED	66154
Aug. 30, 2012	TEAS EXTENSION RECEIVED	
Feb. 24, 2012	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Feb. 23, 2012	EXTENSION 4 GRANTED	66154
Feb. 22, 2012	EXTENSION 4 FILED	66154
Feb. 22, 2012	TEAS EXTENSION RECEIVED	
Aug. 27, 2011	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Aug. 26, 2011	EXTENSION 3 GRANTED	66154
Aug. 24, 2011	EXTENSION 3 FILED	66154
Aug. 24, 2011	TEAS EXTENSION RECEIVED	
Mar. 02, 2011	CORRECTED NOA E-MAILED	
Mar. 01, 2011	DIVISIONAL PROCESSING COMPLETE	
Feb. 23, 2011	DIVISIONAL REQUEST RECEIVED	
Feb. 23, 2011	TEAS REQUEST TO DIVIDE RECEIVED	
Feb. 19, 2011	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Feb. 18, 2011	EXTENSION 2 GRANTED	66154
Feb. 17, 2011	EXTENSION 2 FILED	66154
Feb. 17, 2011	TEAS EXTENSION RECEIVED	

Sep. 23, 2010	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Sep. 22, 2010	EXTENSION 1 GRANTED	66154
Aug. 30, 2010	EXTENSION 1 FILED	66154
Sep. 22, 2010	CASE ASSIGNED TO INTENT TO USE PARALEGAL	66154
Aug. 30, 2010	TEAS EXTENSION RECEIVED	
Mar. 09, 2010	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Dec. 15, 2009	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Dec. 15, 2009	PUBLISHED FOR OPPOSITION	
Nov. 09, 2009	LAW OFFICE PUBLICATION REVIEW COMPLETED	76243
Nov. 09, 2009	ASSIGNED TO LIE	76243
Oct. 26, 2009	APPROVED FOR PUB - PRINCIPAL REGISTER	
Oct. 17, 2009	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Oct. 16, 2009	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Oct. 16, 2009	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Apr. 21, 2009	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Apr. 21, 2009	NON-FINAL ACTION E-MAILED	6325
Apr. 21, 2009	NON-FINAL ACTION WRITTEN	85330
Apr. 17, 2009	ASSIGNED TO EXAMINER	85330
Feb. 13, 2009	NOTICE OF DESIGN SEARCH CODE MAILED	
Feb. 12, 2009	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Feb. 12, 2009	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

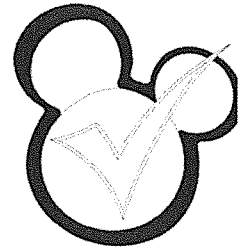
File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Mar. 19, 2013

Generated on: This page was generated by TSDR on 2014-08-29 14:17:14 EDT

Mark:



US Serial Number: 77666694
US Registration Number: 3962280
Register: Principal
Mark Type: Trademark
Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.
Status Date: May 17, 2011
Publication Date: Jan. 05, 2010
Application Filing Date: Feb. 09, 2009
Registration Date: May 17, 2011
Notice of Allowance Date: Mar. 30, 2010

Mark Information

Mark Literal Elements: None
Standard Character Claim: No
Mark Drawing Type: 2 - AN ILLUSTRATION DRAWING WITHOUT ANY WORDS(S)/ LETTER(S)/NUMBER(S)
Description of Mark: The mark consists of the outline of three incomplete interlocking circles with a check mark placed over the circles.
Color(s) Claimed: Color is not claimed as a feature of the mark.
Design Search Code(s): 24.17.15 - Check marks
26.01.02 - Circles, plain single line; Plain single line circles
26.01.15 - Circles, exactly three circles; Three circles
26.01.16 - Circles touching or intersecting

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *...* identify additional (new) wording in the goods/services.

For: Raw fruits; fresh fruits; unprocessed fruits; raw vegetables; fresh vegetables; unprocessed vegetables

International Class(es): 031 - Primary Class

U.S Class(es): 001, 046

Class Status: ACTIVE

Basis: 1(a)

First Use: Jun. 30, 2009

Use in Commerce: Jun. 30, 2009

Basis Information (Case Level)

Filed Use: No	Currently Use: Yes	Amended Use: No
Filed ITU: Yes	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

Current Owner(s) Information

Owner Name: Disney Enterprises, Inc.
Owner Address: 500 South Buena Vista Street
Burbank, CALIFORNIA 91521
UNITED STATES
Legal Entity Type: CORPORATION
State or Country Where: DELAWARE

Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Steven Plotkin
Attorney Primary Email: trademarks@disney.com
Address:

Docket Number: Consumer Pro
Attorney Email No
Authorized:

Correspondent

Correspondent Name/Address: STEVEN PLOTKIN
THE WALT DISNEY COMPANY
500 S BUENA VISTA ST
BURBANK, CALIFORNIA 91521-0007
UNITED STATES

Phone: 818-560-7646

Fax: 818-848-6424

Correspondent e-mail: trademarks@disney.com

Correspondent e-mail No
Authorized:

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
May 17, 2011	REGISTERED-PRINCIPAL REGISTER	
Apr. 15, 2011	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Apr. 14, 2011	LAW OFFICE REGISTRATION REVIEW COMPLETED	66213
Apr. 14, 2011	ASSIGNED TO LIE	66213
Mar. 31, 2011	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Mar. 23, 2011	STATEMENT OF USE PROCESSING COMPLETE	66154
Feb. 24, 2011	USE AMENDMENT FILED	66154
Feb. 24, 2011	FAX RECEIVED	
Sep. 23, 2010	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Sep. 22, 2010	EXTENSION 1 GRANTED	66154
Aug. 30, 2010	EXTENSION 1 FILED	66154
Sep. 22, 2010	CASE ASSIGNED TO INTENT TO USE PARALEGAL	66154
Aug. 30, 2010	TEAS EXTENSION RECEIVED	
Mar. 30, 2010	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Jan. 05, 2010	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Jan. 05, 2010	PUBLISHED FOR OPPOSITION	
Nov. 30, 2009	LAW OFFICE PUBLICATION REVIEW COMPLETED	76243
Nov. 30, 2009	APPROVED FOR PUB - PRINCIPAL REGISTER	
Nov. 30, 2009	EXAMINER'S AMENDMENT ENTERED	88888
Nov. 30, 2009	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Nov. 30, 2009	EXAMINERS AMENDMENT E-MAILED	6328
Nov. 30, 2009	EXAMINERS AMENDMENT -WRITTEN	85330
Nov. 30, 2009	PREVIOUS ALLOWANCE COUNT WITHDRAWN	
Nov. 23, 2009	WITHDRAWN FROM PUB - OG REVIEW QUERY	61844
Nov. 09, 2009	LAW OFFICE PUBLICATION REVIEW COMPLETED	76243
Nov. 09, 2009	ASSIGNED TO LIE	76243
Oct. 26, 2009	APPROVED FOR PUB - PRINCIPAL REGISTER	
Oct. 17, 2009	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Oct. 16, 2009	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Oct. 16, 2009	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Apr. 21, 2009	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Apr. 21, 2009	NON-FINAL ACTION E-MAILED	6325

Apr. 21, 2009	NON-FINAL ACTION WRITTEN	85330
Apr. 17, 2009	ASSIGNED TO EXAMINER	85330
Feb. 13, 2009	NOTICE OF DESIGN SEARCH CODE MAILED	
Feb. 12, 2009	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Feb. 12, 2009	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

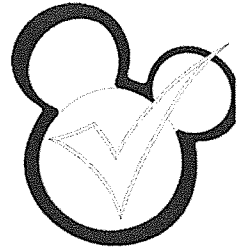
File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Apr. 14, 2011

Generated on: This page was generated by TSDR on 2014-08-29 14:17:46 EDT

Mark:



US Serial Number: 77981374
US Registration Number: 3952308
Register: Principal
Mark Type: Trademark
Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.
Status Date: Apr. 26, 2011
Publication Date: Dec. 15, 2009
Application Filing Date: Feb. 09, 2009
Registration Date: Apr. 26, 2011
Notice of Allowance Date: Mar. 09, 2010

Mark Information

Mark Literal Elements: None
Standard Character Claim: No
Mark Drawing Type: 2 - AN ILLUSTRATION DRAWING WITHOUT ANY WORDS(S)/ LETTER(S)/NUMBER(S)
Description of Mark: The mark consists of the outline of three incomplete interlocking circles with a check mark placed over the circles.
Color(s) Claimed: Color is not claimed as a feature of the mark.
Design Search Code(s): 24.17.15 - Check marks
26.01.02 - Circles, plain single line; Plain single line circles
26.01.15 - Circles, exactly three circles; Three circles
26.01.16 - Circles touching or intersecting

Related Properties Information

Claimed Ownership of US Registrations: 77666701

Child Of: 77666701

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *...* identify additional (new) wording in the goods/services.

For: Milk products excluding ice cream, ice milk and frozen yogurt

International Class(es): 029 - Primary Class

U.S Class(es): 046

Class Status: ACTIVE

Basis: 1(a)

First Use: May 31, 2009

Use in Commerce: May 31, 2009

Basis Information (Case Level)

Filed Use: No	Currently Use: Yes	Amended Use: No
Filed ITU: Yes	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

Current Owner(s) Information

Owner Name: Disney Enterprises, Inc.
Owner Address: 500 South Buena Vista Street
Burbank, CALIFORNIA 91521
UNITED STATES

Legal Entity Type: CORPORATION

**State or Country Where
Organized:** DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Steven Plotkin
**Attorney Primary Email
Address:** trademarks@disney.com

Docket Number: Consumer Pro
**Attorney Email
Authorized:** No

Correspondent

**Correspondent
Name/Address:** STEVEN PLOTKIN
THE WALT DISNEY COMPANY
500 S BUENA VISTA ST
BURBANK, CALIFORNIA 91521-0007
UNITED STATES

Phone: 818-560-7646

Fax: 818-848-6424

Correspondent e-mail: trademarks@disney.com

**Correspondent e-mail
Authorized:** No

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Apr. 26, 2011	REGISTERED-PRINCIPAL REGISTER	
Mar. 22, 2011	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Mar. 19, 2011	LAW OFFICE REGISTRATION REVIEW COMPLETED	77312
Mar. 19, 2011	ASSIGNED TO LIE	77312
Mar. 02, 2011	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Mar. 02, 2011	NOTICE OF DESIGN SEARCH CODE MAILED	
Mar. 01, 2011	STATEMENT OF USE PROCESSING COMPLETE	66154
Feb. 23, 2011	USE AMENDMENT FILED	66154
Mar. 01, 2011	DIVISIONAL PROCESSING COMPLETE	
Feb. 23, 2011	DIVISIONAL REQUEST RECEIVED	
Feb. 23, 2011	TEAS REQUEST TO DIVIDE RECEIVED	
Feb. 23, 2011	TEAS STATEMENT OF USE RECEIVED	
Feb. 19, 2011	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Feb. 18, 2011	EXTENSION 2 GRANTED	66154
Feb. 17, 2011	EXTENSION 2 FILED	66154
Feb. 17, 2011	TEAS EXTENSION RECEIVED	
Sep. 23, 2010	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Sep. 22, 2010	EXTENSION 1 GRANTED	66154
Aug. 30, 2010	EXTENSION 1 FILED	66154
Sep. 22, 2010	CASE ASSIGNED TO INTENT TO USE PARALEGAL	66154
Aug. 30, 2010	TEAS EXTENSION RECEIVED	
Mar. 09, 2010	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Dec. 15, 2009	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Dec. 15, 2009	PUBLISHED FOR OPPOSITION	
Nov. 09, 2009	LAW OFFICE PUBLICATION REVIEW COMPLETED	76243
Nov. 09, 2009	ASSIGNED TO LIE	76243
Oct. 26, 2009	APPROVED FOR PUB - PRINCIPAL REGISTER	
Oct. 17, 2009	TEAS/EMAIL CORRESPONDENCE ENTERED	88889

Oct. 16, 2009	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Oct. 16, 2009	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Apr. 21, 2009	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Apr. 21, 2009	NON-FINAL ACTION E-MAILED	6325
Apr. 21, 2009	NON-FINAL ACTION WRITTEN	85330
Apr. 17, 2009	ASSIGNED TO EXAMINER	85330
Feb. 13, 2009	NOTICE OF DESIGN SEARCH CODE MAILED	
Feb. 12, 2009	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Feb. 12, 2009	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

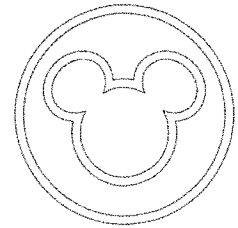
File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Mar. 19, 2011

Generated on: This page was generated by TSDR on 2014-08-29 14:18:43 EDT

Mark:



US Serial Number: 85760348
US Registration Number: 4556694
Register: Principal
Mark Type: Service Mark
Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.
Status Date: Jun. 24, 2014
Publication Date: Sep. 17, 2013
Application Filing Date: Oct. 22, 2012
Registration Date: Jun. 24, 2014
Notice of Allowance Date: Nov. 12, 2013

Mark Information

Mark Literal Elements: None
Standard Character Claim: No
Mark Drawing Type: 2 - AN ILLUSTRATION DRAWING WITHOUT ANY WORDS(S)/ LETTER(S)/NUMBER(S)
Description of Mark: The mark consists of three circles forming a stylized mouse head and mouse ears which appear in an outer circle.
Color(s) Claimed: Color is not claimed as a feature of the mark.
Design Search Code(s): 03.09.06 - Rats, mice, moles, gerbils, guinea pigs and the like; Rats; Moles; Mice; Hamsters; Guinea pigs; Gerbils
03.13.25 - Teeth of four-footed mammals or primates (excluding humans); Tusks of four-footed mammals or primates (excluding humans); Tails of four-footed mammals or primates (excluding humans); Snouts of four-footed mammals or primates (excluding humans); Other parts of four-footed mammals or primates (excluding humans); Eyes of four-footed mammals or primates (excluding humans); Ears of four-footed mammals or primates (excluding humans)
26.01.02 - Circles, plain single line; Plain single line circles
26.01.15 - Circles, exactly three circles; Three circles
26.01.16 - Circles touching or intersecting
26.01.20 - Circles within a circle

Related Properties Information

Claimed Ownership of US 3314909, 3390308
Registrations:

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (()) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: production and provision of entertainment news and entertainment information via communication and computer networks; providing entertainment services via a global communication network in the nature of online games and websites featuring a wide variety of general interest entertainment information relating to motion picture films, television show programs, amusement park and theme park services, related film clips, photographs, and other multimedia materials; amusement park and theme park services; educational and entertainment services rendered in or relating to theme parks, namely, live performances by costumed characters

International Class(es): 041 - Primary Class

U.S Class(es): 100, 101, 107

Class Status: ACTIVE

Basis: 1(a)

First Use: Dec. 2012

Use in Commerce: Dec. 2012

Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Amended Use: No

Filed ITU: Yes

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No Currently 44E: No Amended 44E: No
Filed 66A: No Currently 66A: No
Filed No Basis: No Currently No Basis: No

Current Owner(s) Information

Owner Name: Disney Enterprises, Inc.
Owner Address: 500 South Buena Vista Street
Burbank, CALIFORNIA 91521
UNITED STATES
Legal Entity Type: CORPORATION State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Barbara Quinn
Attorney Primary Email Address: trademarks@disney.com Attorney Email Yes
Authorized:

Correspondent

Correspondent Name/Address: BARBARA QUINN
THE WALT DISNEY COMPANY
500 S BUENA VISTA ST
BURBANK, CALIFORNIA 91521-0007
UNITED STATES
Phone: 818-560-3997 Fax: 818-848-6424
Correspondent e-mail: trademarks@disney.com Correspondent e-mail Yes
Authorized:

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Jun. 24, 2014	REGISTERED-PRINCIPAL REGISTER	
May 20, 2014	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
May 17, 2014	LAW OFFICE REGISTRATION REVIEW COMPLETED	70138
May 15, 2014	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Apr. 25, 2014	STATEMENT OF USE PROCESSING COMPLETE	71034
Apr. 04, 2014	USE AMENDMENT FILED	71034
Apr. 23, 2014	CASE ASSIGNED TO INTENT TO USE PARALEGAL	71034
Apr. 04, 2014	TEAS STATEMENT OF USE RECEIVED	
Nov. 12, 2013	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Sep. 17, 2013	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Sep. 17, 2013	PUBLISHED FOR OPPOSITION	
Aug. 28, 2013	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Aug. 09, 2013	LAW OFFICE PUBLICATION REVIEW COMPLETED	70138
Aug. 09, 2013	APPROVED FOR PUB - PRINCIPAL REGISTER	
Aug. 02, 2013	TEAS/EMAIL CORRESPONDENCE ENTERED	70138
Aug. 02, 2013	CORRESPONDENCE RECEIVED IN LAW OFFICE	70138
Jul. 25, 2013	ASSIGNED TO LIE	70138
Jul. 22, 2013	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Feb. 12, 2013	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Feb. 12, 2013	NON-FINAL ACTION E-MAILED	6325
Feb. 12, 2013	NON-FINAL ACTION WRITTEN	74786
Feb. 11, 2013	ASSIGNED TO EXAMINER	74786
Oct. 26, 2012	NOTICE OF DESIGN SEARCH CODE MAILED	
Oct. 25, 2012	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	

Oct. 25, 2012

NEW APPLICATION ENTERED IN TRAM

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: May 17, 2014

Generated on: This page was generated by TSDR on 2014-08-29 14:19:44 EDT

Mark:



US Serial Number: 73717780
US Registration Number: 1524601
Register: Principal
Mark Type: Trademark
Status: The registration has been renewed.
Status Date: May 27, 2008
Publication Date: Nov. 22, 1988

Application Filing Date: Mar. 21, 1988
Registration Date: Feb. 14, 1989

Mark Information

Mark Literal Elements: None
Standard Character Claim: No
Mark Drawing Type: 2 - AN ILLUSTRATION DRAWING WITHOUT ANY WORDS(S)/ LETTER(S)/NUMBER(S)
Description of Mark: THE MARK CONSISTS OF THE CONFIGURATION OF ROUND MOUSE EARS ATTACHED TO A BEANIE.
Acquired Distinctiveness Claim: In whole
Design Search Code(s): 09.05.01 - Caps, including visors, military caps and baseball caps
09.05.03 - Fezzes, turbans, berets, other visorless and brimless hats
09.05.25 - Caps, swimming; Safety helmets; Football helmets; Helmets, athletic; Helmets, construction; Helmets, military; Helmets, protective; Caps, nurses; Batting helmets; Dunce caps

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *...* identify additional (new) wording in the goods/services.

For: HATS
International Class(es): 025 - Primary Class
Class Status: ACTIVE
Basis: 1(a)
First Use: 1955
U.S Class(es): 039
Use in Commerce: 1955

Basis Information (Case Level)

Filed Use: Yes	Currently Use: Yes	Amended Use: No
Filed ITU: No	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

Current Owner(s) Information

Owner Name: DISNEY ENTERPRISES, INC.
Owner Address: 500 SOUTH BUENA VISTA STREET
BURBANK, CALIFORNIA 91521
UNITED STATES
Legal Entity Type: CORPORATION
State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Barbara Quinn
Attorney Primary Email Address: trademarks@disney.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Barbara Quinn
THE WALT DISNEY COMPANY
500 SOUTH BUENA VISTA STREET
Corporate Legal - Trademark Department
BURBANK, CALIFORNIA 91521
UNITED STATES

Phone: 818-560-3997

Fax: 818-848-6424

Correspondent e-mail: trademarks@disney.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Mar. 24, 2014	NOTICE OF SUIT	
Jul. 29, 2008	CASE FILE IN TICRS	
Jun. 19, 2008	NOTICE OF SUIT	
May 27, 2008	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	70132
May 27, 2008	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
May 20, 2008	NOTICE OF SUIT	
May 16, 2008	ASSIGNED TO PARALEGAL	70132
Apr. 29, 2008	TEAS SECTION 8 & 9 RECEIVED	
Feb. 17, 1995	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	
Aug. 15, 1994	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	
Feb. 14, 1989	REGISTERED-PRINCIPAL REGISTER	
Nov. 22, 1988	PUBLISHED FOR OPPOSITION	
Oct. 22, 1988	NOTICE OF PUBLICATION	
Jul. 26, 1988	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jun. 17, 1988	CORRESPONDENCE RECEIVED IN LAW OFFICE	
May 25, 1988	NON-FINAL ACTION MAILED	
May 17, 1988	ASSIGNED TO EXAMINER	64561

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted

Affidavit of Incontestability: Section 15 - Accepted

Renewal Date: Feb. 14, 2009

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: SCANNING ON DEMAND

Date in Location: Jul. 29, 2008

Assignment Abstract Of Title Information

Summary

Total Assignments: 1

Registrant: WALT DISNEY COMPANY, THE

Assignment 1 of 1

Conveyance: CHANGE OF NAME

Reel/Frame: [1544/0172](#)

Pages: 8

Date Recorded: Jan. 13, 1997

Supporting Documents: No Supporting Documents Available

Assignor
Name: WALT DISNEY COMPANY, THE
Legal Entity Type: CORPORATION
Execution Date: Dec. 04, 1996
State or Country Where Organized: DELAWARE

Assignee
Name: DISNEY ENTERPRISES, INC.
Legal Entity Type: CORPORATION
State or Country Where Organized: DELAWARE

Address: 500 SOUTH BUENA VISTA STREET
BURBANK, CALIFORNIA 91521

Correspondent
Correspondent Name: LADAS & PARRY
Correspondent Address: FRANCIE R. GOROWITZ
5670 WILSHIRE BOULEVARD
SUITE 2100
LOS ANGELES, CA 90036

Domestic Representative - Not Found

Proceedings

Summary

Number of Proceedings: 3

Type of Proceeding: Opposition

Proceeding Number: 91198733
Status: Terminated
Filing Date: Feb 23, 2011
Status Date: Jun 09, 2011
Interlocutory Attorney: ANDREW P BAXLEY

Defendant

Name: Sung Chan Yu
Correspondent Address: EUIHOON LEE
LAHIVE & COCKFIELD LLP
ONE POST OFFICE SQ 30TH FLOOR
BOSTON MA , 02109
UNITED STATES

Associated marks

Mark	Application Status	Serial Number	Registration Number
BE@TOY	Abandoned - After Inter-Partes Decision Plaintiff(s)	<u>79069332</u>	

Name: Disney Enterprises, Inc.
Correspondent Address: LINDA K MCLEOD
FINNEGAN HENDERSON FARABOW GARRETT & DUNNER
901 NEW YORK AVENUE NW
WASHINGTON DC , 20001-4413
UNITED STATES
Correspondent e-mail: docketing@finnegan.com , linda.mcleod@finnegan.com , judy.valusek@finnegan.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
	Registered	<u>77487431</u>	<u>3656661</u>
	Registered	<u>76588117</u>	<u>3583686</u>
	Registered	<u>76588115</u>	<u>3583684</u>
	Registered	<u>76588113</u>	<u>3623301</u>
	Registered	<u>76588173</u>	<u>3619662</u>
	Registered	<u>76587797</u>	<u>3598848</u>
	Registered	<u>76587793</u>	<u>3587509</u>
	Registered	<u>76587792</u>	<u>3587508</u>
	Registered	<u>76587791</u>	<u>3587507</u>
	Registered	<u>76588121</u>	<u>3583687</u>

	Registered	<u>76588116</u>	<u>3583685</u>
	Registered	<u>76588114</u>	<u>3580907</u>
	Registered	<u>76587796</u>	<u>3580906</u>
	Registered	<u>76587795</u>	<u>3580905</u>
	Registered	<u>76587794</u>	<u>3580904</u>
	Registered	<u>76587790</u>	<u>3580903</u>
	Registered	<u>76588118</u>	<u>3576585</u>
	Registered	<u>76588119</u>	<u>3572934</u>
	Cancelled - Section 8	<u>75365146</u>	<u>2700619</u>
	Renewed	<u>75364595</u>	<u>2704887</u>
WALT DISNEY RECORDS	Renewed	<u>75538293</u>	<u>2310987</u>
	Renewed	<u>74449729</u>	<u>1857626</u>
	Renewed	<u>73717780</u>	<u>1524601</u>
DISNEY PRESS	Renewed	<u>74148635</u>	<u>1703188</u>
	Renewed	<u>76472332</u>	<u>2781693</u>
	Renewed	<u>76472328</u>	<u>2784058</u>
	Cancelled - Section 8	<u>78978907</u>	<u>3314909</u>
	Cancelled - Section 8	<u>78978912</u>	<u>3314911</u>
	Cancelled - Section 8	<u>78978913</u>	<u>3314912</u>
	Registered	<u>78979534</u>	<u>3387023</u>
	Registered	<u>78979545</u>	<u>3387024</u>
	Registered	<u>78979546</u>	<u>3387025</u>
	Registered	<u>78979547</u>	<u>3387026</u>
	Registered	<u>78978911</u>	<u>3390308</u>
	Registered	<u>78979722</u>	<u>3407402</u>
	Registered	<u>78979721</u>	<u>3413553</u>
	Registered	<u>78979714</u>	<u>3424788</u>
	Registered	<u>78637131</u>	<u>3450892</u>
	Registered	<u>78637146</u>	<u>3450893</u>
	Registered	<u>78637112</u>	<u>3482128</u>
	Registered	<u>78637123</u>	<u>3482129</u>
	Registered	<u>78637115</u>	<u>3581688</u>
	Registered	<u>78637135</u>	<u>3648840</u>

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Feb 23, 2011	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Feb 25, 2011	Apr 06, 2011
3	PENDING, INSTITUTED	Feb 25, 2011	
4	NOTICE OF DEFAULT	Apr 25, 2011	
5	NOTICE OF DEFAULT	Apr 25, 2011	
6	BOARD'S DECISION: SUSTAINED	Jun 09, 2011	
7	TERMINATED	Jun 09, 2011	

Type of Proceeding: Cancellation

Proceeding Number: 92025879

Filing Date: Jan 28, 1997

Status: Terminated

Status Date: May 22, 1997

Interlocutory Attorney: CHARLES GRENDL

Defendant

Name: ALBERT P. HINCKLEY, JR.

Correspondent Address: DAVID H. SEMMES
PIERSON, SEMMES & BEMIS
1054 THIRTY-FIRST STREET, NW
WASHINGTON DC , 20007
UNITED STATES

Associated marks

Mark	Application Status	Serial Number	Registration Number
FTM	Cancelled - Section 18 Plaintiff(s)	<u>74554822</u>	<u>1984796</u>

Name: THE WALT DISNEY COMPANY

Correspondent Address: JULIA ANNE MATHESON
FINNEGAN, HENDERSON, FARABOW,
GARRETT & DUNNER, L.L.P. 1300 I STREET, N.W.
WASHINGTON DC , 20005-3315
UNITED STATES

Associated marks

Mark	Application Status	Serial Number	Registration Number
	Renewed	<u>73717780</u>	<u>1524601</u>

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jan 28, 1997	
2	NOTICE SENT; ANSWER DUE (DUE DATE)	Feb 12, 1997	Mar 20, 1997
3	PENDING, INSTITUTED	Feb 12, 1997	
4	DEF'S VOLUNTARY SURRENDER OF REG NO. 1,984,796	Mar 25, 1997	
5	JUDGEMENT ENTERED AGAINST RESPONDENT	Apr 08, 1997	
6	BOARD'S DECISION: GRANTED	Apr 08, 1997	
7	TERMINATED	May 22, 1997	

Type of Proceeding: Opposition

Proceeding Number: 91103982

Filing Date: Nov 12, 1996

Status: Terminated

Status Date: Feb 11, 1997

Interlocutory Attorney: GERARD F ROGERS

Defendant

Name: JACK PERNO

Correspondent Address: STEPHEN M. ALDERMAN
GARFIELD & MEREL, LTD.
15TH FLOOR 211 WEST WACKER DRIVE
CHICAGO IL , 60606-1217
UNITED STATES

Associated marks

Mark	Application Status	Serial Number	Registration Number
	Abandoned - After Inter-Partes Decision Plaintiff(s)	<u>74599207</u>	

Name: THE WALT DISNEY COMPANY

Correspondent Address: LAURENCE R. HEFTER
FINNEGAN, HENDERSON, FARABOW,
GARRETT & DUNNER, L.L.P. 1300 I STREET, N.W.
WASHINGTON DC , 20005-3315
UNITED STATES

Associated marks

Mark	Application Status	Serial Number	Registration Number
	Renewed	<u>73717780</u>	<u>1524601</u>

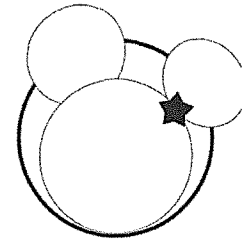
Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Nov 12, 1996	
2	NOTICE SENT; ANSWER DUE (DUE DATE)	Nov 26, 1996	Jan 05, 1997
3	PENDING, INSTITUTED	Nov 26, 1996	

4	ABNAND OF 74/599207 *	Dec 31, 1996
5	BD'S DECISION: DISMISSED W/O PREJUDICE	Feb 10, 1997
6	TERMINATED	Feb 11, 1997

Generated on: This page was generated by TSDR on 2014-08-29 14:20:23 EDT

Mark:



US Serial Number: 85705877

Application Filing Date: Aug. 16, 2012

Register: Principal

Mark Type: Service Mark

Status: A second request for extension of time to file a Statement of Use has been granted.

Status Date: Mar. 10, 2014

Publication Date: Feb. 12, 2013

Notice of Allowance Date: Apr. 09, 2013

Mark Information

Mark Literal Elements: None

Standard Character Claim: No

Mark Drawing Type: 2 - AN ILLUSTRATION DRAWING WITHOUT ANY WORDS(S)/ LETTER(S)/NUMBER(S)

Description of Mark: The mark consists of 3 circles forming a stylized mouse head and mouse ears, a star touching the mouse head and right ear and all of which appears within an outer circle.

Color(s) Claimed: Color is not claimed as a feature of the mark.

Design Search Code(s): 01.01.03 - Star - a single star with five points
26.01.15 - Circles, exactly three circles; Three circles
26.01.16 - Circles touching or intersecting
26.01.20 - Circles within a circle

Related Properties Information

Claimed Ownership of US Registrations: 2784058, 3962280 and others

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [.] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks "*" identify additional (new) wording in the goods/services.

For: Production, presentation, distribution, and rental of motion picture films; production, presentation, distribution, and rental of television and radio programs; productions, presentation, and rental of sound and visual recordings; production of live-action and animated entertainment shows and interactive programs for distribution via audio and visual media, and electronic means; production and provision of entertainment news and entertainment information via communication and computer networks; providing entertainment services via a global communication network in the nature of online games and websites featuring a wide variety of general interest entertainment information relating to motion picture films, television show programs, musical videos, related film clips, photographs, and other multimedia materials; amusement park and theme park services; educational and entertainment services rendered in or relating to theme parks, namely, live stage shows, live amusement park shows, live performances by costumed characters, and presentation of live theatrical performances; presentation of live stage shows; presentation of live show performances; theater productions; entertainer services, namely, live appearances by a professional entertainer

International Class(es): 041 - Primary Class

U.S Class(es): 100, 101, 107

Class Status: ACTIVE

Basis: 1(b)

Basis Information (Case Level)

Filed Use: No

Currently Use: No

Amended Use: No

Filed ITU: Yes

Currently ITU: Yes

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: Disney Enterprises, Inc.
Owner Address: 500 South Buena Vista Street
Burbank, CALIFORNIA 91521
UNITED STATES

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Steve Ackerman
Attorney Primary Email Address: trademarks@disney.com

Attorney Email Yes
Authorized:

Correspondent

Correspondent Name/Address: STEVE ACKERMAN
THE WALT DISNEY COMPANY
500 S BUENA VISTA ST
BURBANK, CALIFORNIA 91521-0007
UNITED STATES

Phone: 818-560-1030

Fax: 818-848-6424

Correspondent e-mail: trademarks@disney.com

Correspondent e-mail Yes
Authorized:

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Mar. 11, 2014	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Mar. 10, 2014	EXTENSION 2 GRANTED	66154
Mar. 07, 2014	EXTENSION 2 FILED	66154
Mar. 07, 2014	TEAS EXTENSION RECEIVED	
Oct. 29, 2013	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Oct. 28, 2013	EXTENSION 1 GRANTED	66154
Sep. 30, 2013	EXTENSION 1 FILED	66154
Oct. 25, 2013	CASE ASSIGNED TO INTENT TO USE PARALEGAL	66154
Sep. 30, 2013	TEAS EXTENSION RECEIVED	
Apr. 09, 2013	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Feb. 12, 2013	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Feb. 12, 2013	PUBLISHED FOR OPPOSITION	
Jan. 23, 2013	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Jan. 10, 2013	LAW OFFICE PUBLICATION REVIEW COMPLETED	69712
Jan. 07, 2013	APPROVED FOR PUB - PRINCIPAL REGISTER	
Dec. 18, 2012	EXAMINER'S AMENDMENT ENTERED	69712
Dec. 17, 2012	ASSIGNED TO LIE	69712
Dec. 17, 2012	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Dec. 17, 2012	EXAMINERS AMENDMENT E-MAILED	6328
Dec. 17, 2012	EXAMINERS AMENDMENT -WRITTEN	60997
Dec. 12, 2012	ASSIGNED TO EXAMINER	60997
Aug. 28, 2012	NOTICE OF DESIGN SEARCH CODE MAILED	
Aug. 27, 2012	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Aug. 20, 2012	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Attorney: NELSON, EDWARD H

TM Staff Information

Law Office Assigned: LAW OFFICE 106

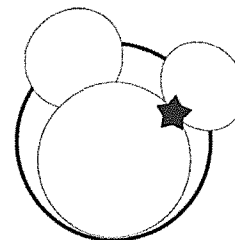
File Location

Current Location: INTENT TO USE SECTION

Date in Location: Oct. 25, 2013

Generated on: This page was generated by TSDR on 2014-08-29 14:21:38 EDT

Mark:



US Serial Number: 86193414

Application Filing Date: Feb. 13, 2014

Register: Principal

Mark Type: Service Mark

Status: A non-final Office action has been sent (issued) to the applicant. This is a letter from the examining attorney requiring additional information and/or making an initial refusal. The applicant must respond to this Office action. To view all documents in this file, click on the Trademark Document Retrieval link at the top of this page.

Status Date: May 20, 2014

Mark Information

Mark Literal Elements: None

Standard Character Claim: No

Mark Drawing Type: 2 - AN ILLUSTRATION DRAWING WITHOUT ANY WORDS(S)/ LETTER(S)/NUMBER(S)

Description of Mark: The mark consists of The mark consists of 3 circles and a star, within an outer circle.

Color(s) Claimed: Color is not claimed as a feature of the mark.

Design Search Code(s): 01.01.03 - Star - a single star with five points
26.01.02 - Plain single line circles; Circles, plain single line
26.01.15 - Circles, exactly three circles; Three circles
26.01.16 - Circles touching or intersecting
26.01.20 - Circles within a circle

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *...* identify additional (new) wording in the goods/services.

For: Organizing and conducting community festivals and gatherings featuring a variety of activities, namely, sporting, dining and dancing events and the like

International Class(es): 041 - Primary Class

U.S Class(es): 100, 101, 107

Class Status: ACTIVE

Basis: 1(a)

First Use: Jul. 2013

Use in Commerce: Jul. 2013

Basis Information (Case Level)

Filed Use: Yes	Currently Use: Yes	Amended Use: No
Filed ITU: No	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

Current Owner(s) Information

Owner Name: Disney Enterprises, Inc.

Owner Address: IP Department - Trademarks Group
500 South Buena Vista Street
Burbank, CALIFORNIA 91521
UNITED STATES

Legal Entity Type: CORPORATION

State or Country Where
Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Steve Ackerman
Attorney Primary Email: trademarks@disney.com
Address:

Docket Number: 85472
Attorney Email Yes
Authorized:

Correspondent

Correspondent Name/Address: STEVE ACKERMAN
THE WALT DISNEY COMPANY
500 S BUENA VISTA ST
BURBANK, CALIFORNIA 91521-0007
UNITED STATES

Phone: 818-560-1030
Correspondent e-mail: trademarks@disney.com

Fax: 818-848-6424

Correspondent e-mail Yes
Authorized:

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
May 20, 2014	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
May 20, 2014	NON-FINAL ACTION E-MAILED	6325
May 20, 2014	NON-FINAL ACTION WRITTEN	75571
May 19, 2014	ASSIGNED TO EXAMINER	75571
Feb. 28, 2014	NOTICE OF DESIGN SEARCH CODE E-MAILED	
Feb. 27, 2014	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Feb. 17, 2014	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information

TM Attorney: KEAM, ALEX S

Law Office Assigned: LAW OFFICE 114

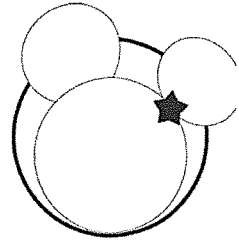
File Location

Current Location: TMO LAW OFFICE 114 - EXAMINING
ATTORNEY ASSIGNED

Date in Location: May 20, 2014

Generated on: This page was generated by TSDR on 2014-08-29 14:22:26 EDT

Mark:



US Serial Number: 85705736

Application Filing Date: Aug. 16, 2012

Register: Principal

Mark Type: Trademark

Status: A first request for extension of time to file a Statement of Use has been granted.

Status Date: Feb. 13, 2014

Publication Date: Jun. 04, 2013

Notice of Allowance Date: Jul. 30, 2013

Mark Information

Mark Literal Elements: None

Standard Character Claim: No

Mark Drawing Type: 2 - AN ILLUSTRATION DRAWING WITHOUT ANY WORDS(S)/ LETTER(S)/NUMBER(S)

Description of Mark: The mark consists of 3 circles forming a stylized mouse head and mouse ears, a star touching the mouse head and right ear and all of which appears within an outer circle.

Color(s) Claimed: Color is not claimed as a feature of the mark.

Design Search Code(s): 01.01.03 - Star - a single star with five points
26.01.15 - Circles, exactly three circles; Three circles
26.01.16 - Circles touching or intersecting
26.01.20 - Circles within a circle

Related Properties Information

Claimed Ownership of US Registrations: 2784058, 3962280 and others

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *...* identify additional (new) wording in the goods/services.

For: Footwear; headwear; clothing, namely, aprons, beachwear, belts, bottoms, chaps, cloaks, cloth bibs, coats, costumes for use in role-playing games, beach cover-ups, cummerbunds, dresses, ear muffs, gowns, gloves, Halloween costumes, hosiery, infantwear, jackets, leotards, lingerie, loungewear, mittens, overalls, pants, ponchos, rainwear, scarves, shirts, shorts, skirts, sleepwear, socks, suits, sweaters, sweatshirts, swimwear, ties, tops, underwear, wrist bands

International Class(es): 025 - Primary Class

U.S Class(es): 022, 039

Class Status: ACTIVE

Basis: 1(b)

Basis Information (Case Level)

Filed Use: No

Currently Use: No

Amended Use: No

Filed ITU: Yes

Currently ITU: Yes

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: Disney Enterprises, Inc.
Owner Address: 500 South Buena Vista Street
Burbank, CALIFORNIA 91521
UNITED STATES

Legal Entity Type: CORPORATION

**State or Country Where
Organized:** DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Steve Ackerman
**Attorney Primary Email
Address:** trademarks@disney.com

Attorney Email Yes
Authorized:

Correspondent

Correspondent STEVE ACKERMAN
Name/Address: THE WALT DISNEY COMPANY
500 S BUENA VISTA ST
BURBANK, CALIFORNIA 91521-0007
UNITED STATES

Phone: 818-560-1030

Fax: 818-848-6424

Correspondent e-mail: trademarks@disney.com

Correspondent e-mail Yes
Authorized:

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Feb. 14, 2014	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Feb. 13, 2014	EXTENSION 1 GRANTED	71034
Jan. 08, 2014	EXTENSION 1 FILED	71034
Feb. 09, 2014	CASE ASSIGNED TO INTENT TO USE PARALEGAL	71034
Jan. 08, 2014	TEAS EXTENSION RECEIVED	
Jul. 30, 2013	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Jun. 04, 2013	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Jun. 04, 2013	PUBLISHED FOR OPPOSITION	
May 15, 2013	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Apr. 28, 2013	LAW OFFICE PUBLICATION REVIEW COMPLETED	66121
Apr. 27, 2013	ASSIGNED TO LIE	66121
Apr. 24, 2013	APPROVED FOR PUB - PRINCIPAL REGISTER	
Apr. 12, 2013	TEAS/EMAIL CORRESPONDENCE ENTERED	62282
Apr. 12, 2013	CORRESPONDENCE RECEIVED IN LAW OFFICE	62282
Apr. 12, 2013	ASSIGNED TO LIE	62282
Apr. 12, 2013	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Dec. 13, 2012	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Dec. 13, 2012	NON-FINAL ACTION E-MAILED	6325
Dec. 13, 2012	NON-FINAL ACTION WRITTEN	60997
Dec. 12, 2012	ASSIGNED TO EXAMINER	60997
Aug. 24, 2012	NOTICE OF DESIGN SEARCH CODE MAILED	
Aug. 23, 2012	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Aug. 20, 2012	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information

TM Attorney: NELSON, EDWARD H

Law Office Assigned: LAW OFFICE 106

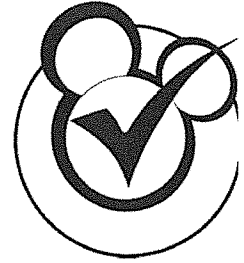
File Location

Current Location: INTENT TO USE SECTION

Date in Location: Feb. 09, 2014

Generated on: This page was generated by TSDR on 2014-08-29 14:23:54 EDT

Mark:



US Serial Number: 85705351

Application Filing Date: Aug. 16, 2012

Register: Principal

Mark Type: Trademark

Status: A second request for extension of time to file a Statement of Use has been granted.

Status Date: Feb. 22, 2014

Publication Date: Jan. 15, 2013

Notice of Allowance Date: Mar. 12, 2013

Mark Information

Mark Literal Elements: None

Standard Character Claim: No

Mark Drawing Type: 2 - AN ILLUSTRATION DRAWING WITHOUT ANY WORDS(S)/ LETTER(S)/NUMBER(S)

Color(s) Claimed: Color is not claimed as a feature of the mark.

Design Search Code(s): 24.17.15 - Check marks
26.01.02 - Circles, plain single line; Plain single line circles
26.01.15 - Circles, exactly three circles; Three circles
26.01.16 - Circles touching or intersecting
26.01.20 - Circles within a circle

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *...* identify additional (new) wording in the goods/services.

For: Cosmetics; dentifrices; non-medicated toiletries; fragrances; perfumes

International Class(es): 003 - Primary Class

U.S Class(es): 001, 004, 006, 050, 051, 052

Class Status: ACTIVE

Basis: 1(b)

Basis Information (Case Level)

Filed Use: No	Currently Use: No	Amended Use: No
Filed ITU: Yes	Currently ITU: Yes	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

Current Owner(s) Information

Owner Name: Disney Enterprises, Inc.

Owner Address: 500 South Buena Vista Street
Burbank, CALIFORNIA 91521
UNITED STATES

Legal Entity Type: CORPORATION

State or Country Where
Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record**Attorney Name:** Steve Ackerman**Attorney Primary Email Address:** trademarks@disney.com**Attorney Email Authorized:** Yes**Correspondent****Correspondent Name/Address:** STEVE ACKERMAN
THE WALT DISNEY COMPANY
500 S BUENA VISTA ST
BURBANK, CALIFORNIA 91521-0007
UNITED STATES**Phone:** 818-560-1030**Fax:** 818-848-6424**Correspondent e-mail:** trademarks@disney.com**Correspondent e-mail Authorized:** Yes**Domestic Representative - Not Found**

Prosecution History

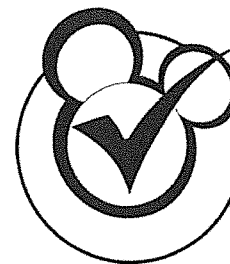
Date	Description	Proceeding Number
Aug. 27, 2014	TEAS EXTENSION RECEIVED	
Feb. 25, 2014	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Feb. 22, 2014	EXTENSION 2 GRANTED	66530
Feb. 12, 2014	EXTENSION 2 FILED	66530
Feb. 12, 2014	TEAS EXTENSION RECEIVED	
Sep. 17, 2013	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Sep. 16, 2013	EXTENSION 1 GRANTED	66530
Aug. 19, 2013	EXTENSION 1 FILED	66530
Sep. 13, 2013	CASE ASSIGNED TO INTENT TO USE PARALEGAL	66530
Aug. 19, 2013	TEAS EXTENSION RECEIVED	
Mar. 12, 2013	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Jan. 15, 2013	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Jan. 15, 2013	PUBLISHED FOR OPPOSITION	
Dec. 26, 2012	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Dec. 05, 2012	APPROVED FOR PUB - PRINCIPAL REGISTER	
Dec. 04, 2012	ASSIGNED TO EXAMINER	88572
Aug. 24, 2012	NOTICE OF DESIGN SEARCH CODE MAILED	
Aug. 23, 2012	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Aug. 20, 2012	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information**TM Attorney:** MULCRONE, COLLEEN E**Law Office Assigned:** LAW OFFICE 108**File Location****Current Location:** INTENT TO USE SECTION**Date in Location:** Sep. 13, 2013

Generated on: This page was generated by TSDR on 2014-08-29 14:25:12 EDT

Mark:



US Serial Number: 85705385

Application Filing Date: Aug. 16, 2012

Register: Principal

Mark Type: Trademark

Status: A second request for extension of time to file a Statement of Use has been granted.

Status Date: Jul. 14, 2014

Publication Date: Jun. 04, 2013

Notice of Allowance Date: Jul. 30, 2013

Mark Information

Mark Literal Elements: None

Standard Character Claim: No

Mark Drawing Type: 2 - AN ILLUSTRATION DRAWING WITHOUT ANY WORDS(S)/ LETTER(S)/NUMBER(S)

Description of Mark: The mark consists of 3 circles forming a stylized mouse head and mouse ears, a check mark touching the mouse head and right ear and all of which appears within an outer circle.

Color(s) Claimed: Color is not claimed as a feature of the mark.

Design Search Code(s): 24.17.15 - Check marks
26.01.20 - Circles within a circle

Related Properties Information

Claimed Ownership of US 2784058, 3962280 and others
Registrations:

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Footwear; headwear; clothing, namely, aprons, beachwear, belts, bottoms, chaps, cloaks, cloth bibs, coats, costumes for use in role-playing games, beach cover-ups, cummerbunds, dresses, ear muffs, gowns, gloves, Halloween costumes, hosiery, infantwear, jackets, leotards, lingerie, loungewear, mittens, overalls, pants, ponchos, rainwear, scarves, shirts, shorts, skirts, sleepwear, socks, suits, sweaters, sweatshirts, swimwear, ties, tops, underwear, wrist bands

International Class(es): 025 - Primary Class

U.S Class(es): 022, 039

Class Status: ACTIVE

Basis: 1(b)

Basis Information (Case Level)

Filed Use: No	Currently Use: No	Amended Use: No
Filed ITU: Yes	Currently ITU: Yes	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

Current Owner(s) Information

Owner Name: Disney Enterprises, Inc.

Owner Address: 500 South Buena Vista Street
Burbank, CALIFORNIA 91521
UNITED STATES

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Steve Ackerman

Attorney Primary Email Address: trademarks@disney.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: STEVE ACKERMAN
THE WALT DISNEY COMPANY
500 S BUENA VISTA ST
BURBANK, CALIFORNIA 91521-0007
UNITED STATES

Phone: 818-560-1030

Fax: 818-848-6424

Correspondent e-mail: trademarks@disney.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Jul. 15, 2014	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Jul. 14, 2014	EXTENSION 2 GRANTED	71034
Jul. 10, 2014	EXTENSION 2 FILED	71034
Jul. 10, 2014	TEAS EXTENSION RECEIVED	
Feb. 14, 2014	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Feb. 13, 2014	EXTENSION 1 GRANTED	71034
Jan. 08, 2014	EXTENSION 1 FILED	71034
Feb. 09, 2014	CASE ASSIGNED TO INTENT TO USE PARALEGAL	71034
Jan. 08, 2014	TEAS EXTENSION RECEIVED	
Jul. 30, 2013	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Jun. 04, 2013	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Jun. 04, 2013	PUBLISHED FOR OPPOSITION	
May 15, 2013	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
May 01, 2013	LAW OFFICE PUBLICATION REVIEW COMPLETED	66121
Apr. 27, 2013	ASSIGNED TO LIE	66121
Apr. 24, 2013	APPROVED FOR PUB - PRINCIPAL REGISTER	
Apr. 12, 2013	TEAS/EMAIL CORRESPONDENCE ENTERED	62282
Apr. 12, 2013	CORRESPONDENCE RECEIVED IN LAW OFFICE	62282
Apr. 12, 2013	ASSIGNED TO LIE	62282
Apr. 12, 2013	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Dec. 13, 2012	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Dec. 13, 2012	NON-FINAL ACTION E-MAILED	6325
Dec. 13, 2012	NON-FINAL ACTION WRITTEN	60997
Dec. 12, 2012	ASSIGNED TO EXAMINER	60997
Aug. 24, 2012	NOTICE OF DESIGN SEARCH CODE MAILED	
Aug. 23, 2012	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Aug. 20, 2012	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information

TM Attorney: NELSON, EDWARD H

Law Office Assigned: LAW OFFICE 106

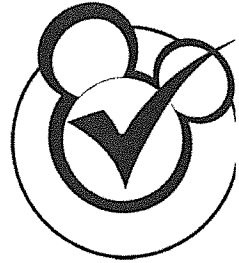
File Location

Current Location: INTENT TO USE SECTION

Date in Location: Feb. 09, 2014

Generated on: This page was generated by TSDR on 2014-08-29 14:25:58 EDT

Mark:



US Serial Number: 85705621

Application Filing Date: Aug. 16, 2012

Register: Principal

Mark Type: Trademark

Status: A second request for extension of time to file a Statement of Use has been granted.

Status Date: Feb. 27, 2014

Publication Date: Feb. 12, 2013

Notice of Allowance Date: Apr. 09, 2013

Mark Information

Mark Literal Elements: None

Standard Character Claim: No

Mark Drawing Type: 2 - AN ILLUSTRATION DRAWING WITHOUT ANY WORDS(S)/ LETTER(S)/NUMBER(S)

Description of Mark: The mark consists of 3 circles forming a stylized mouse head and mouse ears, a check mark touching the mouse head and right ear and all of which appears within an outer circle.

Color(s) Claimed: Color is not claimed as a feature of the mark.

Design Search Code(s): 24.17.15 - Check marks
26.01.20 - Circles within a circle

Related Properties Information

Claimed Ownership of US 2784058, 3962280 and others
Registrations:

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (()) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Action skill games; action figures and accessories therefor; board games; card games; children's multiple activity toys; badminton sets; balloons; bath toys; baseball bats; baseballs; beach balls; bean bags; bean bag dolls; toy building blocks; bowling balls; bubble making wands and solution sets; chess sets; children's play cosmetics; Christmas stockings; Christmas tree ornaments and decorations; collectable toy figures; crib mobiles; crib toys; disc toss toys; dolls; doll clothing; doll accessories; doll playsets; electric action toys; equipment sold as a unit for playing card games; fishing tackle; footballs; golf balls; golf gloves; golf ball markers; hand-held units for playing electronic games other than those adapted for use with or without an external display screen or monitor; hockey pucks; hockey sticks; infant toys; inflatable toys; jigsaw puzzles; jump ropes; kites; magic tricks; marbles; manipulative games; mechanical toys; music box toys; musical toys; parlor games; party favors in the nature of small toys; paper party hats; party games; playing cards; plush toys; puppets; roller skates; rubber balls; skateboards; snow boards; snow globes; soccer balls; spinning tops; squeeze toys; stuffed toys; table tennis balls; table tennis paddles and rackets; table tennis tables; talking toys; target games; teddy bears; tennis balls; tennis rackets; toy action figures and accessories therefor; toy bucket and shovel sets; toy mobiles; toy vehicles; toy scooters; toy cars; toy model hobbycraft kits; toy figures; toy banks; toy trucks; toy watches; toy weapons; volley balls; wind-up toys; yo-yos

International Class(es): 028 - Primary Class

U.S Class(es): 022, 023, 038, 050

Class Status: ACTIVE

Basis: 1(b)

Basis Information (Case Level)

Filed Use: No

Currently Use: No

Amended Use: No

Filed ITU: Yes

Currently ITU: Yes

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No
Filed No Basis: No

Currently 66A: No
Currently No Basis: No

Current Owner(s) Information

Owner Name: Disney Enterprises, Inc.
Owner Address: 500 South Buena Vista Street
Burbank, CALIFORNIA 91521
UNITED STATES
Legal Entity Type: CORPORATION
State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Steve Ackerman
Attorney Primary Email Address: trademarks@disney.com
Attorney Email Yes
Authorized:

Correspondent

Correspondent Name/Address: STEVE ACKERMAN
THE WALT DISNEY COMPANY
500 S BUENA VISTA ST
BURBANK, CALIFORNIA 91521-0007
UNITED STATES
Phone: 818-560-1030
Fax: 818-848-6424
Correspondent e-mail: trademarks@disney.com
Correspondent e-mail Yes
Authorized:

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Feb. 28, 2014	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Feb. 27, 2014	EXTENSION 2 GRANTED	69302
Feb. 19, 2014	EXTENSION 2 FILED	69302
Feb. 19, 2014	TEAS EXTENSION RECEIVED	
Nov. 09, 2013	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Nov. 08, 2013	EXTENSION 1 GRANTED	69302
Oct. 03, 2013	EXTENSION 1 FILED	69302
Nov. 08, 2013	CASE ASSIGNED TO INTENT TO USE PARALEGAL	69302
Oct. 03, 2013	TEAS EXTENSION RECEIVED	
Apr. 09, 2013	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Feb. 12, 2013	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Feb. 12, 2013	PUBLISHED FOR OPPOSITION	
Jan. 23, 2013	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Jan. 10, 2013	LAW OFFICE PUBLICATION REVIEW COMPLETED	77976
Jan. 07, 2013	APPROVED FOR PUB - PRINCIPAL REGISTER	
Dec. 19, 2012	EXAMINER'S AMENDMENT ENTERED	77976
Dec. 18, 2012	ASSIGNED TO LIE	77976
Dec. 18, 2012	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Dec. 18, 2012	EXAMINERS AMENDMENT E-MAILED	6328
Dec. 18, 2012	EXAMINERS AMENDMENT -WRITTEN	60997
Dec. 12, 2012	ASSIGNED TO EXAMINER	60997
Aug. 24, 2012	NOTICE OF DESIGN SEARCH CODE MAILED	
Aug. 23, 2012	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Aug. 20, 2012	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Attorney: NELSON, EDWARD H

TM Staff Information

Law Office Assigned: LAW OFFICE 106

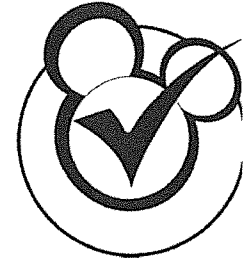
File Location

Current Location: INTENT TO USE SECTION

Date in Location: Nov. 08, 2013

Generated on: This page was generated by TSDR on 2014-08-29 14:26:25 EDT

Mark:



US Serial Number: 85705670

Application Filing Date: Aug. 16, 2012

Register: Principal

Mark Type: Service Mark

Status: A second request for extension of time to file a Statement of Use has been granted.

Status Date: Apr. 09, 2014

Publication Date: Feb. 12, 2013

Notice of Allowance Date: Apr. 09, 2013

Mark Information

Mark Literal Elements: None

Standard Character Claim: No

Mark Drawing Type: 2 - AN ILLUSTRATION DRAWING WITHOUT ANY WORDS(S)/ LETTER(S)/NUMBER(S)

Description of Mark: The mark consists of 3 circles forming a stylized mouse head and mouse ears, a check mark touching the mouse head and right ear and all of which appears within an outer circle.

Color(s) Claimed: Color is not claimed as a feature of the mark.

Design Search Code(s): 24.17.15 - Check marks
26.01.15 - Circles, exactly three circles; Three circles
26.01.16 - Circles touching or intersecting

Related Properties Information

Claimed Ownership of US Registrations: 2784058, 3962280 and others

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks "*" identify additional (new) wording in the goods/services.

For: Production, presentation, distribution, and rental of motion picture films; production, presentation, distribution, and rental of television and radio programs; production, presentation, and rental of sound and visual recordings; production of live-action and animated entertainment shows and interactive programs for distribution via audio and visual media, and electronic means; production and provision of entertainment news and entertainment information via communication and computer networks; providing entertainment services via a global communication network in the nature of online games and web sites featuring a wide variety of general interest entertainment information relating to motion picture films, television show programs, musical videos, related film clips, photographs, and other multimedia materials; amusement park and theme park services; educational and entertainment services rendered in or relating to theme parks, namely, live stage shows, live amusement park shows, live performances by costumed characters, and presentation of live theatrical performances; presentation of live stage shows; presentation of live show performances; theater productions; entertainer services; namely, live appearances by a professional entertainer

International Class(es): 041 - Primary Class

U.S Class(es): 100, 101, 107

Class Status: ACTIVE

Basis: 1(b)

Basis Information (Case Level)

Filed Use: No

Currently Use: No

Amended Use: No

Filed ITU: Yes

Currently ITU: Yes

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: Disney Enterprises, Inc.

Owner Address: 500 South Buena Vista Street
Burbank, CALIFORNIA 91521
UNITED STATES

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Steve Ackerman

Attorney Primary Email Address: trademarks@disney.com

Attorney Email Yes
Authorized:

Correspondent

Correspondent Name/Address: STEVE ACKERMAN
THE WALT DISNEY COMPANY
500 S BUENA VISTA ST
BURBANK, CALIFORNIA 91521-0007
UNITED STATES

Phone: 818-560-1030

Fax: 818-848-6424

Correspondent e-mail: trademarks@disney.com

Correspondent e-mail Yes
Authorized:

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Apr. 10, 2014	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Apr. 09, 2014	EXTENSION 2 GRANTED	69302
Apr. 03, 2014	EXTENSION 2 FILED	69302
Apr. 03, 2014	TEAS EXTENSION RECEIVED	
Oct. 30, 2013	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Oct. 29, 2013	EXTENSION 1 GRANTED	69302
Oct. 01, 2013	EXTENSION 1 FILED	69302
Oct. 28, 2013	CASE ASSIGNED TO INTENT TO USE PARALEGAL	69302
Oct. 01, 2013	TEAS EXTENSION RECEIVED	
Apr. 09, 2013	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Feb. 12, 2013	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Feb. 12, 2013	PUBLISHED FOR OPPOSITION	
Jan. 23, 2013	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Jan. 10, 2013	LAW OFFICE PUBLICATION REVIEW COMPLETED	69712
Jan. 03, 2013	APPROVED FOR PUB - PRINCIPAL REGISTER	
Dec. 18, 2012	EXAMINER'S AMENDMENT ENTERED	69712
Dec. 17, 2012	ASSIGNED TO LIE	69712
Dec. 17, 2012	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Dec. 17, 2012	EXAMINERS AMENDMENT E-MAILED	6328
Dec. 17, 2012	EXAMINERS AMENDMENT -WRITTEN	60997
Dec. 12, 2012	ASSIGNED TO EXAMINER	60997
Aug. 24, 2012	NOTICE OF DESIGN SEARCH CODE MAILED	
Aug. 23, 2012	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Aug. 20, 2012	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Attorney: NELSON, EDWARD H

TM Staff Information

Law Office Assigned: LAW OFFICE 106

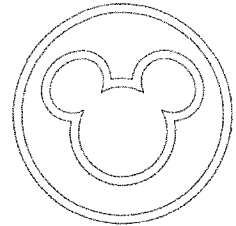
File Location

Current Location: INTENT TO USE SECTION

Date in Location: Oct. 28, 2013

Generated on: This page was generated by TSDR on 2014-08-29 14:27:23 EDT

Mark:



US Serial Number: 85760324

Application Filing Date: Oct. 22, 2012

Register: Principal

Mark Type: Trademark

Status: A first request for extension of time to file a Statement of Use has been granted.

Status Date: Jun. 10, 2014

Publication Date: Oct. 01, 2013

Notice of Allowance Date: Nov. 26, 2013

Mark Information

Mark Literal Elements: None

Standard Character Claim: No

Mark Drawing Type: 2 - AN ILLUSTRATION DRAWING WITHOUT ANY WORDS(S)/ LETTER(S)/NUMBER(S)

Description of Mark: The mark consists of three circles forming a stylized mouse head and mouse ears which appear in an outer circle.

Color(s) Claimed: Color is not claimed as a feature of the mark.

Design Search Code(s): 03.09.06 - Rats, mice, moles, gerbils, guinea pigs and the like; Rats; Moles; Mice; Hamsters; Guinea pigs; Gerbils
03.13.25 - Teeth of four-footed mammals or primates (excluding humans); Tusks of four-footed mammals or primates (excluding humans); Tails of four-footed mammals or primates (excluding humans); Snouts of four-footed mammals or primates (excluding humans); Other parts of four-footed mammals or primates (excluding humans); Eyes of four-footed mammals or primates (excluding humans); Ears of four-footed mammals or primates (excluding humans)
26.01.02 - Circles, plain single line; Plain single line circles
26.01.15 - Circles, exactly three circles; Three circles
26.01.16 - Circles touching or intersecting
26.01.20 - Circles within a circle

Related Properties Information

Claimed Ownership of US Registrations: 3314909, 3390308

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *...* identify additional (new) wording in the goods/services.

For: Apparatus for recording, transmission or reproduction of sound or images; pre-recorded optical and magneto-optical discs, CDs, and DVDs featuring live action entertainment and music; audio books featuring fiction; audio books featuring non-fiction in the field of entertainment and music; audio recordings featuring music, stories, dramatic performances, non-dramatic performances, learning activities for children, and games; downloadable ringtones and sound recordings featuring music and other sounds, all for wireless communications devices; audio and visual recordings featuring live-action entertainment, animated entertainment, music, stories, and games for children; musical recordings; chips containing musical recordings; mouse pads; calculators; electrical and optical cables; electronic personal organizers; personal digital assistants; camcorders; cameras; digital cameras; optical and magneto-optical disc players and recorders for audio and video data; radios; audio speakers; headphones; earphones; walkie-talkies; pagers; telephones; videophones; head sets for cellular telephones; adapters for cellular telephones; batteries for cellular telephones; cellular telephone cases; face plates for cellular telephones; eyeglasses; sunglasses; eyeglass and sunglass cases; binoculars; decorative magnets; graduated rulers

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 038

Class Status: ACTIVE

Basis: 1(b)

Basis Information (Case Level)

Filed Use: No

Currently Use: No

Amended Use: No

Filed ITU: Yes

Currently ITU: Yes

Amended ITU: No

Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

Current Owner(s) Information

Owner Name: Disney Enterprises, Inc.
Owner Address: 500 South Buena Vista Street
Burbank, CALIFORNIA 91521
UNITED STATES
Legal Entity Type: CORPORATION
State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Barbara Quinn
Attorney Primary Email Address: trademarks@disney.com
Attorney Email Yes
Authorized:

Correspondent

Correspondent Name/Address: BARBARA QUINN
THE WALT DISNEY COMPANY
500 S BUENA VISTA ST
BURBANK, CALIFORNIA 91521-0007
UNITED STATES
Phone: 818-560-3997
Fax: 818-848-6424
Correspondent e-mail: trademarks@disney.com
Correspondent e-mail Yes
Authorized:

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Jun. 11, 2014	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Jun. 10, 2014	EXTENSION 1 GRANTED	76538
May 20, 2014	EXTENSION 1 FILED	76538
Jun. 09, 2014	CASE ASSIGNED TO INTENT TO USE PARALEGAL	76538
May 20, 2014	TEAS EXTENSION RECEIVED	
Nov. 26, 2013	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Oct. 01, 2013	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Oct. 01, 2013	PUBLISHED FOR OPPOSITION	
Sep. 11, 2013	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Aug. 23, 2013	LAW OFFICE PUBLICATION REVIEW COMPLETED	70138
Aug. 23, 2013	APPROVED FOR PUB - PRINCIPAL REGISTER	
Aug. 02, 2013	TEAS/EMAIL CORRESPONDENCE ENTERED	70138
Aug. 02, 2013	CORRESPONDENCE RECEIVED IN LAW OFFICE	70138
Jul. 25, 2013	ASSIGNED TO LIE	70138
Jul. 22, 2013	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Feb. 12, 2013	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Feb. 12, 2013	NON-FINAL ACTION E-MAILED	6325
Feb. 12, 2013	NON-FINAL ACTION WRITTEN	74786
Feb. 11, 2013	ASSIGNED TO EXAMINER	74786
Oct. 26, 2012	NOTICE OF DESIGN SEARCH CODE MAILED	
Oct. 25, 2012	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Oct. 25, 2012	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Attorney: MARTIN, JENNIFER MCGAR

Current Location: INTENT TO USE SECTION

TM Staff Information

Law Office Assigned: LAW OFFICE 116

File Location

Date in Location: Jun. 09, 2014